

AMERICA'S PIN-UP QUEEN---

ARCHIE
SERIES

NO. 3

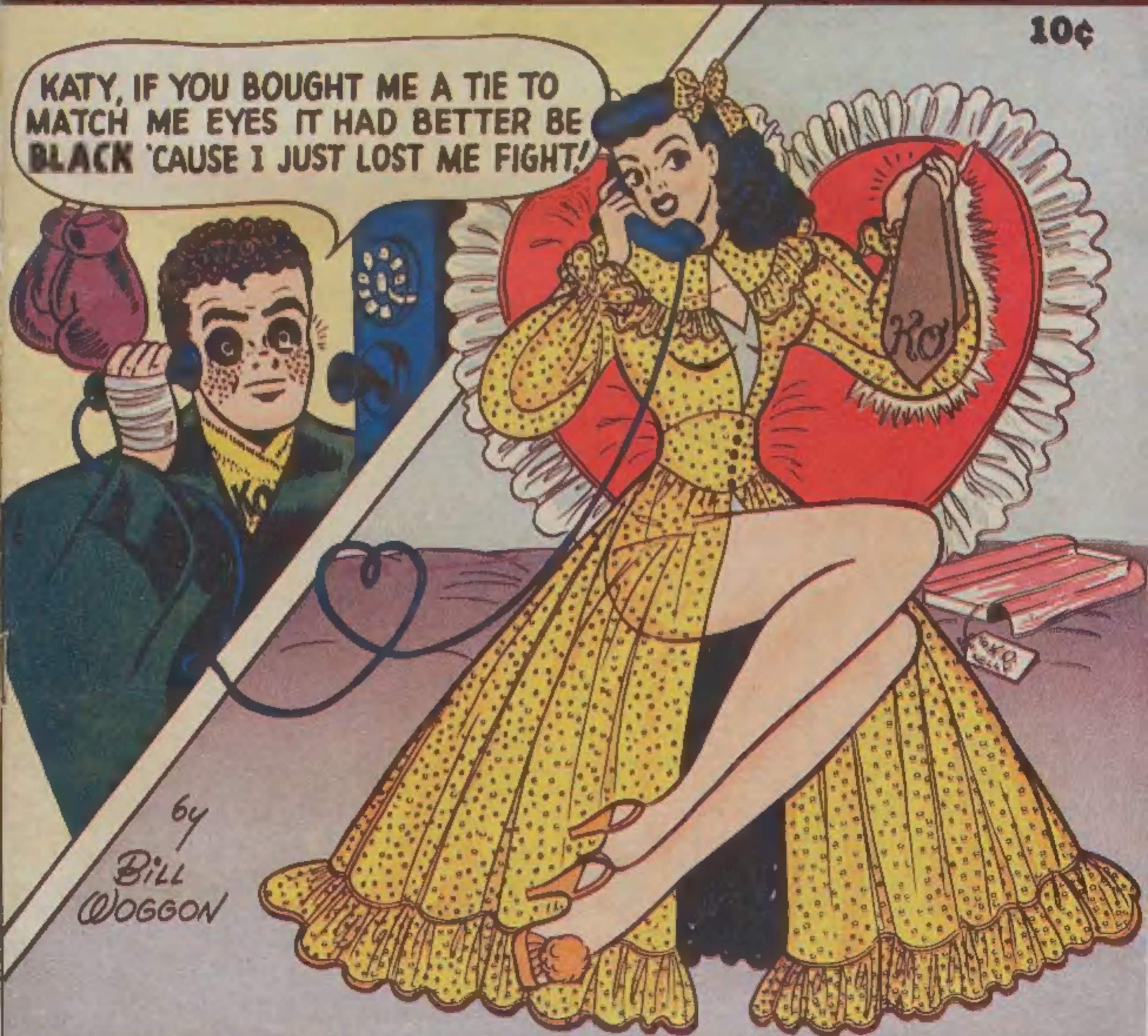
KATY KEENE

ANC

Comics

10¢

KATY, IF YOU BOUGHT ME A TIE TO
MATCH ME EYES IT HAD BETTER BE
BLACK 'CAUSE I JUST LOST ME FIGHT!



by
Bill
Woggon

PAY LESS—GET THE BEST! SENSATIONAL SAVINGS! YOUR MONEY REFUNDED IF YOU CAN BUY THEM FOR LESS!

SARAN PLASTIC SEAT COVERS

REDUCED TO SAVE YOU MONEY!

Yes! These are the exact same seats for which your dealer charges up to \$60.00

Smart looking, easily sliding, long lasting, water repellent. Wipe off dirt with a damp cloth. Moisture resistant, outstands scuffing. Color fast, will not fade, will not shrink. Easily installed, custom tailored. Revolutionary new Elasticized slip-over sides assure faultless fit. All in stunning Scotch Plaids of soft, harmonious blue, green or maroon weaves. Make old cars look like new . . . new cars even more elegant! Full set for sedan, coach or sedanette only \$16.98. (Front set only—\$10) Solid back or split back. We can fit all make and year cars, State year, make, coach, sedan or sedanette. Send \$2 deposit, balance C.O.D. or send full payment and save up to \$1.00 postage.

**SMARTEST SCOTCH PLAIDS
YOUR CHOICE OF
MAROON, BLUE OR GREEN!**

**WHATEVER YOUR CAR
HERE ARE YOUR COVERS!**

Guaranteed perfect fit for every popular make and model, old or new, including—

HUICK	LaSALLE
CADILLAC	LINCOLN
CHEVROLET	MERCURY
CHRYSLER	NASH
DeSOTO	OLDSMOBILE
DODGE	PACKARD
FORD	PLYMOUTH
FRAZER	PONTIAC
HUDSON	STUDEBAKER
KAISER	TERRAPLANE
LAFAYETTE	WILLYS

**And Many Others
SENT ON APPROVAL**

Only \$10.00
For Coupe or Front Seat!

Only \$16.98
Complete Set of Covers for Sedan or Coach!



So easy to install, a child of 6 can install them. We fit every type of car with or without center arm rests . . . including all 1951 models.

BUY FROM PLASTIC SEAT COVER CO. AND SAVE! ACT NOW! Satisfaction guaranteed or 5-Day Money-Back TEST AT OUR RISK.



The Exact Same Material used in the Most Expensive Saran Plastic Seat Covers!

EASILY INSTALLED—TAKES A FEW MINUTES!

(on all make cars)
Specify style for YOUR car.

TYPE A—Solid back for 4-door sedan . . . front or rear. Rear for coach or coupe.

TYPE B—Divided back, solid seat for front coupe or coach.

TYPE C—Individual seats or bucket type for divided back and seat.



SENT ON APPROVAL! SEND ONLY \$2.00

Plastic Seat Cover Company, Dept. 24
318 Market Street, Newark, New Jersey

Make _____ Year _____

☐ Coach ☐ 2 Door ☐ Model _____
☐ Sedan ☐ 4 Door
☐ Sedanette ☐ My car has a center arm rest

☐ I want a full set for \$16.98
☐ I want front seats only for \$10.00
☐ I enclose \$2.00 deposit. Send COD plus postage.
☐ I enclose \$_____ Send PREPAID. I save up to \$1 postage.

Color: ☐ Blue ☐ Maroon ☐ Green


Name _____

Address _____

City _____ State _____

**MONEY-BACK GUARANTEE
with 5-Day FREE Trial**

KATY KEENE

by 
Bill Woggon 

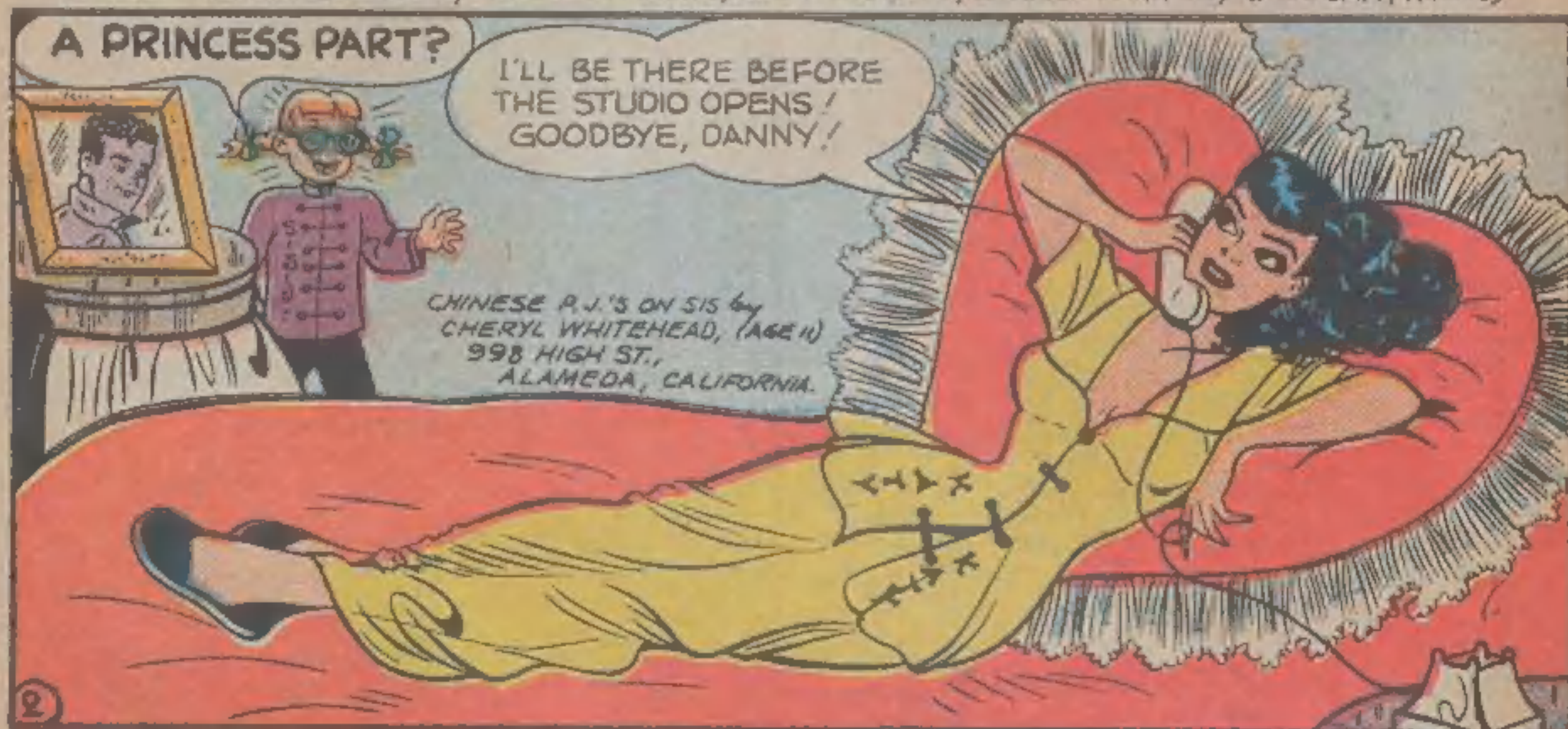


KATY'S PRINCESS GOWN DESIGNED BY THE READERS BELOW----SAVE THIS MIN-UP OF KATY FOR YOUR COLLECTION!

PAULA E. TRAUB, 740 GRAND CONCOURSE, BRONX 31, N.Y.	JANETTE DeLaFOSSE, BOX 52 (AGE 11) GROVETON, TEXAS.	SUE BELL, 1060 CALHOUN, BRONX, N.Y.	NANCY CONNOR, 1917 KENILWORTH AVE., CHARLOTTE, N.C.	FAYE MORROW, 180 ALBION ST., FALL RIVER, MASS.	MYRA LEO (AGE 11), 110 MELROSE AVE. PITTSBURGH, PA.
JUNE MCGRAY, 50 MCGRAY'S CAFE, WAYNEVILLE, ILL.	CAROL STERN, BOX 101, ROUND LAKE, MINNESOTA.	PATSY BARNETT, LITTLEFIELD, TEXAS, AGE 9	PATSY KANAHEN, 455 JACKSON ST., CONNEAUT, OHIO.	CAROLYN DeBOER, DETROIT 6, MICH. (13 YRS.)	MARIE ALINA, 1125 SO. KING ST., HONOLULU, HAWAII.



KATY'S PAJAMAS and ROSE by CAROL ANN SANTO, 1072 FORD BLVD, LINCOLN PARK 25, MICHIGAN (AGE 10)

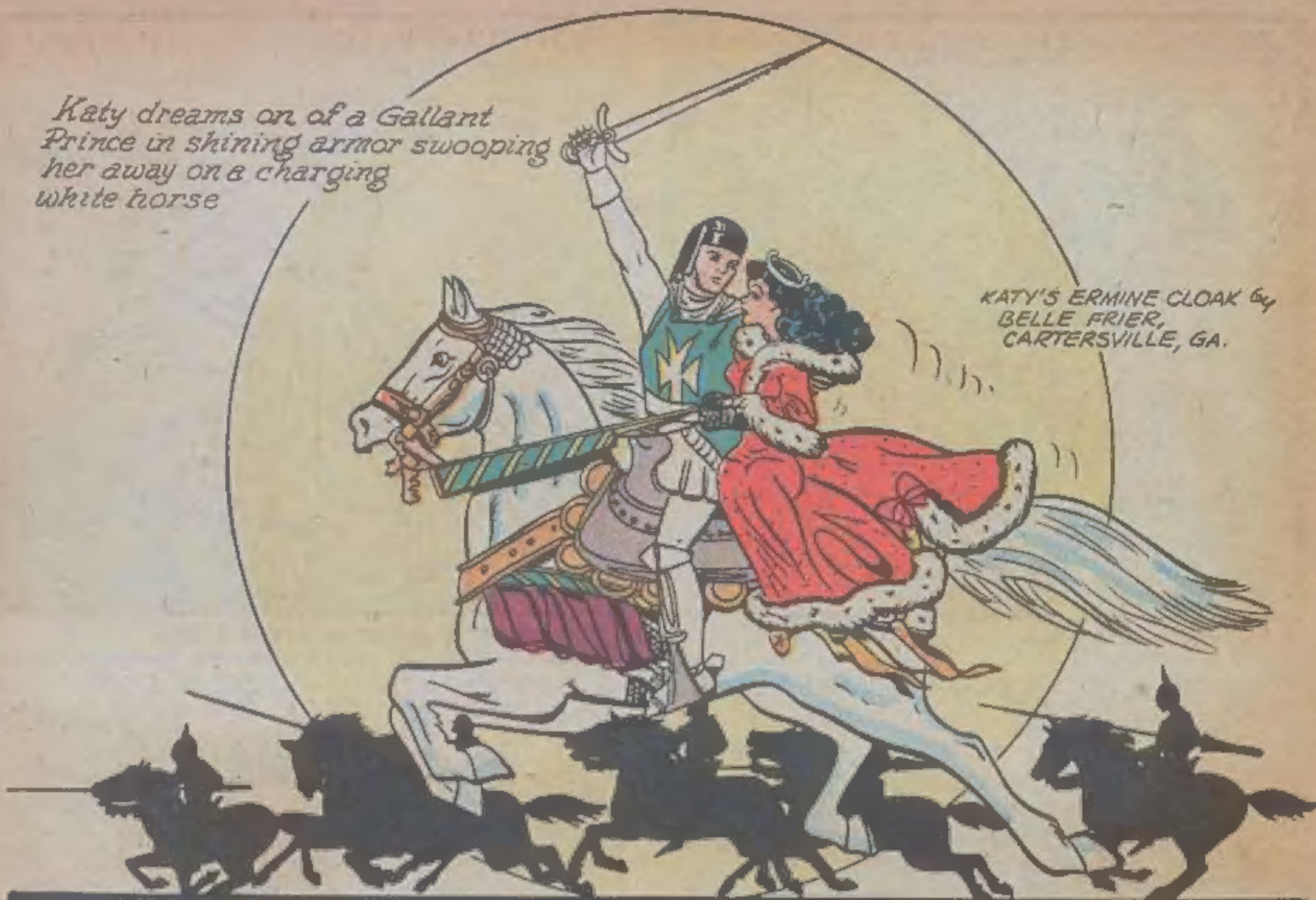




KATY'S NEGLIGEE by BARBARA PONSACK, 1429-20TH AVE., SEATTLE, WASHINGTON.

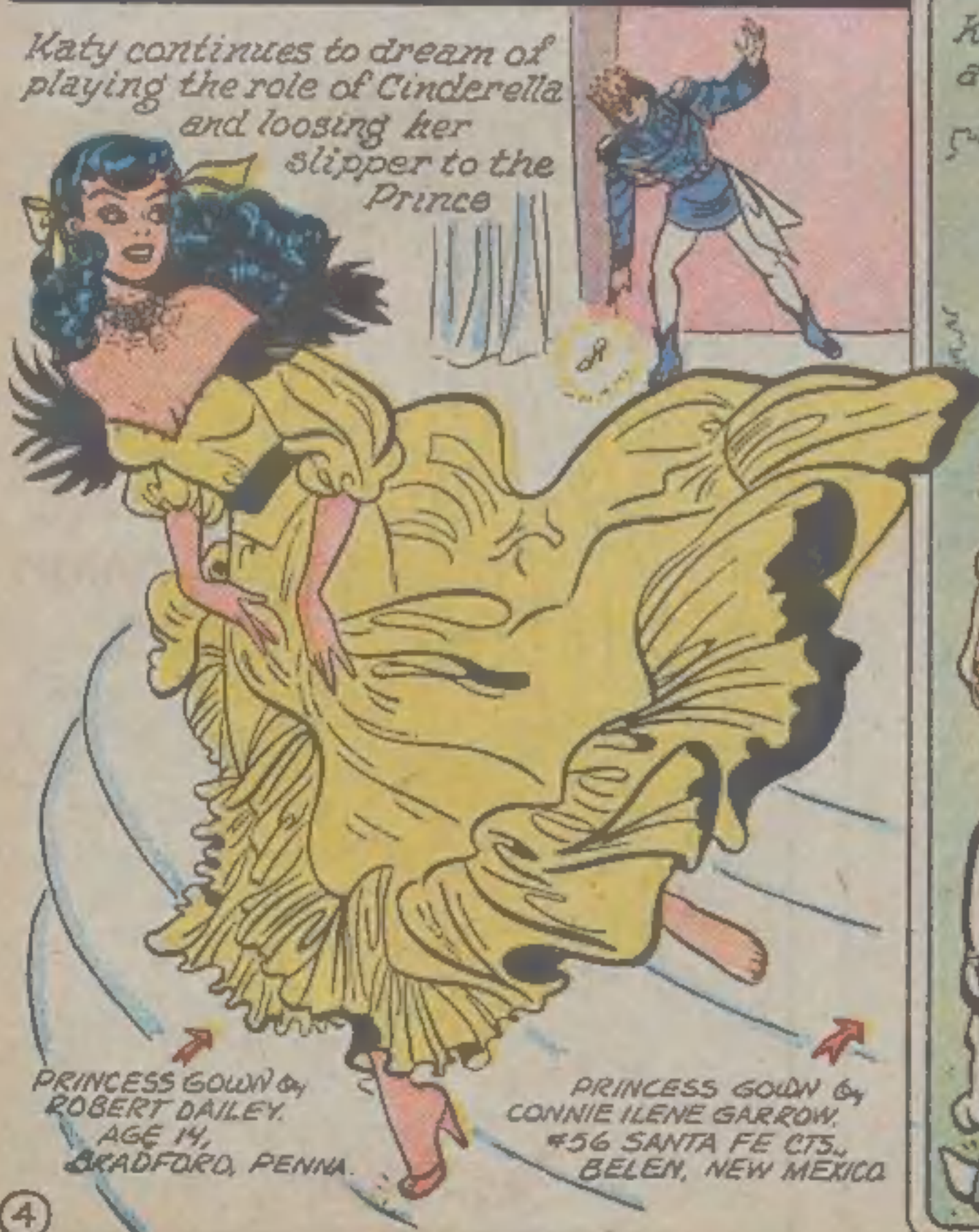


Katy dreams on of a Gallant Prince in shining armor swooping her away on a charging white horse



KATY'S ERMINE CLOAK by BELLE FRIER, CARTERSVILLE, GA.

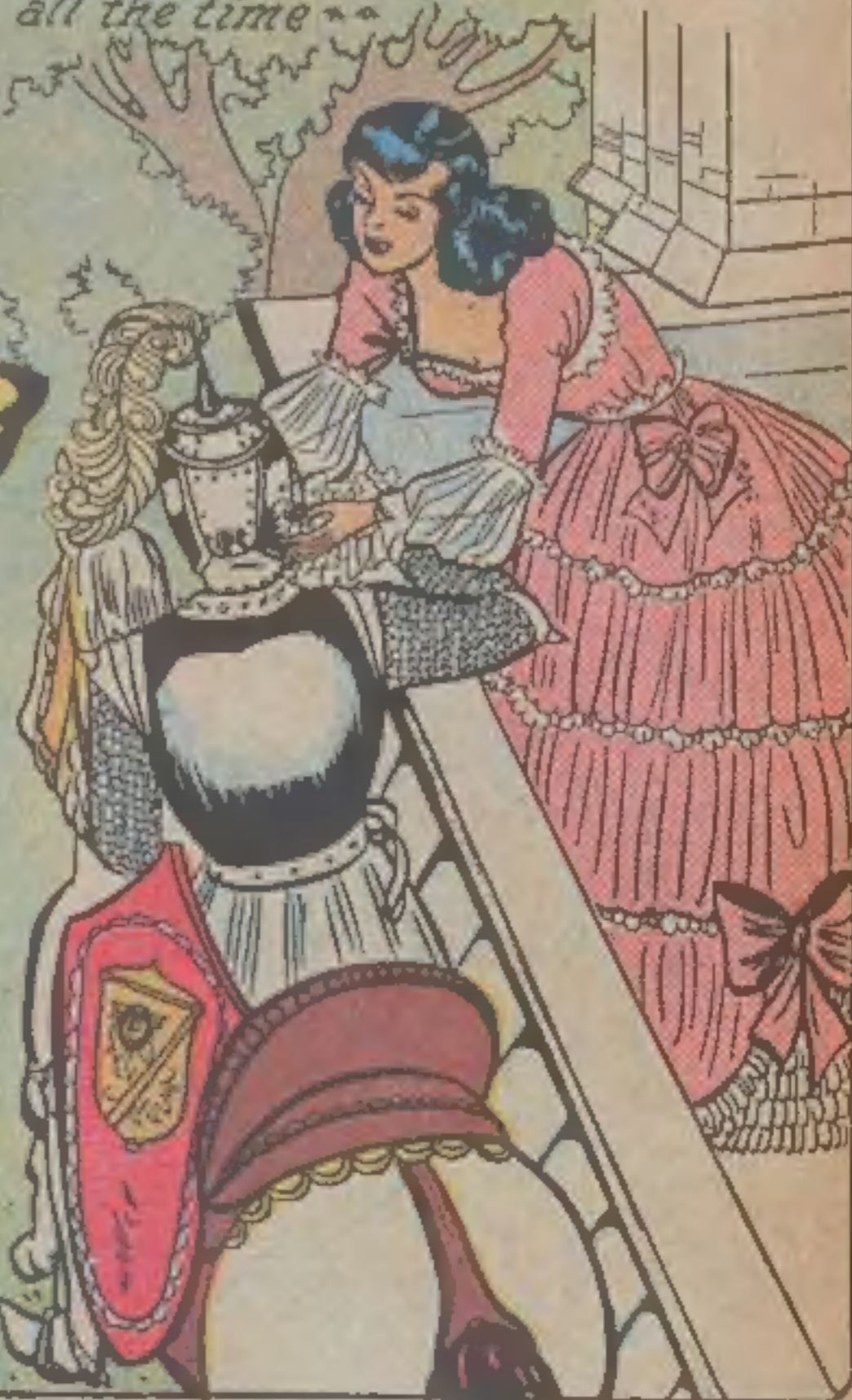
Katy continues to dream of playing the role of Cinderella and loosing her slipper to the Prince

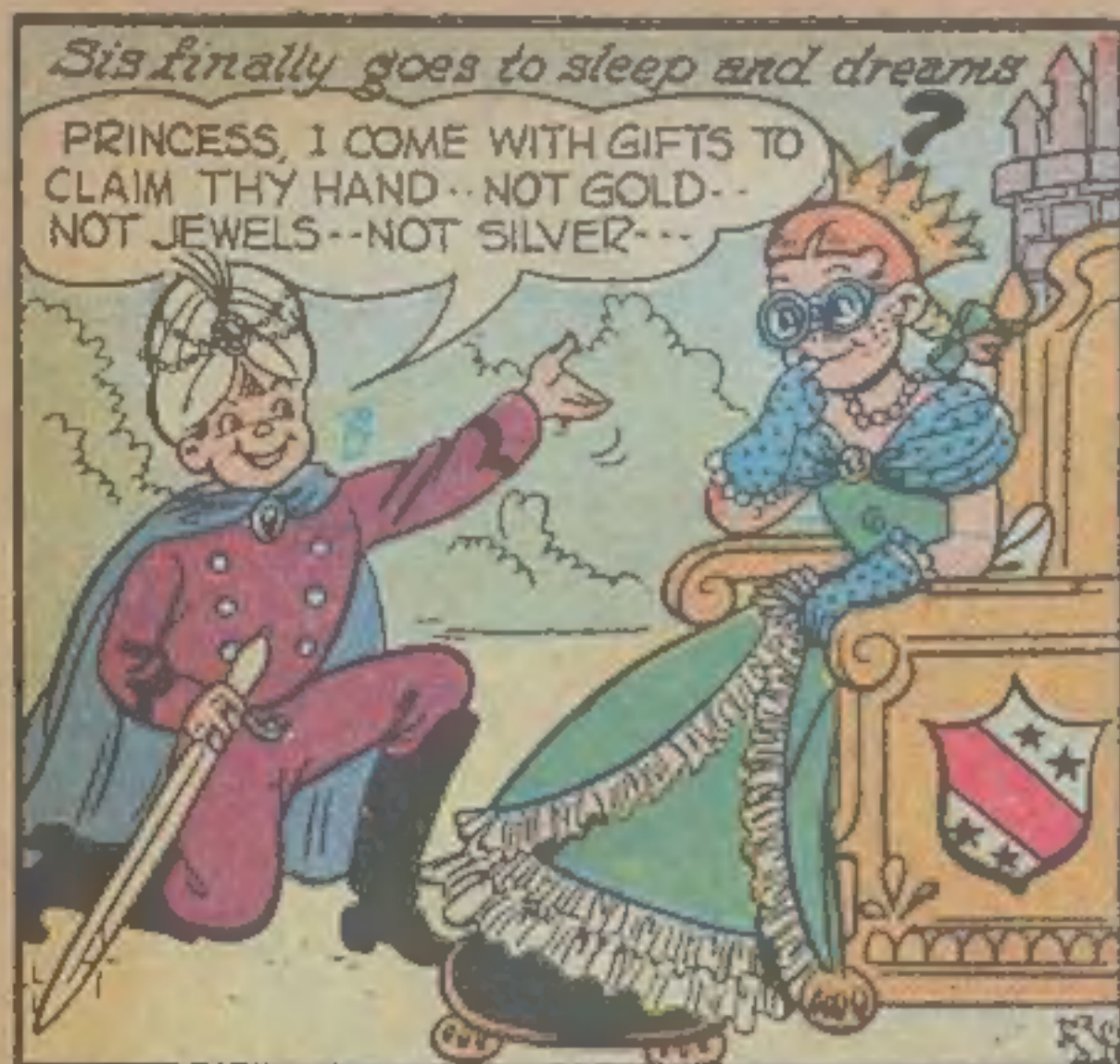


PRINCESS GOWN by ROBERT DAILEY, AGE 14, BRADFORD, PENNA.

PRINCESS GOWN by CONNIE ILENE GARROW, #56 SANTA FE CTS, BELEN, NEW MEXICO

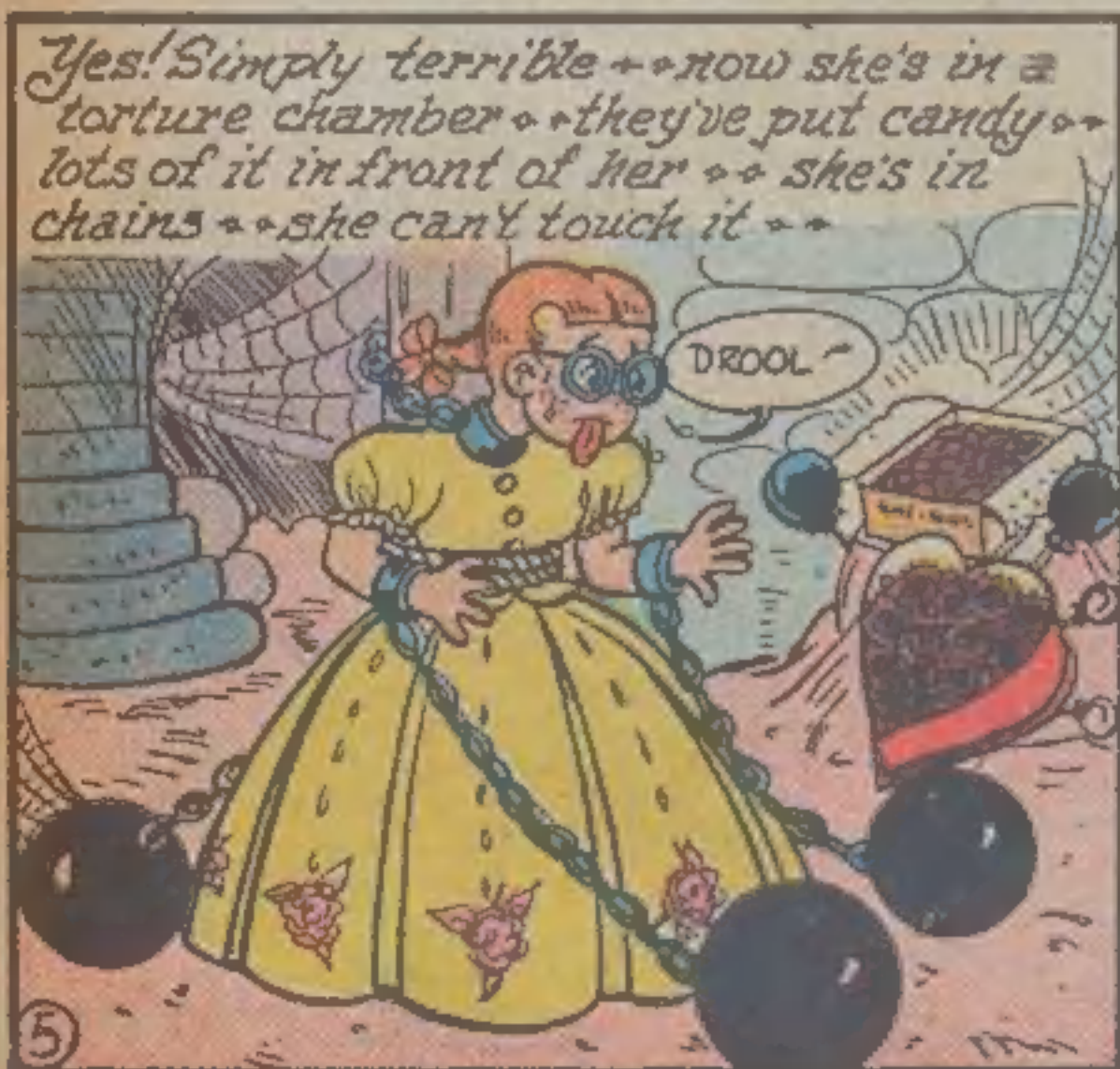
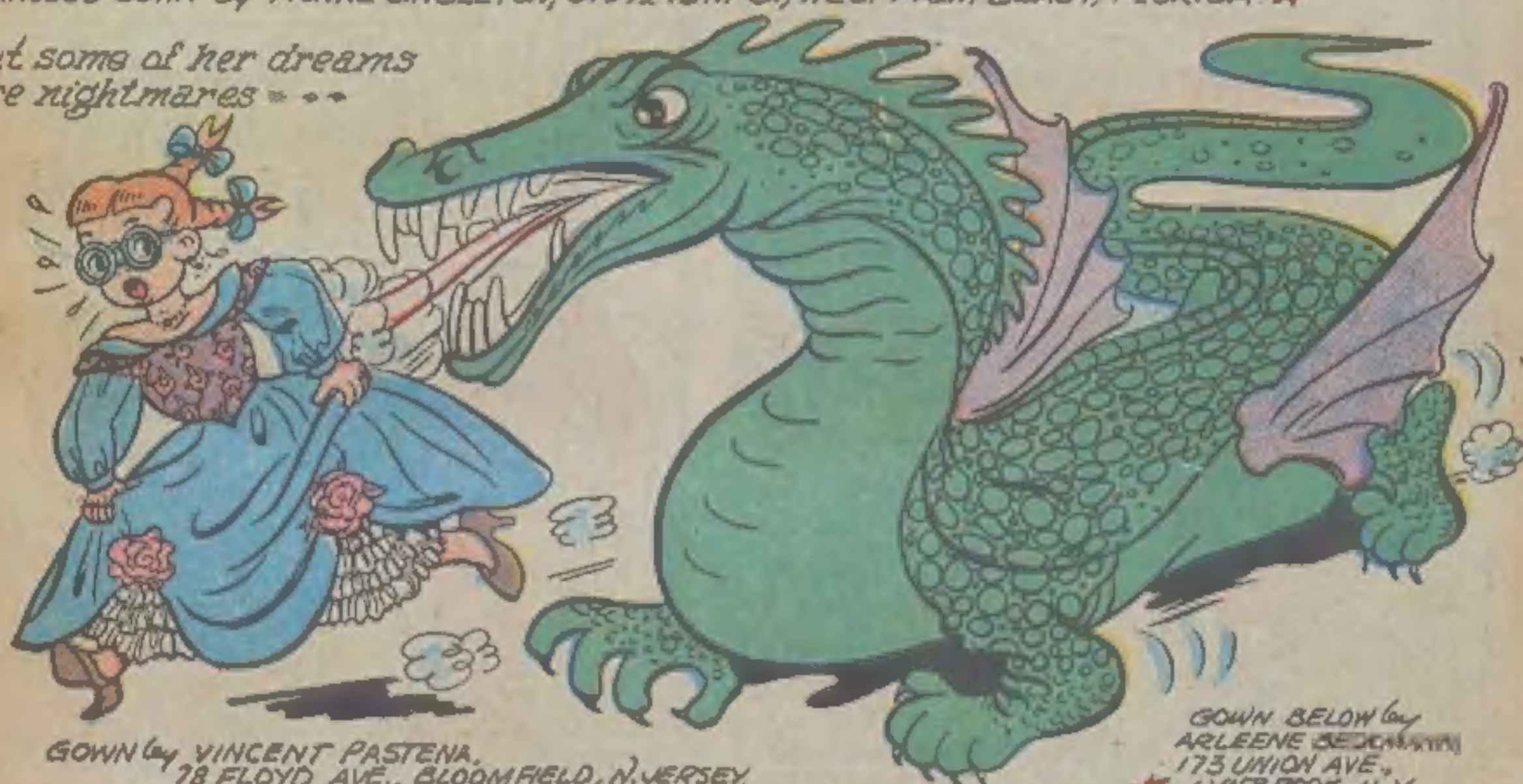
Katy's dreams keep getting better all the time





(PRINCESS GOWN by YVONNE SINGLETON, 916 1/2 18TH ST, WEST PALM BEACH, FLORIDA)

*But some of her dreams
are nightmares...*

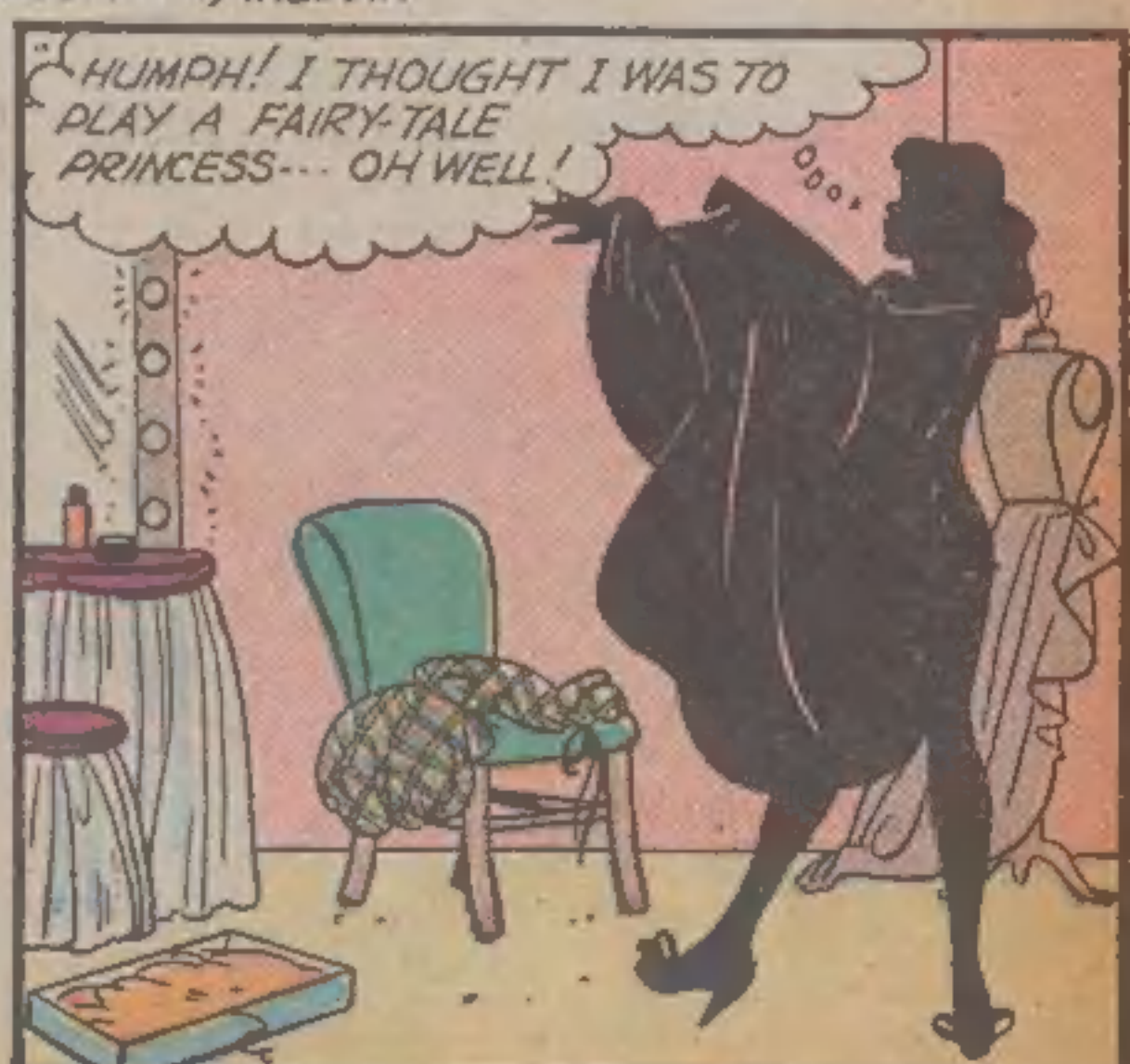




KATY'S BLOUSE by CAROLYN BRINKLEY, 113 VALDESE AVE, MORGANTON, N.C. (AGE 14)



KATY'S SKIRT by JUANITA KUHN, 727 MAIN ST., SHELBYVILLE, INDIANA





INDIAN PRINCESS COSTUME by MARY ZELMA ASSEO (AGE 12) HOTEL SHERMAN SQUARE, N.Y. 23, N.Y.



DON'T FORGET! KATY APPEARS IN PEP, WILBUR, LAUGH, and SUZIE COMIC BOOKS!



Katy FASHIONS

BEACH HAT by
MRS. L. D. WOODEN,
PAONIA, COLO.

PLAY SUIT by DAWN HAMBLIN,
STAR RT. # 1

GRAYLING ATLAS

MAP SUIT by
JUDY CONOVER,
RT. 1 - BOX 9,
TEMPLETON, CALIF.

SWIM SUIT by
MARY JANE SCHMITZ,
1024 LINCOLN ST.,
PORT WASHINGTON,
(AGE 18) WISC

TENNIS OUTFIT by
CONNIE JURCIAK,
55 BERNICE ST.,
JOHNSON CITY, N.Y.

BEACH BAG by
JANEL GOSS,
1113 MELROSE,
GLENDALE 2,
CALIF

SWIM SUIT by RONALD SHABAN, 315 N NEW ORLEANS ST, BRINKLEY ARK

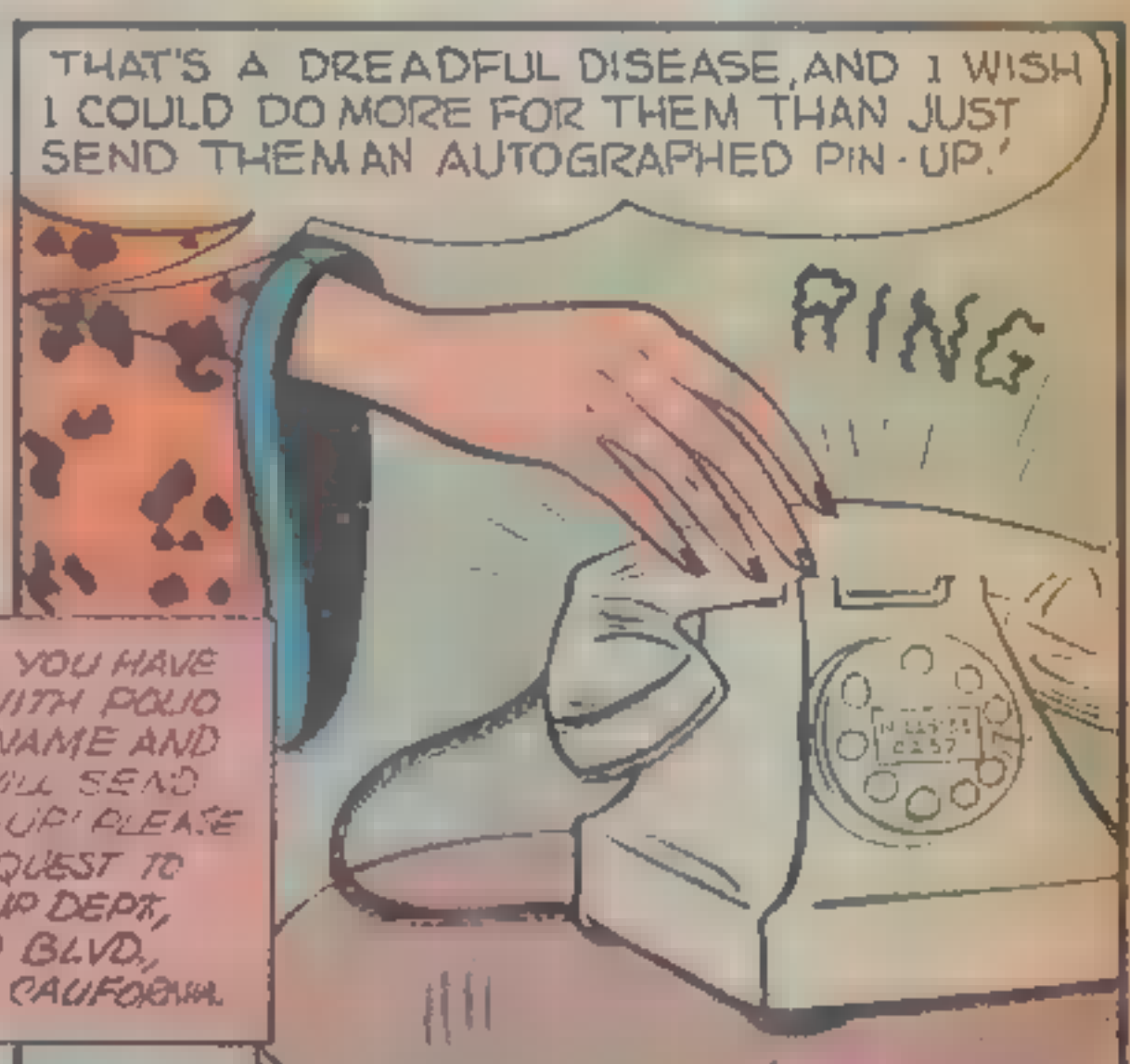
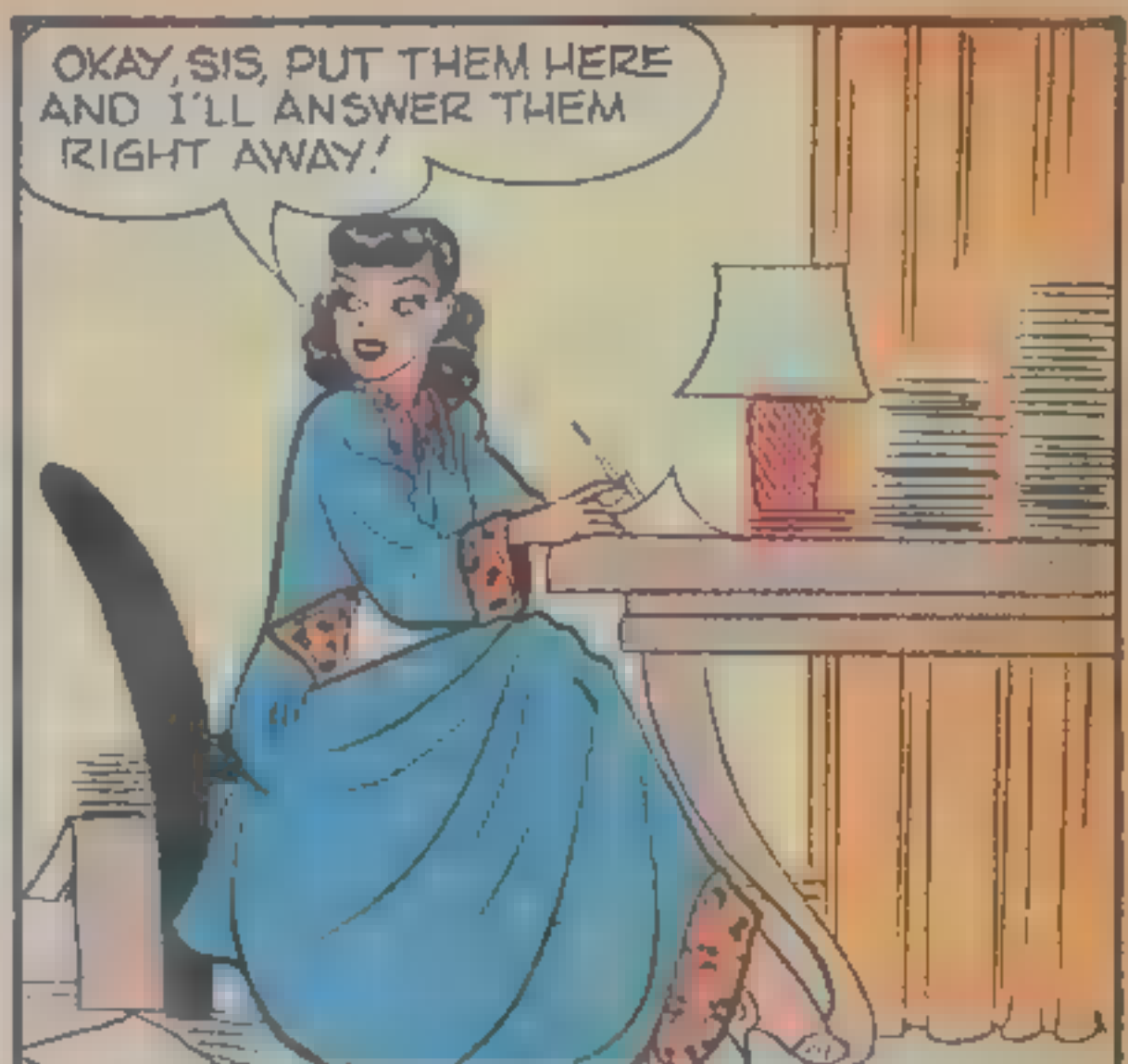
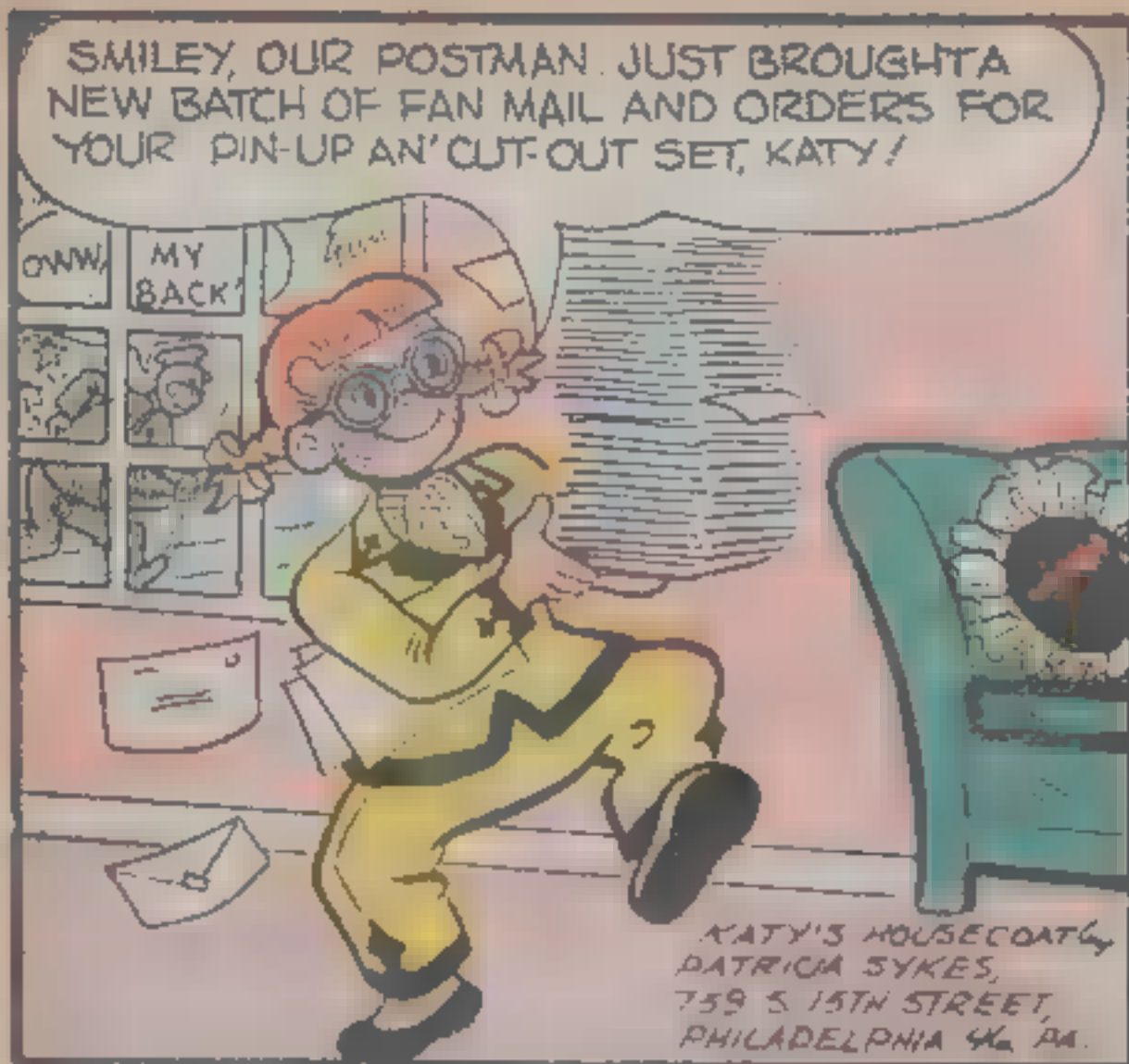
YOU CAN SEND FOR THE ABOVE PIN-UP POSE PRINTED ON CARD BOARD
SUITABLE TO FRAME PLUS OVER 25 NEW CUT-OUTS FOR ONLY TEN CENTS
WRITE YOUR NAME AND ADDRESS ON A SLIP OF PAPER AND MAIL IT TO
KATY KEENE & GILL WOGGON, 1140 EDMOND DR., SANTA BARBARA, CALIF.
BE SURE TO ASK FOR PIN-UP NUMBER ONE - A PIN-UP AND CUT-OUT SET NO. 2 IS AVAILABLE ALSO

Katy Keene

by Bill Woggon

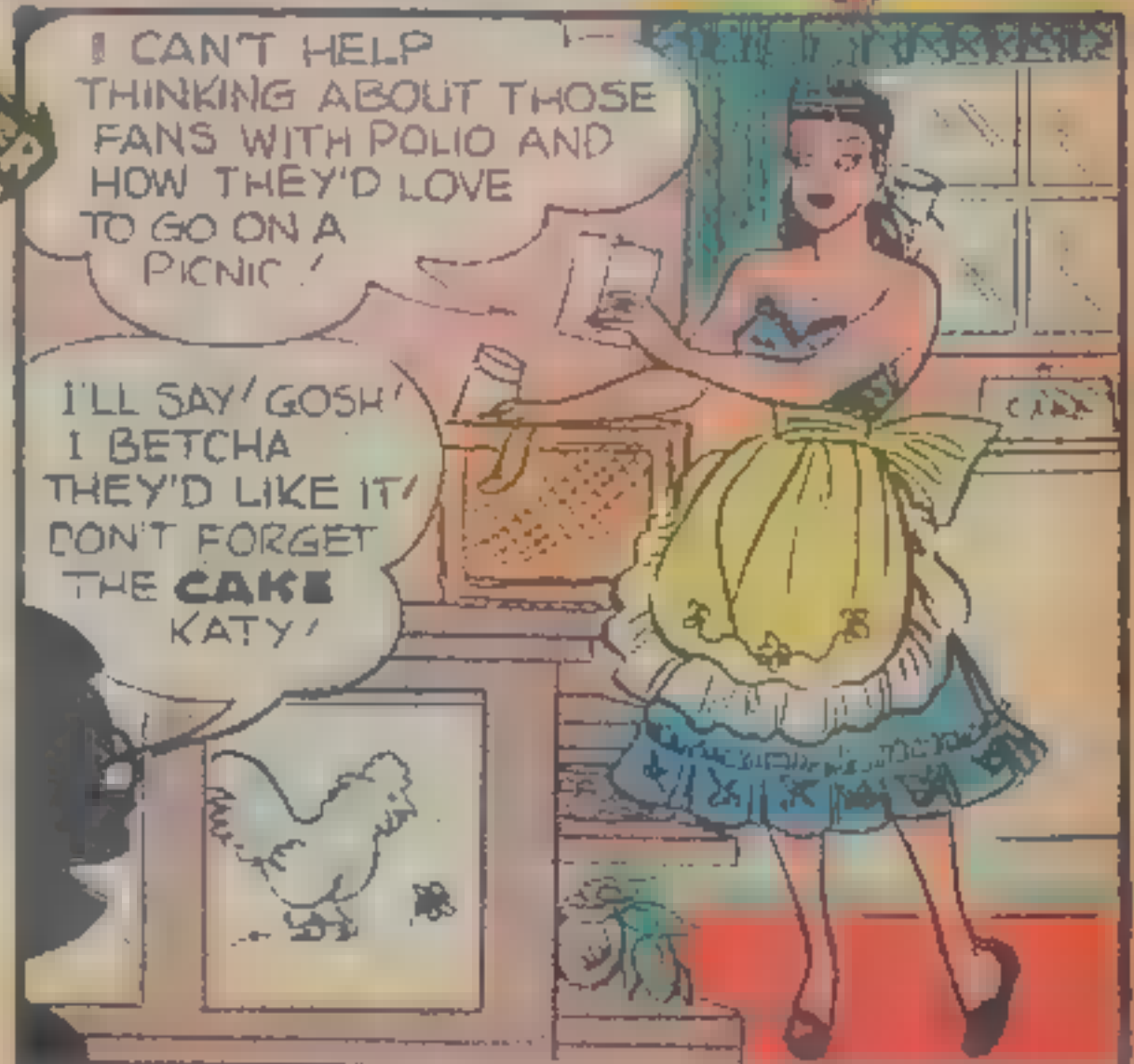
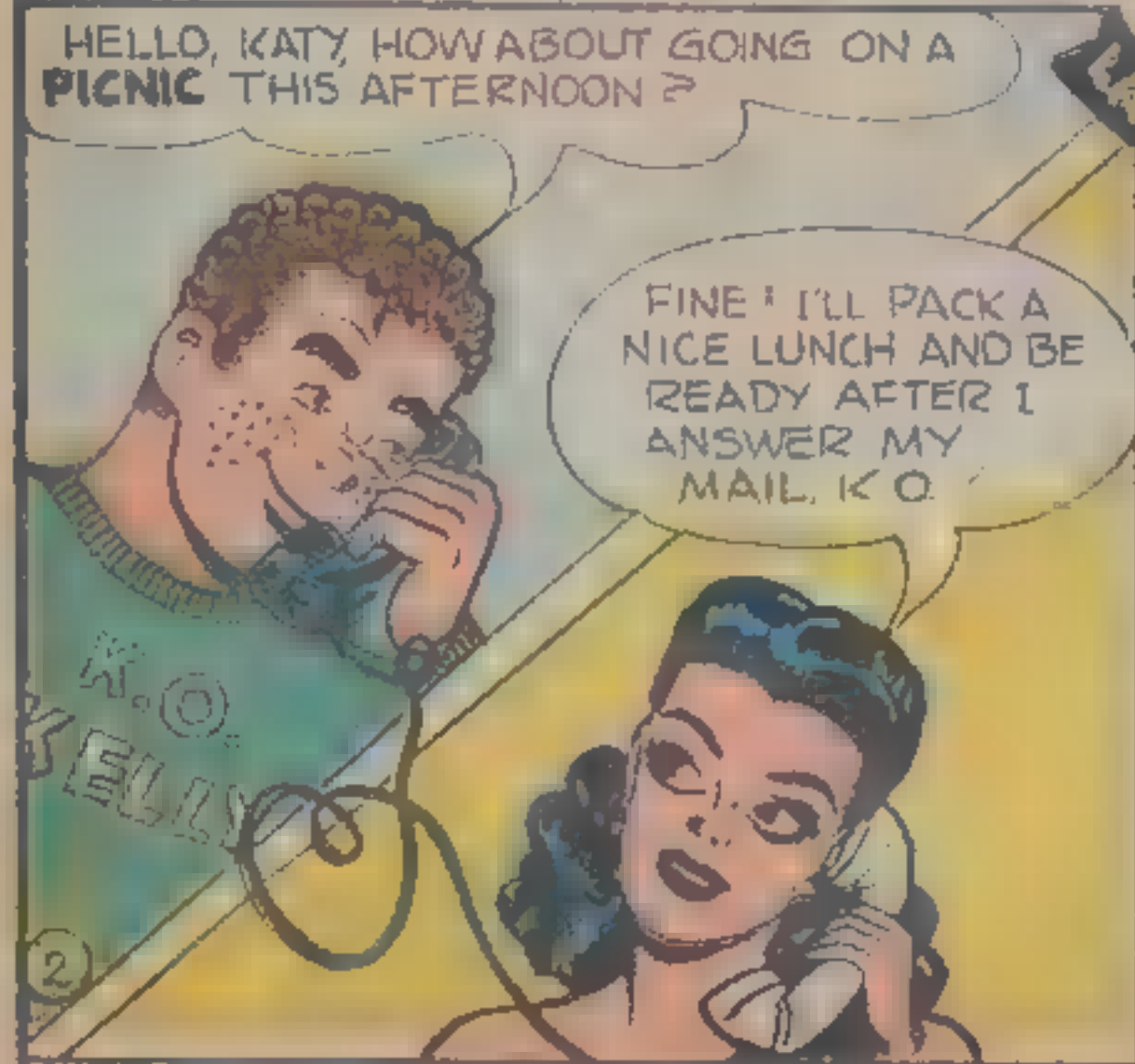


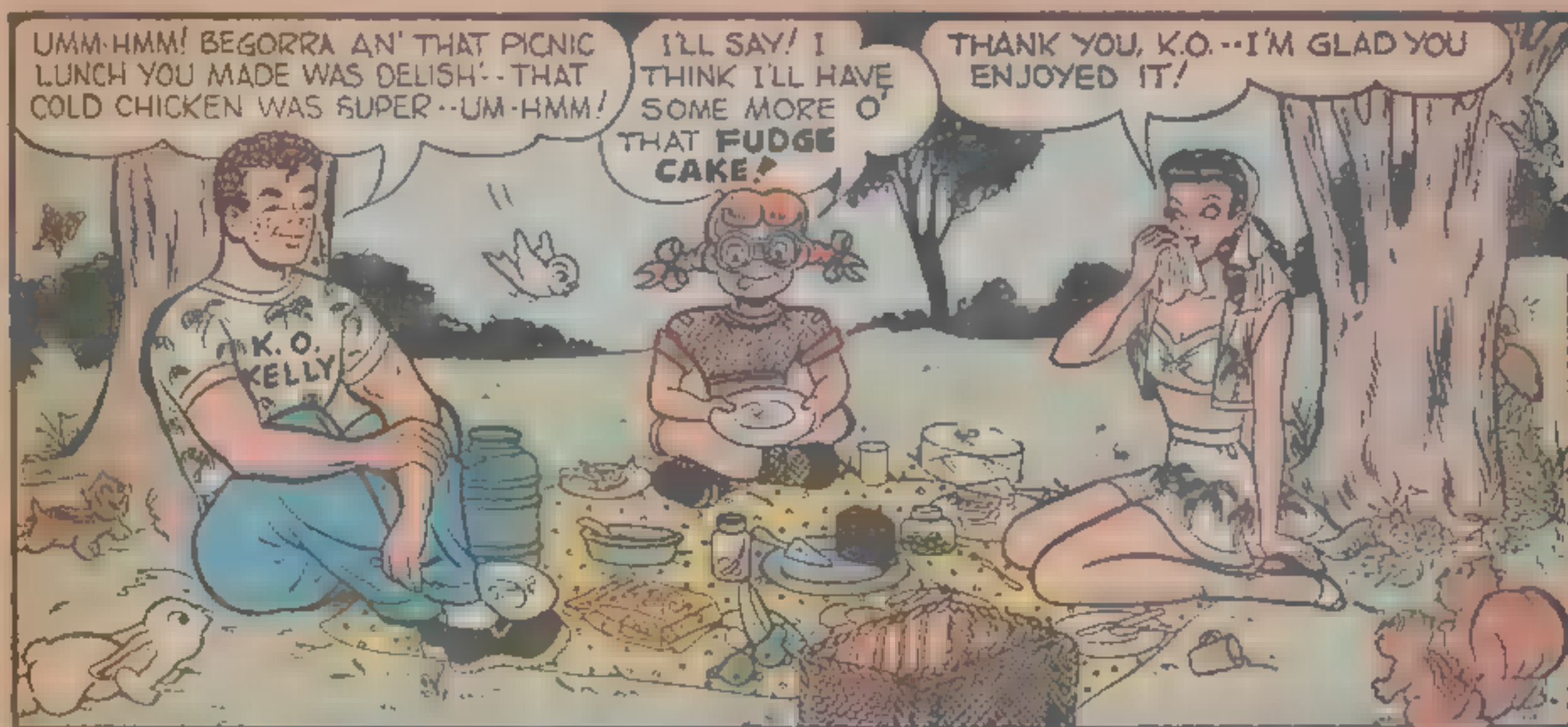
HERE IS ONE OF THE WINNERS IN KATY'S DRESS DESIGN CONTEST!
CONGRATULATIONS TO LIANA KOLB, 34 E. SPRING VALLEY AVE., MAYWOOD, NEW JERSEY



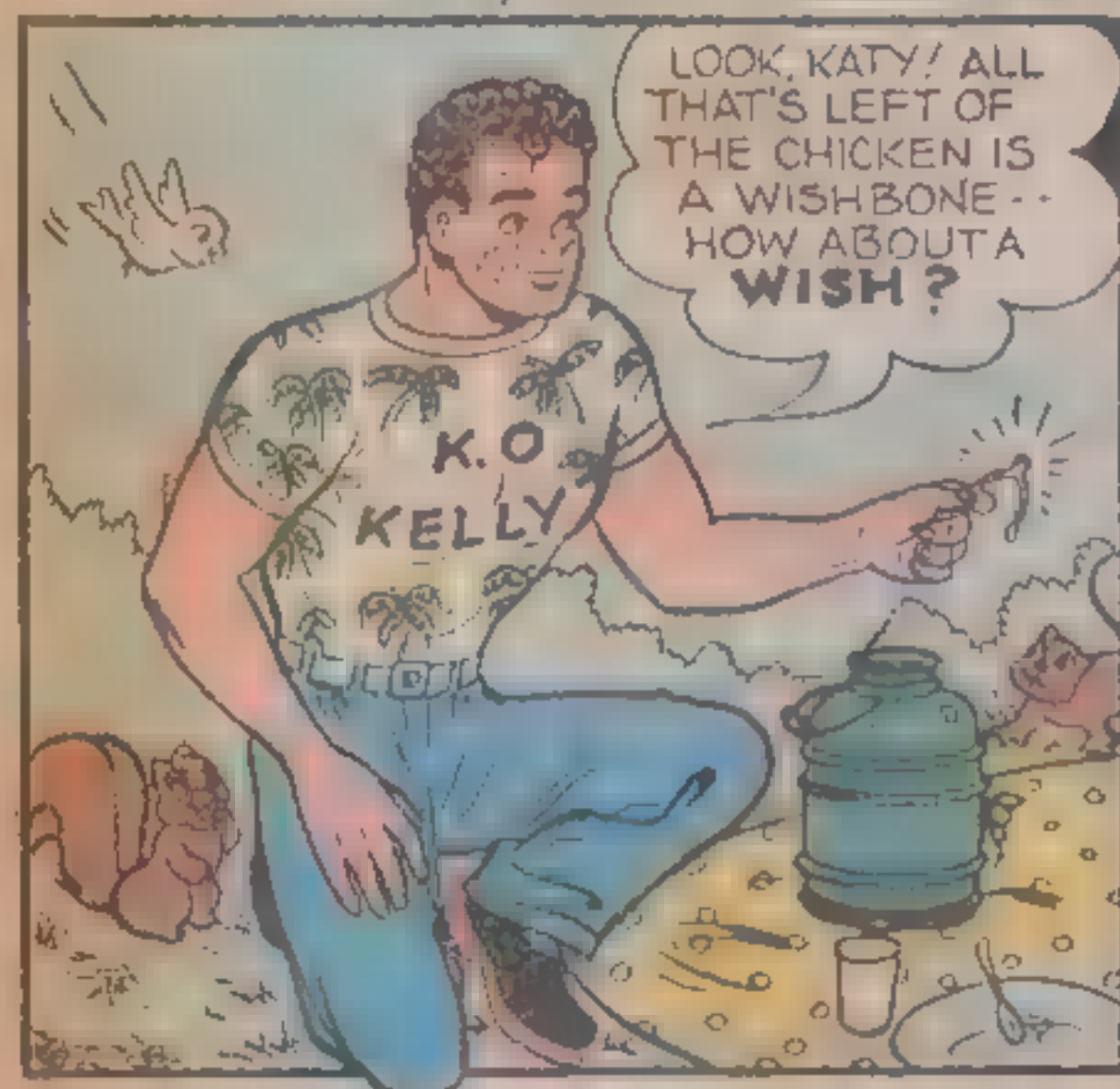
READERS' NOTE: IF YOU HAVE ANY FRIENDS SICK WITH POLIO SEND KATY THEIR NAME AND ADDRESS. KATY WILL SEND THEM A FREE PIN-UP! PLEASE ADDRESS YOUR REQUEST TO KATY KEENE PIN-UP DEPT., 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIFORNIA.

HOUSE DRESS and APRON by PATRICIA BONDREUX, 401 CEDAR CREST CT., LAFAYETTE, LOUISIANA

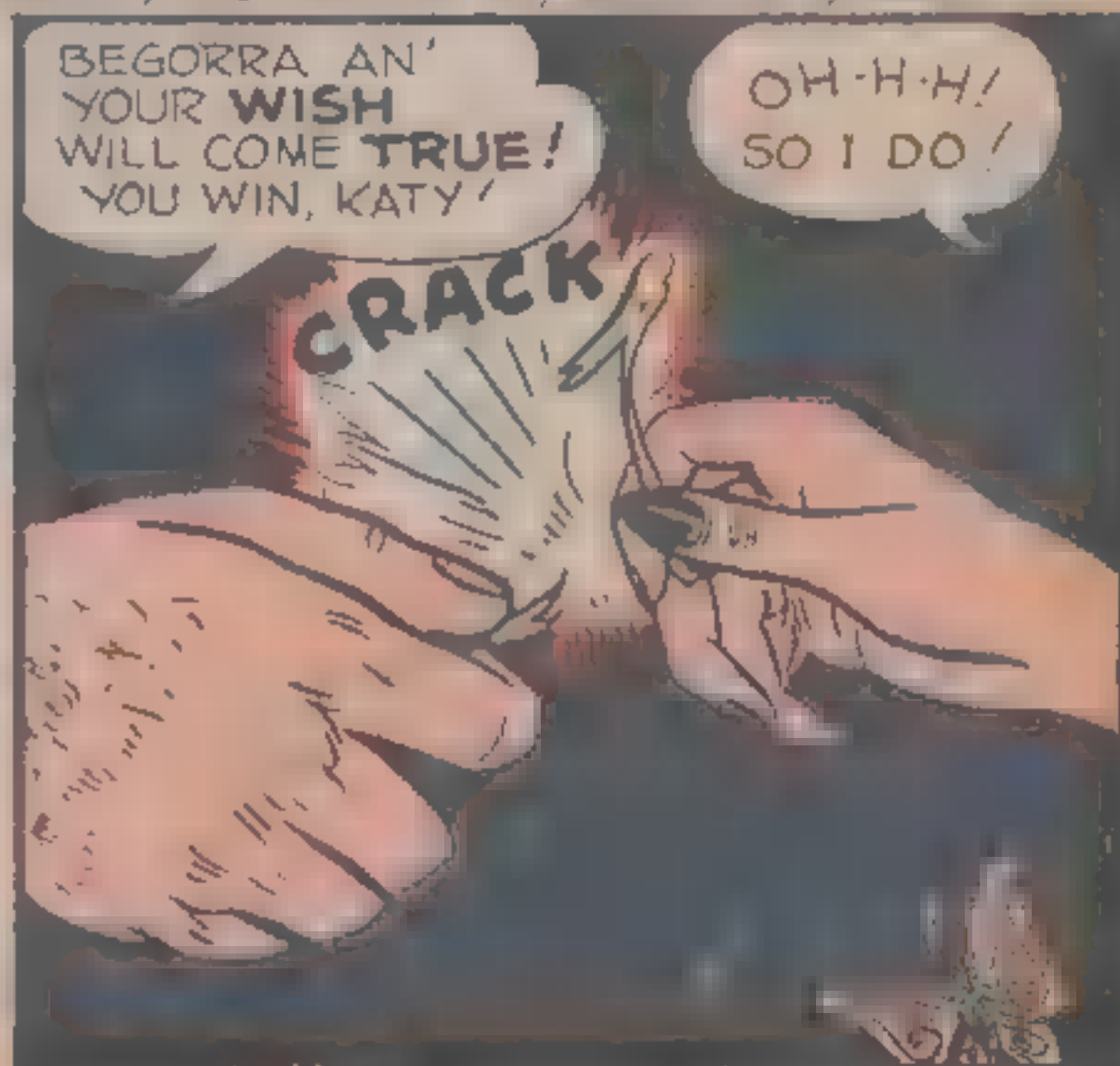




PLAYSUIT ON SIS by PAMELA HANSMAN, 206 HARVARD - APT. 6, SEATTLE, WASHINGTON

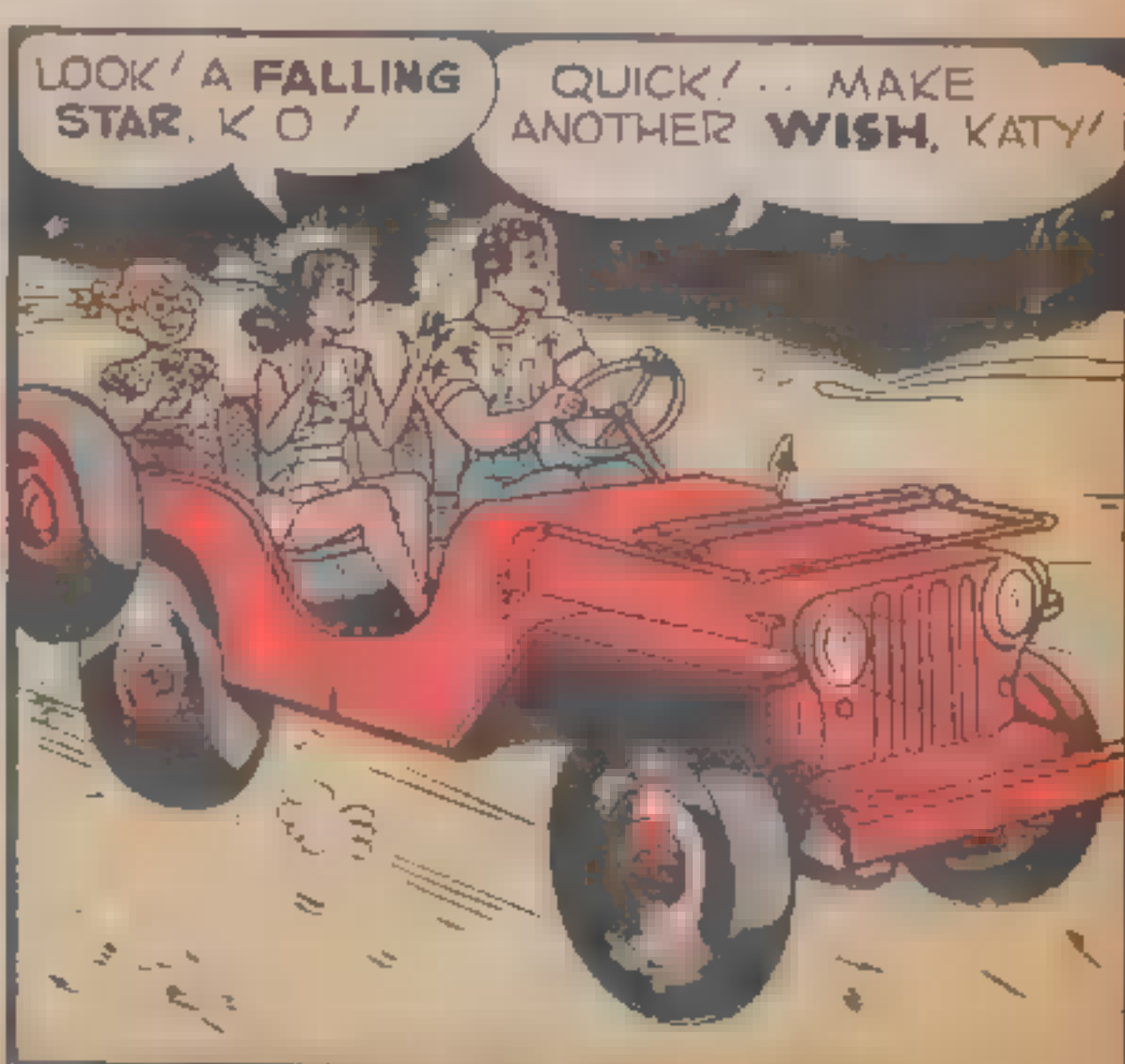
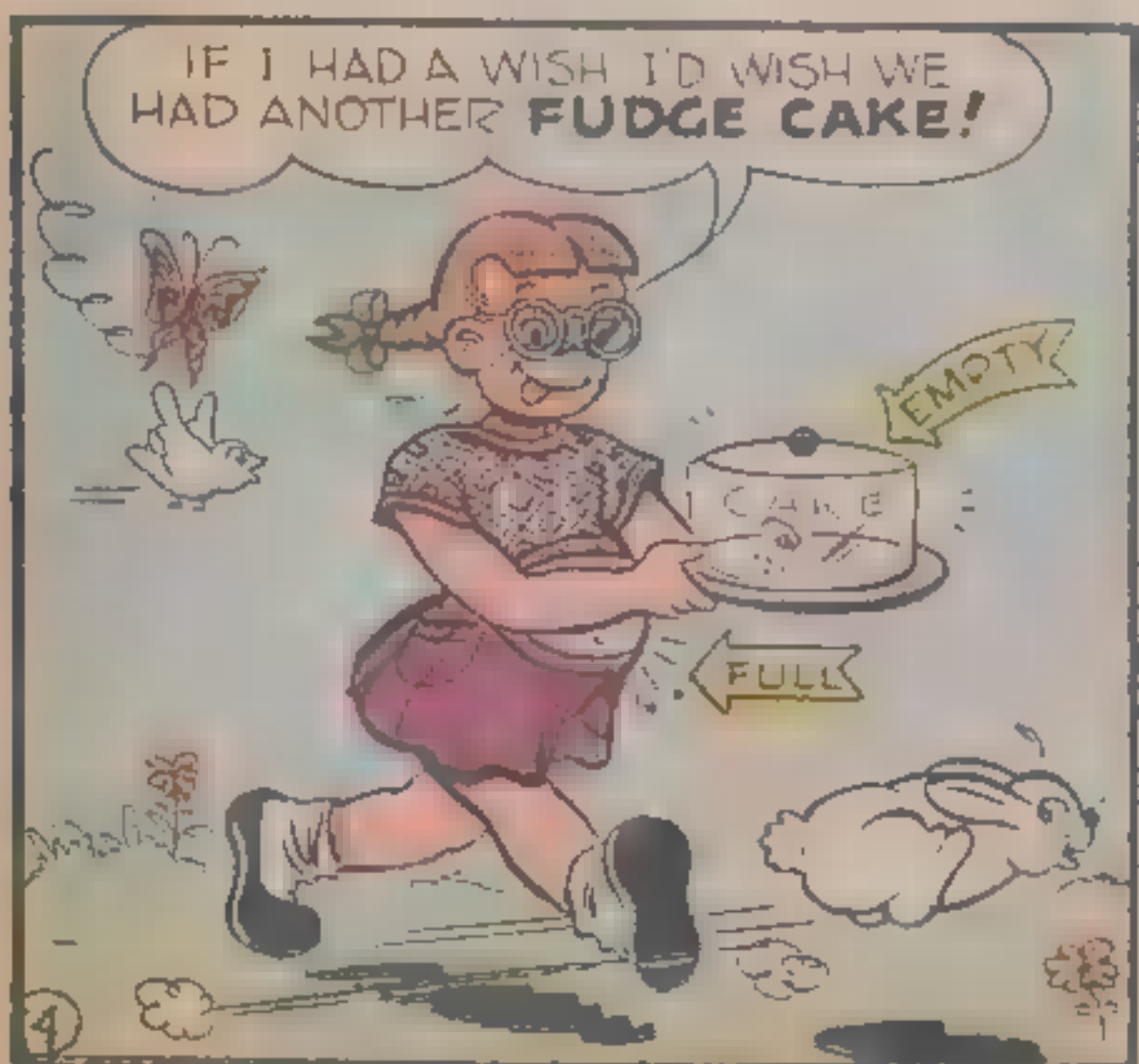


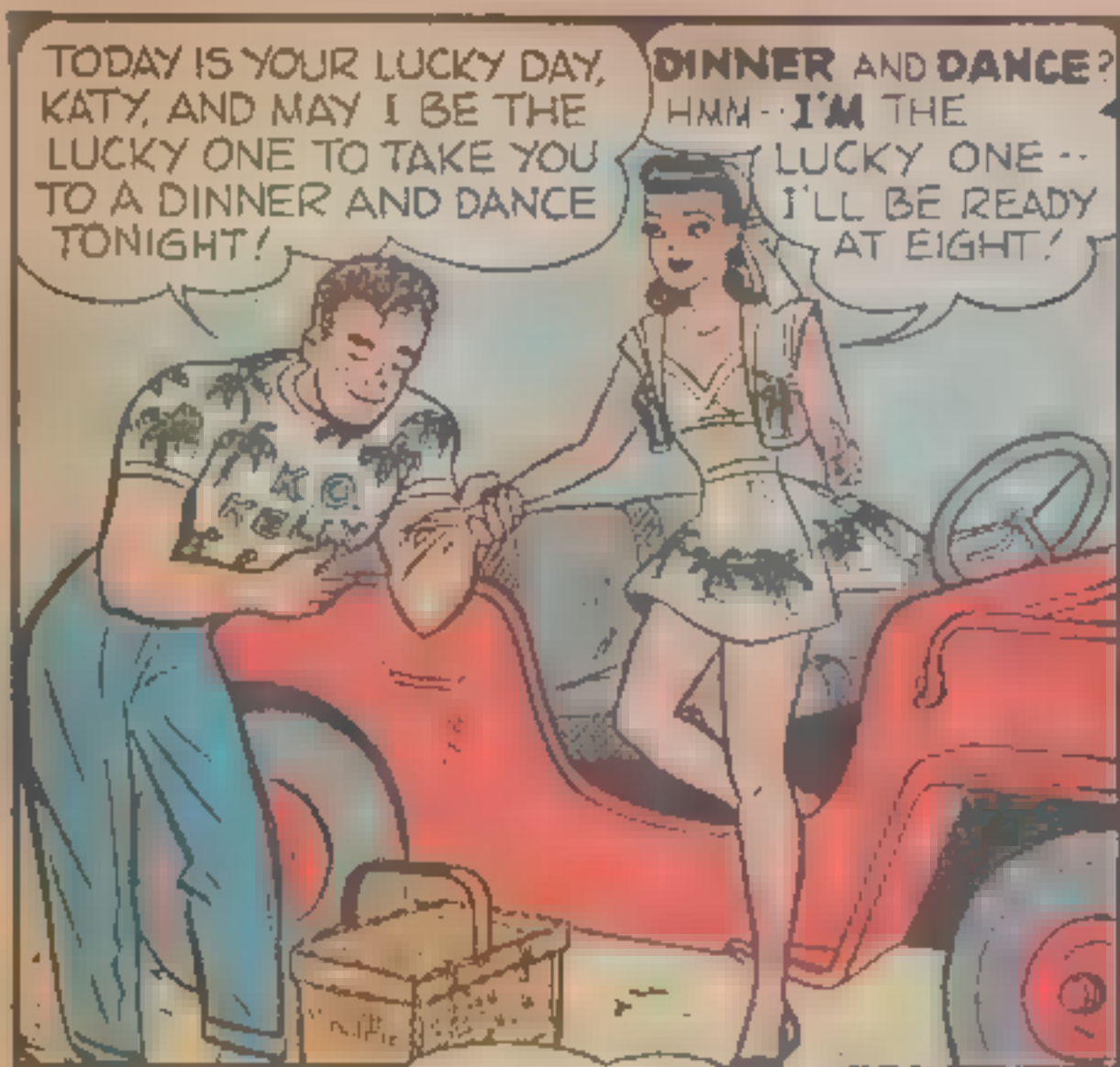
K.O.'S SPORT SHIRT by DORIS CODDING, 202 CENTRAL ST., MANSFIELD, MASS.





KATY'S PLAYSUIT by SANDRA STONE 109 PALM AVE, WARREN, PENNSYLVANIA.





SIS'S P-I-SYPOSE by JUDITH FINKENBINDER, 310 S 35TH ST, BILLINGS, MONT (AGE 9)



by CAROLYN WELDON, 529 WEST ELEVENTH ST, ROME, GEORGIA

by MURIEL V. SMITH, 28 BEDFORD, EAST ORANGE, N.J.

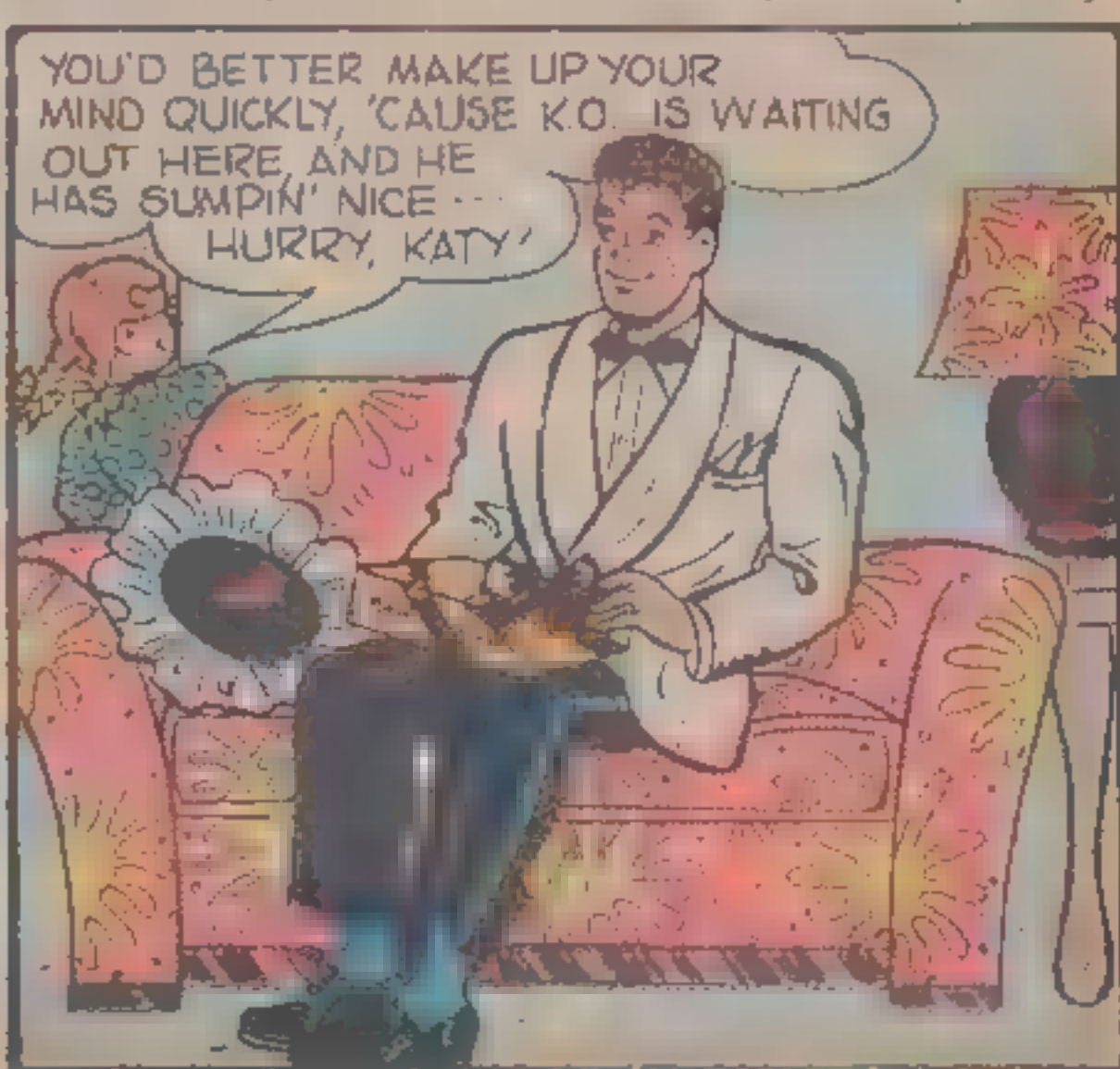


by BARBARA EVANS, PHILADELPHIA, PENNA

by VERNECE BURK, WILLOW HILL, ILLINOIS (AGE 13)

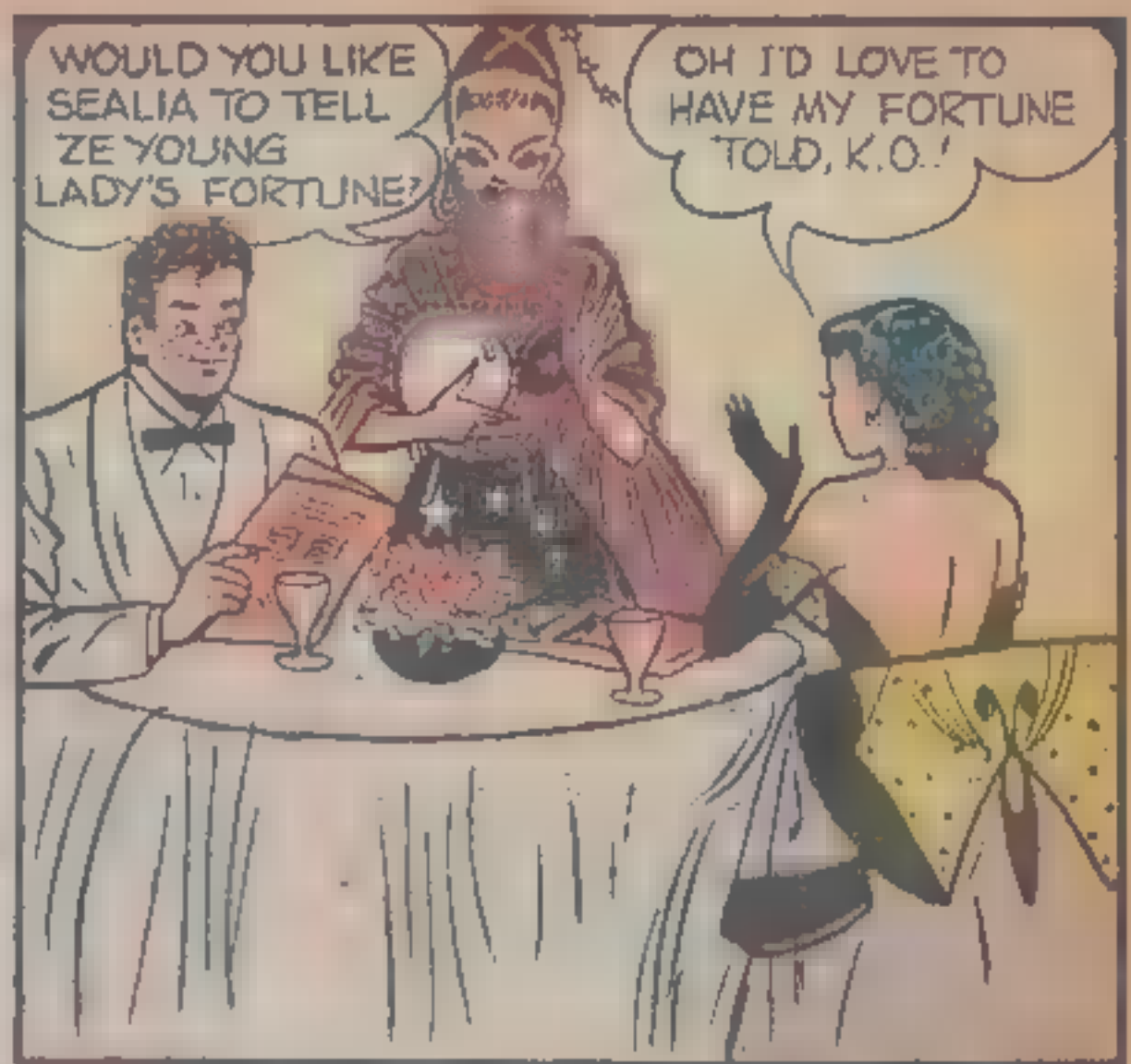


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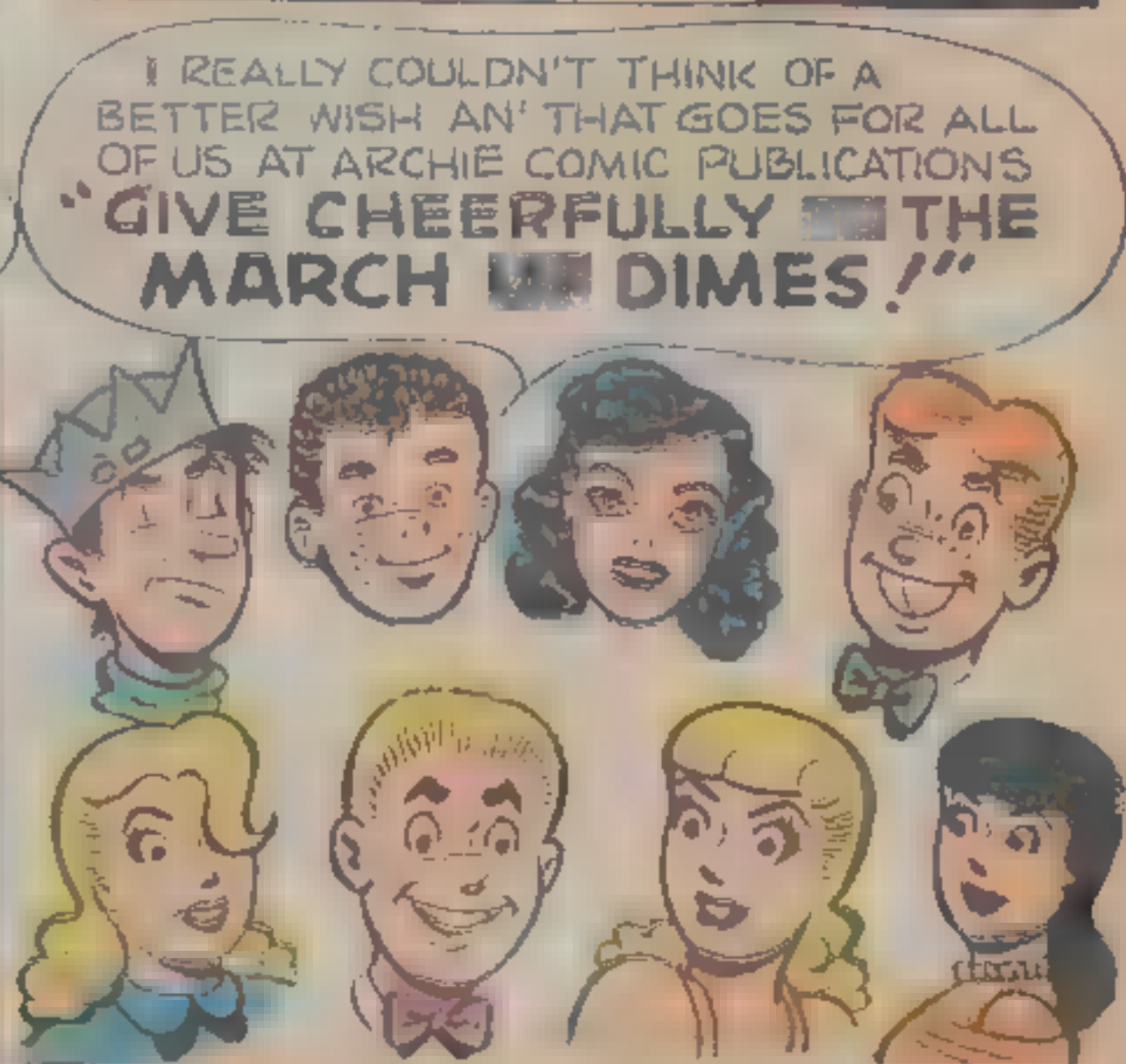
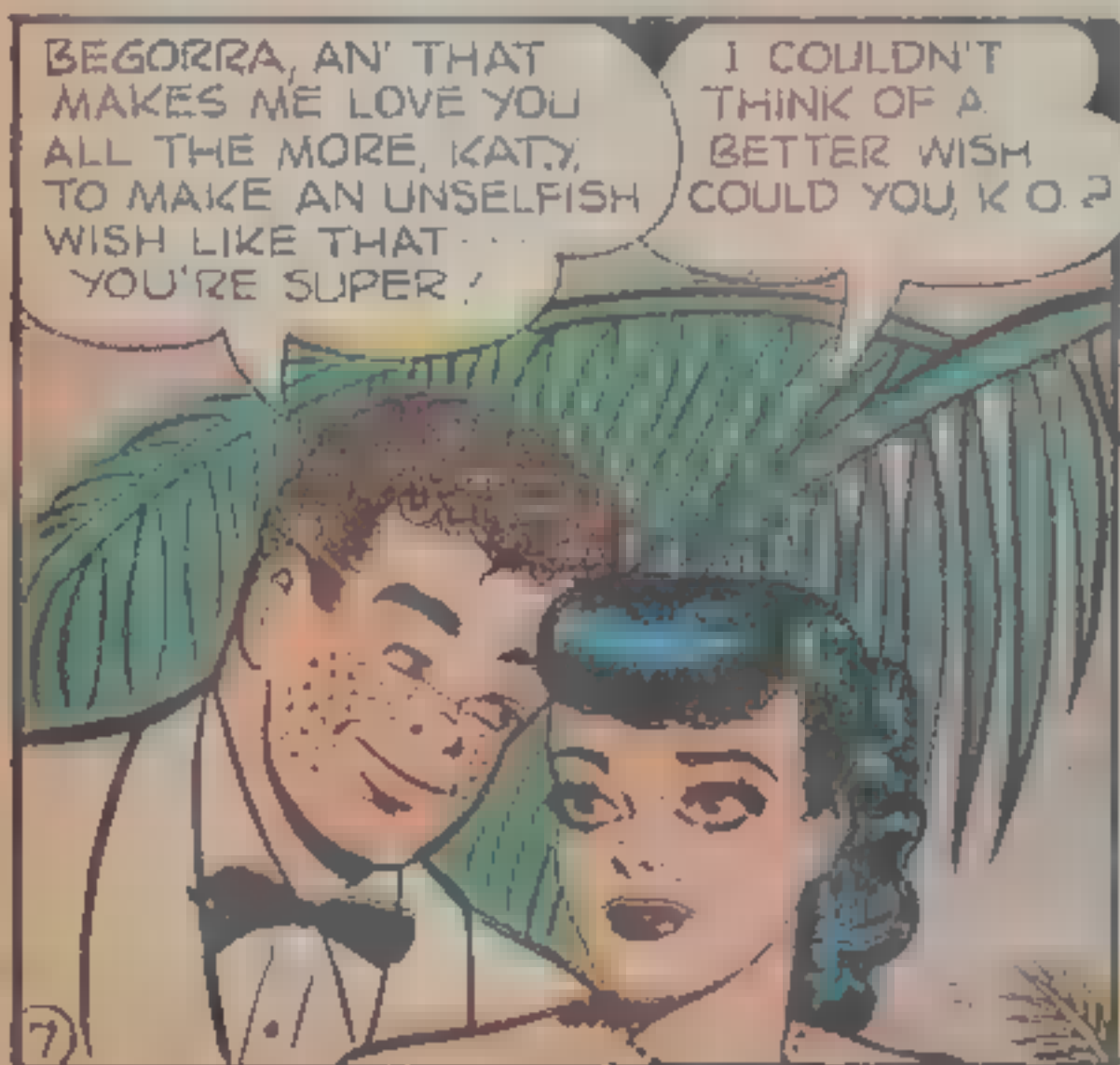
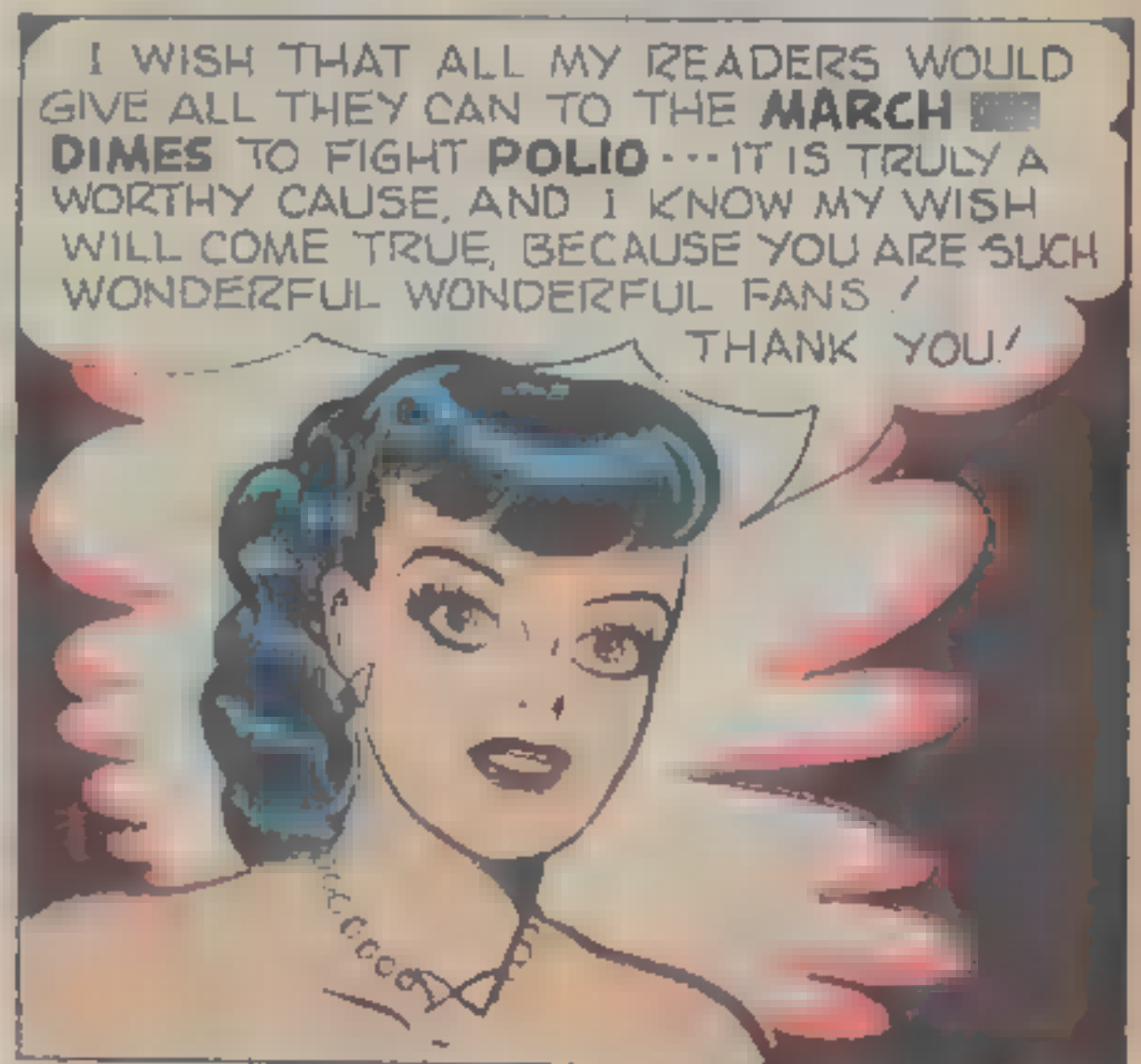
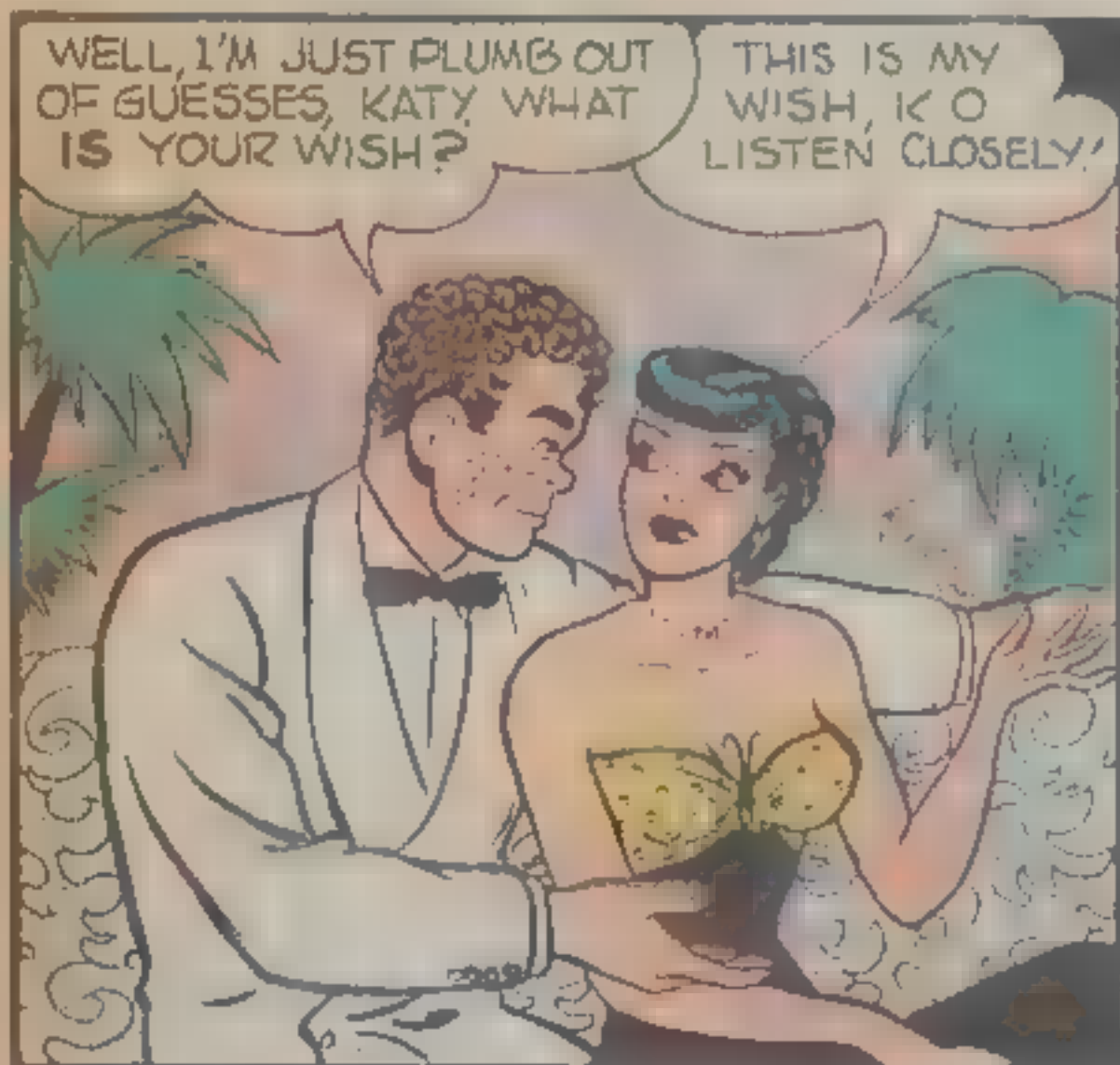


KATY'S GOWN and CAPE by PAUL GRIGAT, 195 NEW HYDE PARK, R.D, FRANKLIN SQUARE, L.I., N.Y. 21



K.O.'S EVENING SUIT by NELLIE FERNANDEZ, 347 BIRCH ST, COLTON, CALIFORNIA





Katy Fashions

APRON BATHING SUIT by
LOIS MAGDONELL,
3016 SEMINOLE ST,
COCONUT GROVE,
MIAMI 33, FLORIDA

TYROLEAN APRON by
MARILYN HONEICK,
FT WAYNE, INDIANA

CHEF'S HAT & APRON
by MARJORIE
Mc MASTER,
216 N. BROADWAY,
TYLER, TEXAS.

DIVAFORE
by
MAUREEN
DEWITT,
BROOKLYN,
NY

VERNA FLINT,
7742 ANTIQUM,
OVERLAND PARK,
KANSAS

by D.
WIMMERLE,
2330 E.
LETTRY ST,
PENNA.


BARBARA
WALTON,
1827 KINSEY ST,
PHILADELPHIA 24,
PENNSYLVANIA
AGE 13

by JUDY BRANDENBURG,
522 EARL ST,
THREE RIVERS MICHIGAN


by PATRICIA ANN BAKAL
4616 BRITTLES LANE,
RICHMOND VIRGINIA




WE'RE WITH A BRAND NEW **Archie ANNUAL #3**




116 PAGES OF FUN! YOU'LL LAUGH LIKE YOU NEVER LAUGHED BEFORE!




ALL YOU DO IS SEND 25¢ IN COIN AND WE'LL SEND YOU YOUR **Archie ANNUAL** AS SOON AS IT COMES OFF THE PRESS



EXCITING STORIES YOU'VE NEVER READ BEFORE! IT'S THE BEST ANNUAL YET!



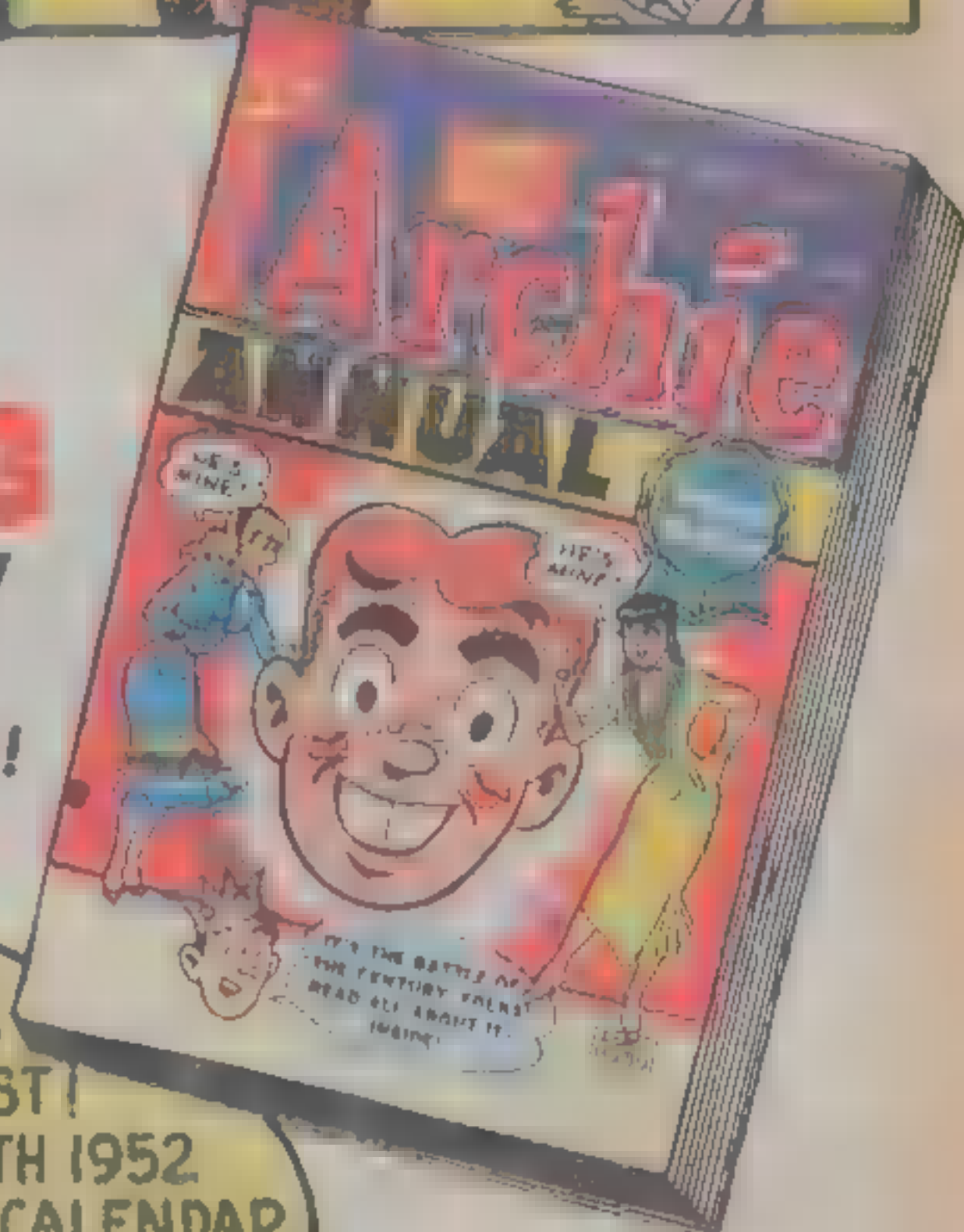
GET ON OUR PRE-PUBLICATION LIST NOW! JUST FILL OUT THE COUPON BELOW!



READY SOON!

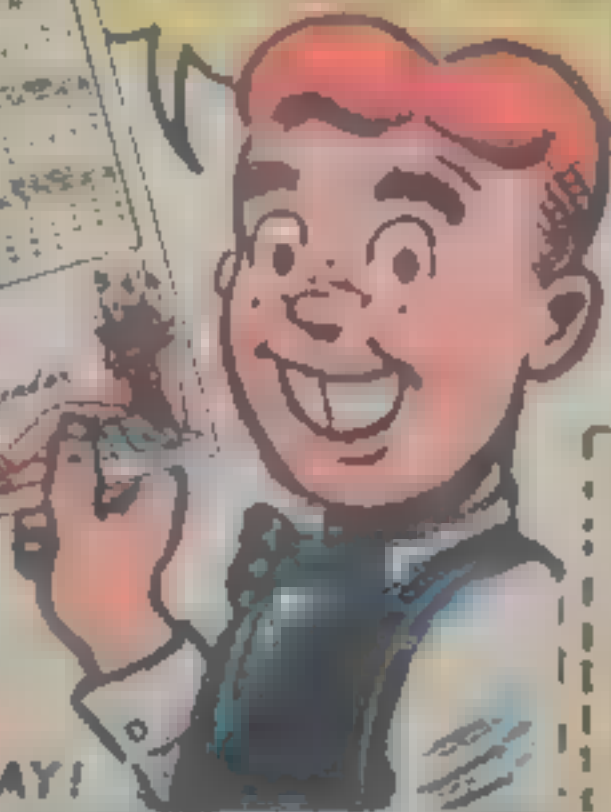
Archie ANNUAL #3

Every Story Entirely **NEW**
and **DIFFERENT!**
Every Story a Riot of **FUN!**



SEND FOR YOUR
COPY RIGHT AWAY!
25¢

AND HERE'S SOMETHING
ABSOLUTELY FREE, KIDS!
A SPECIAL **BONUS** FOR GETTING
ON THE PRE-PUBLICATION LIST!
A 4-COLOR, **12** MONTH 1952
Archie (PIN-UP) CALENDAR.
JUST SEND AWAY FOR THE
ANNUAL AND YOU'LL GET
THIS TOO!



There's a terrific popular demand for the Archie Annual . . . so don't risk missing the thrilling new 3rd edition. Get on the pre-publication subscription list **TODAY!**

SEND NO MONEY NOW! WE'LL BILL YOU LATER!

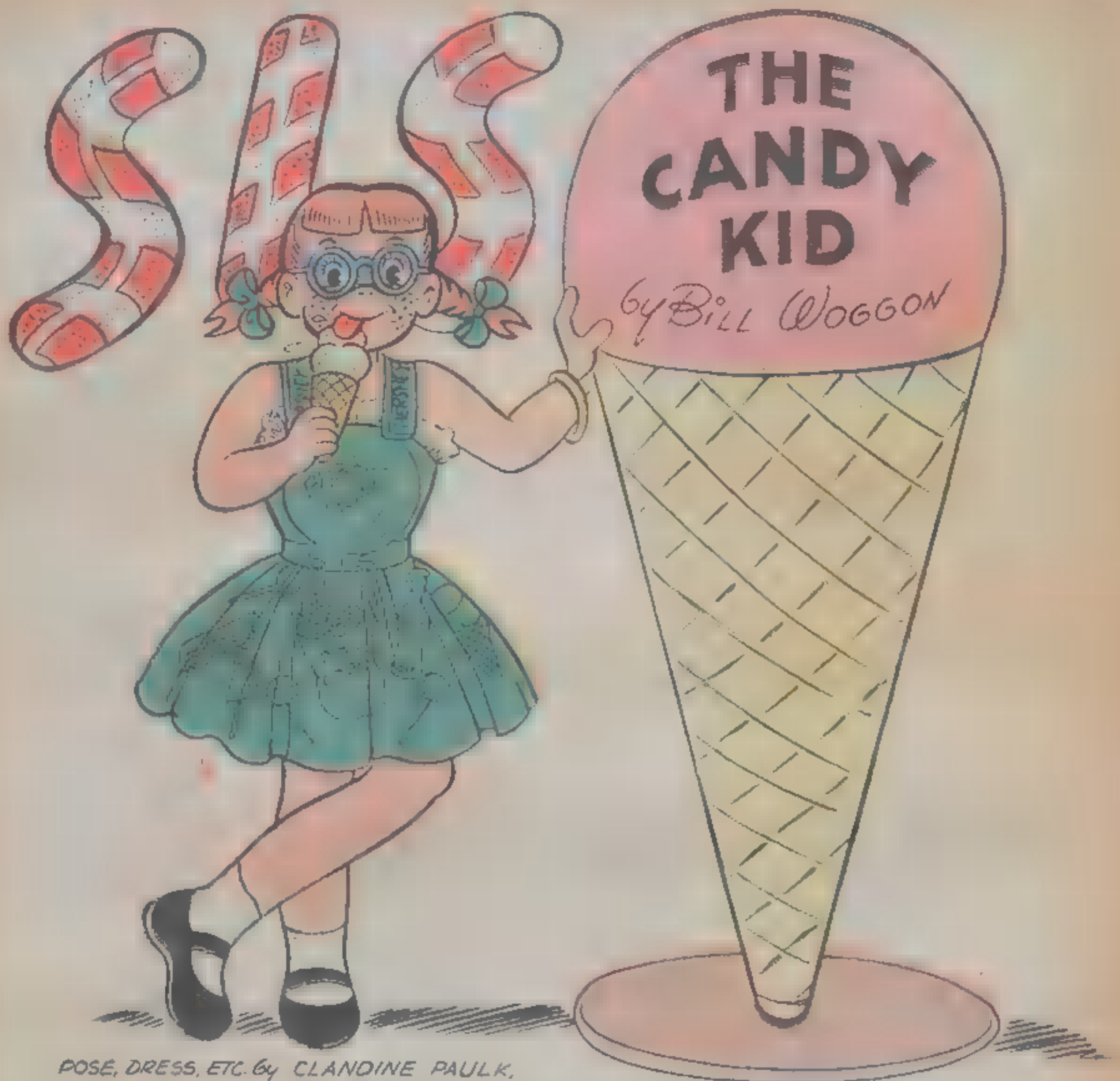
ARCHIE ANNUAL #3
Room 603, 241 Church St., New York 13, N. Y.

Gentlemen: Enclosed please find 25¢ in coin for which you will send me the new Archie Annual #3 as soon as it comes off the press, plus the 4-color 1952 Archie Calendar as a special bonus for ordering in advance.

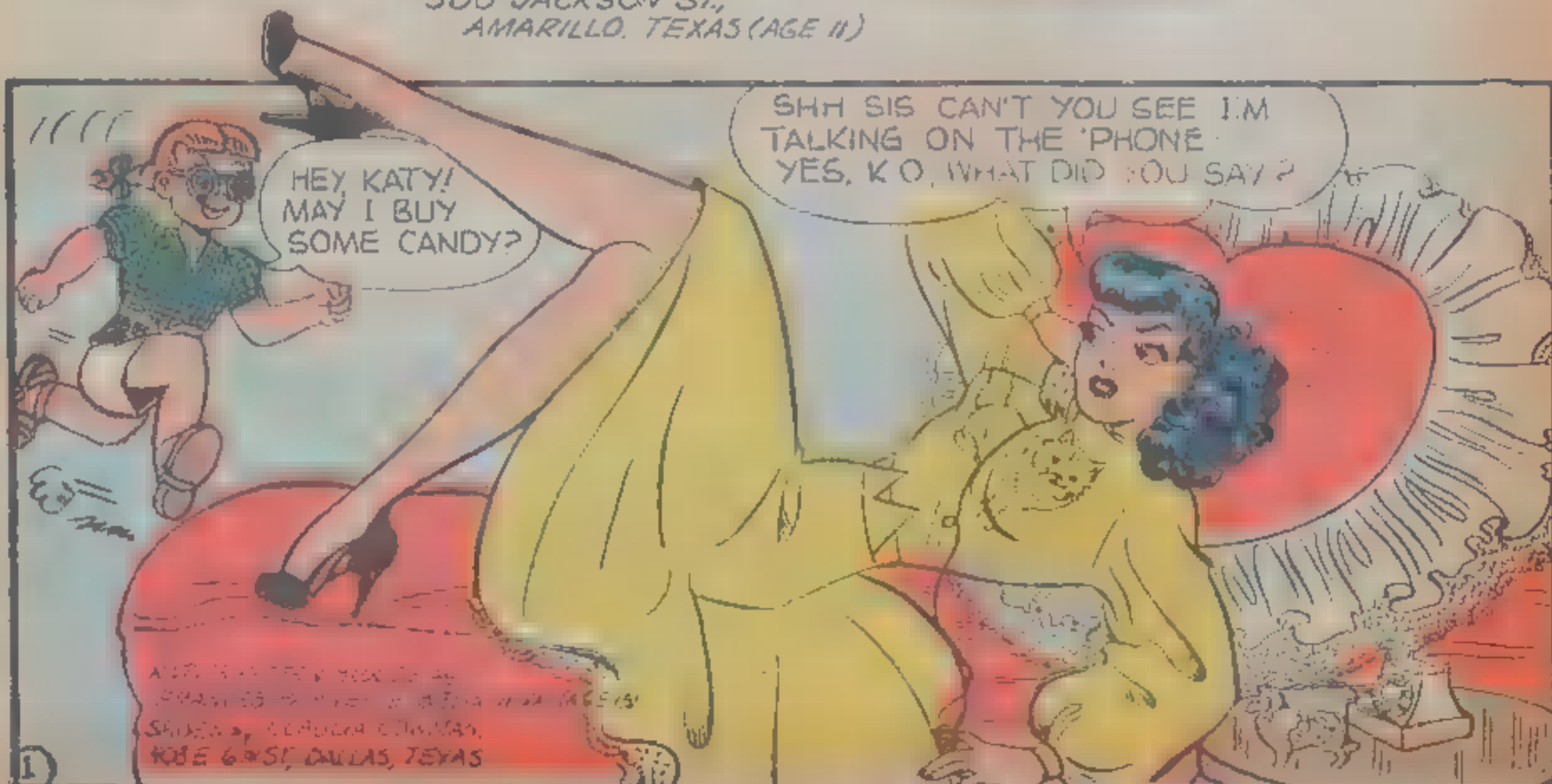
Name _____
Address _____
City _____ State _____

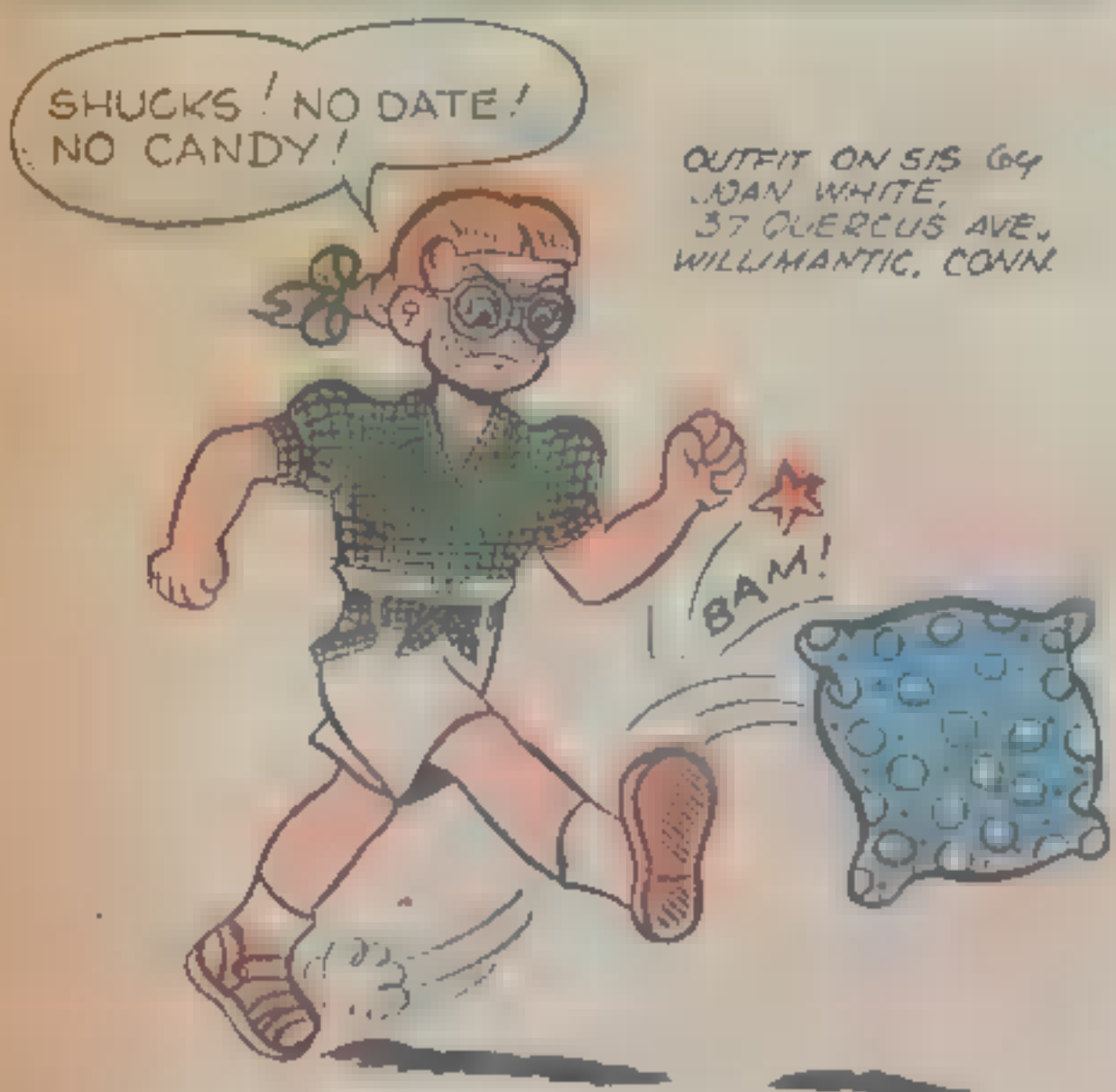
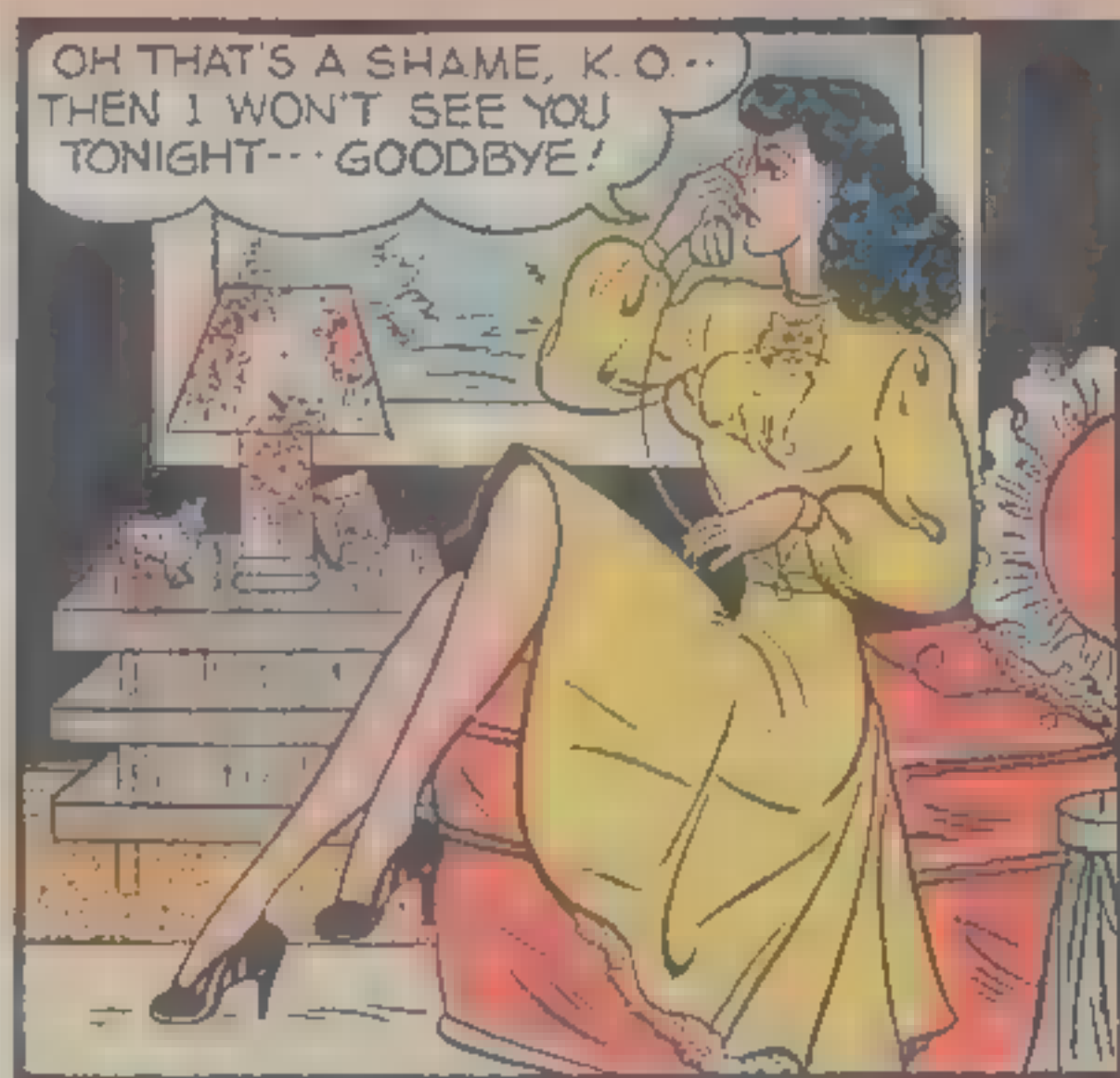
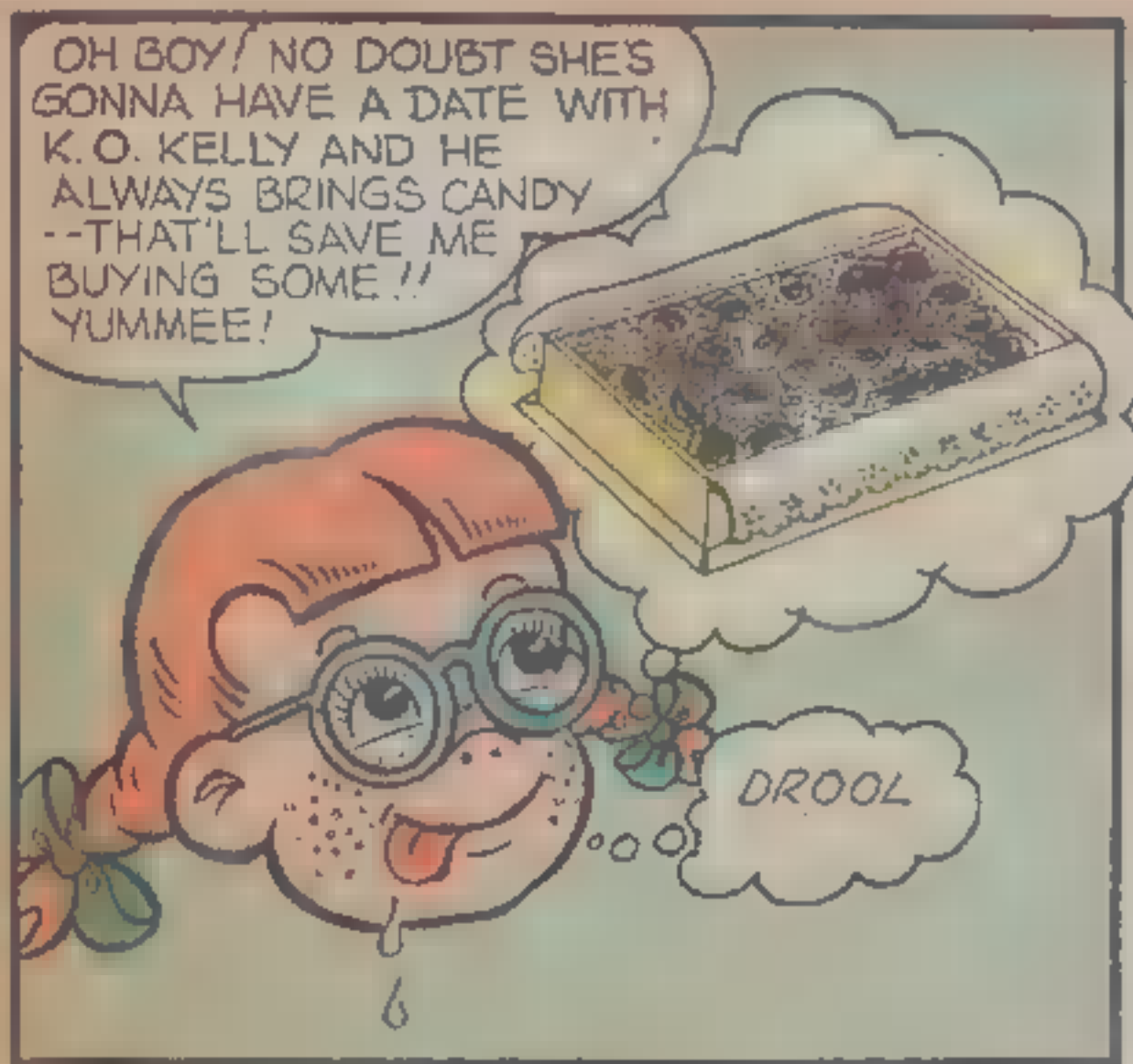
P.S. The Archie Annual and calendar make a swell gift for your friends or relatives. Just print their names and addresses on a separate piece of paper and enclose 25¢ in coin for each. We'll do the rest.

YOUR
COPY RIGHT AWAY!



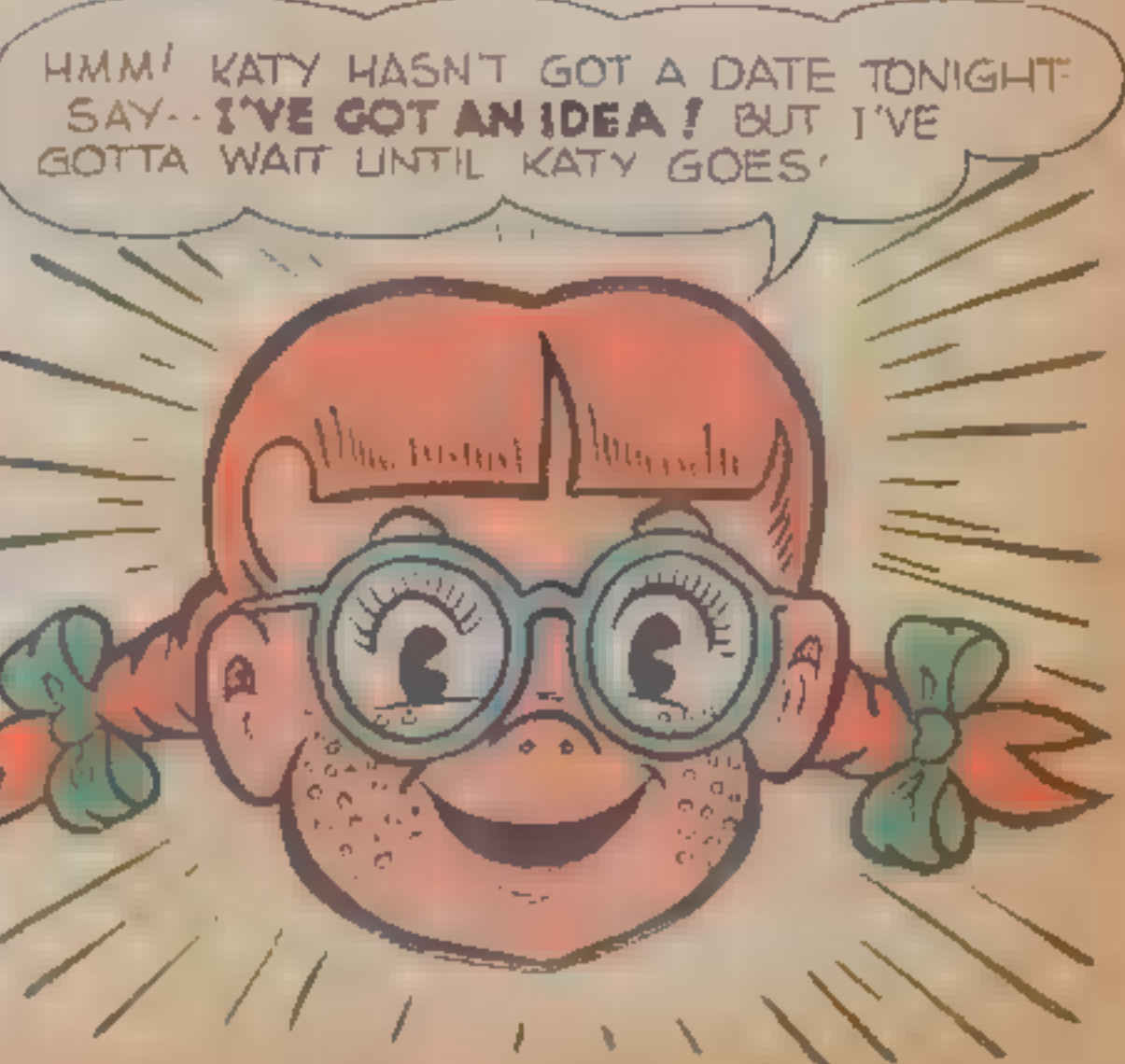
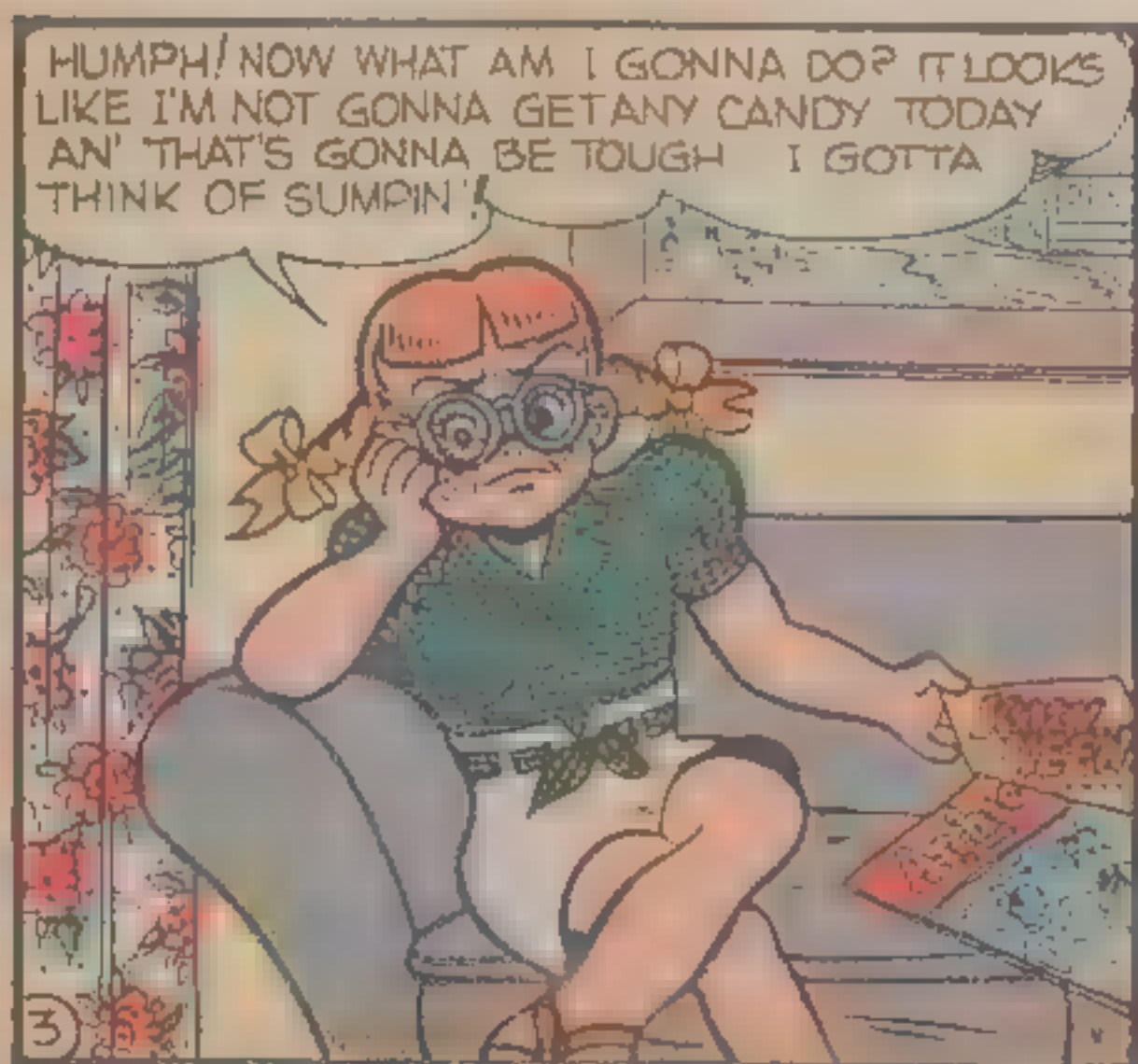
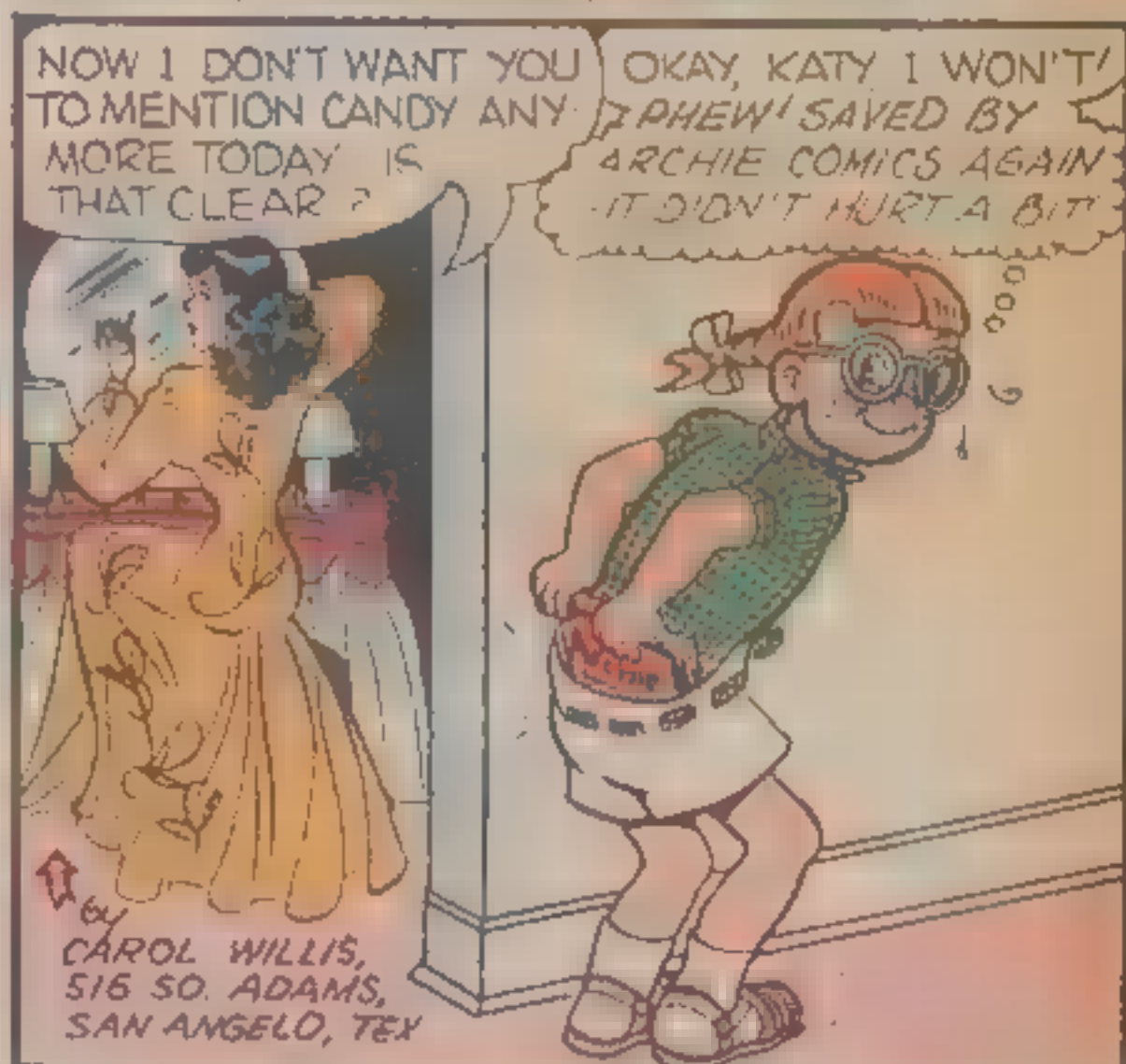
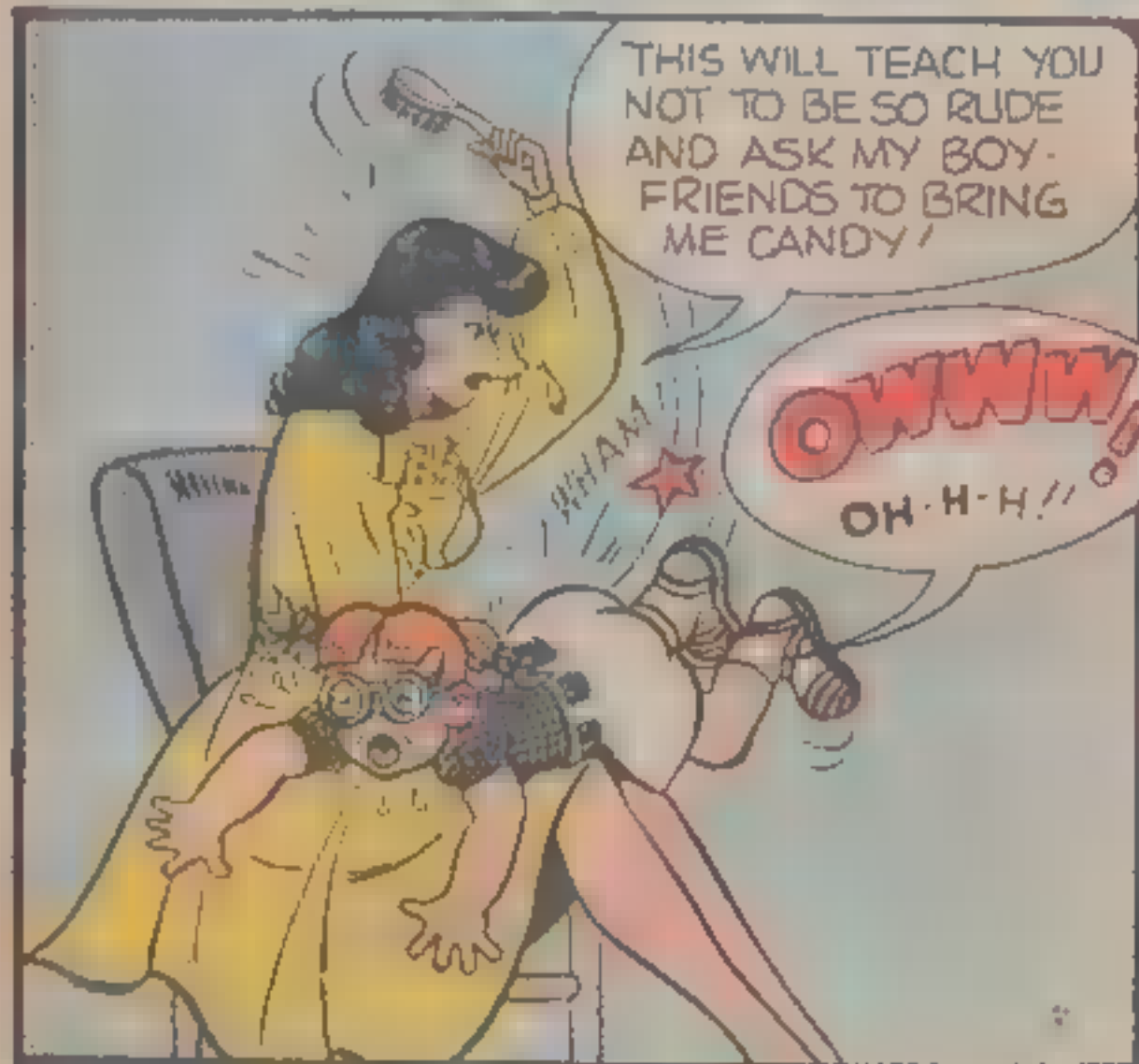
POSE, DRESS, ETC. by CLAUDINE PAULK,
500 JACKSON ST.,
AMARILLO, TEXAS (AGE 11)

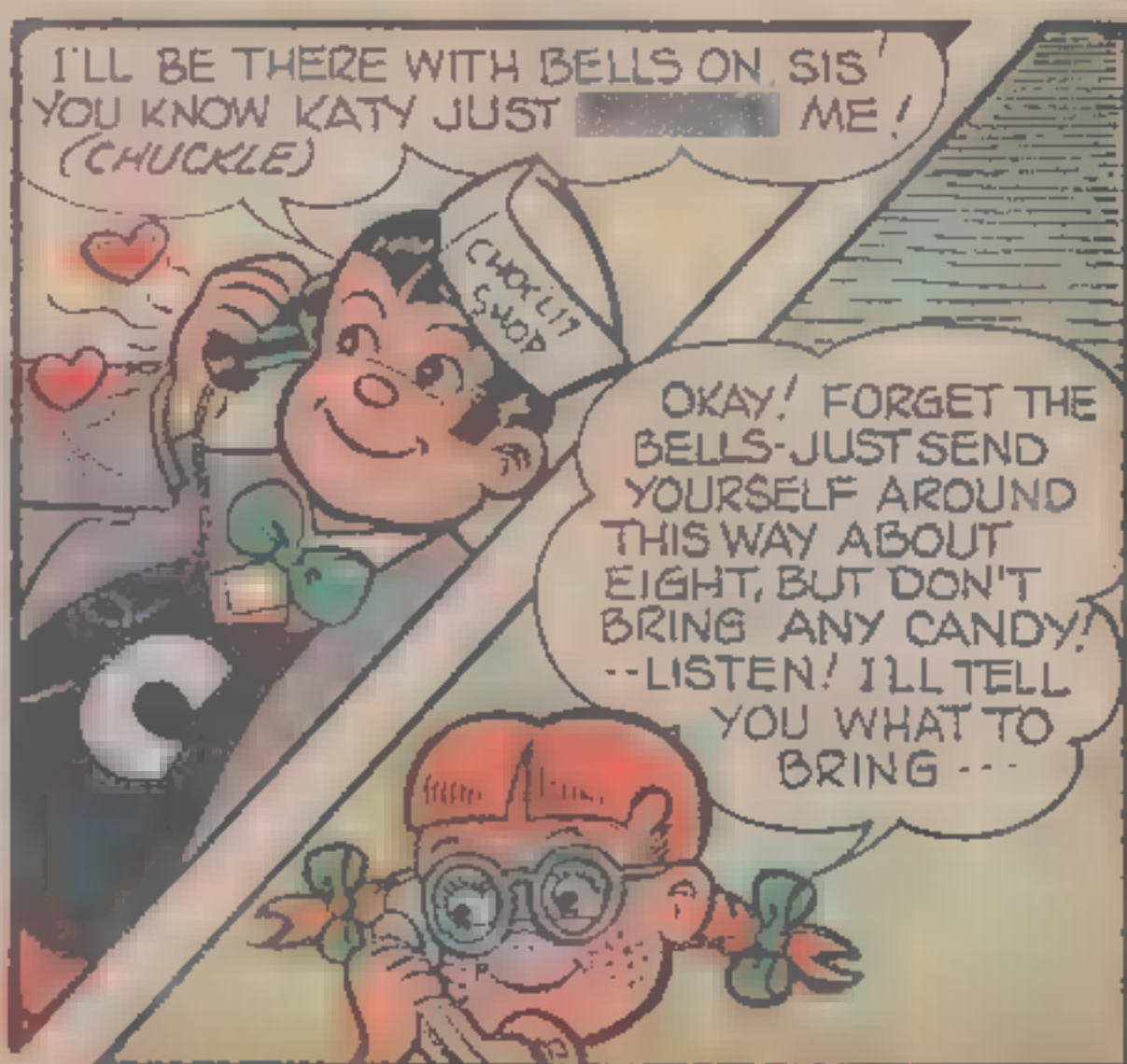
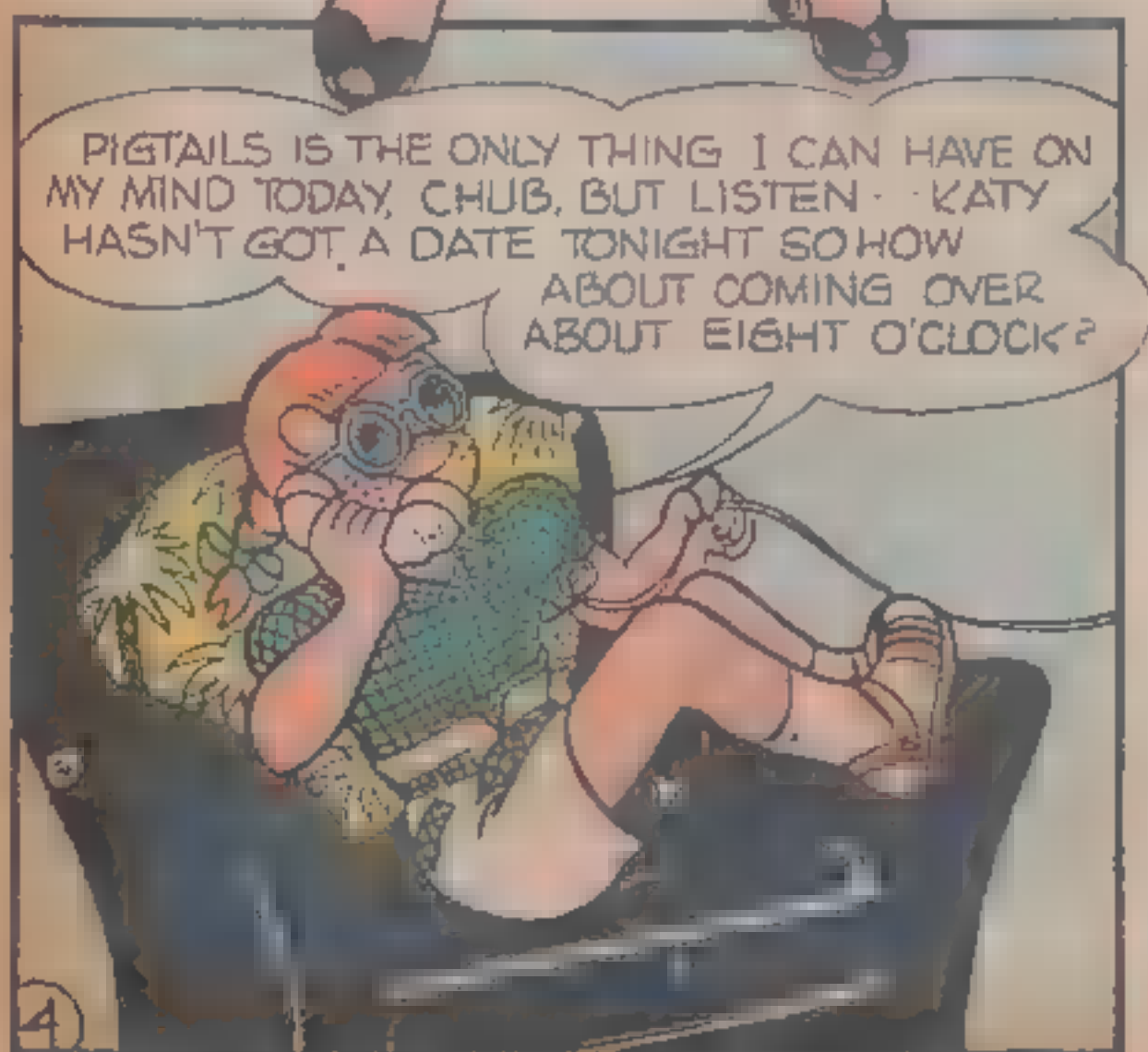


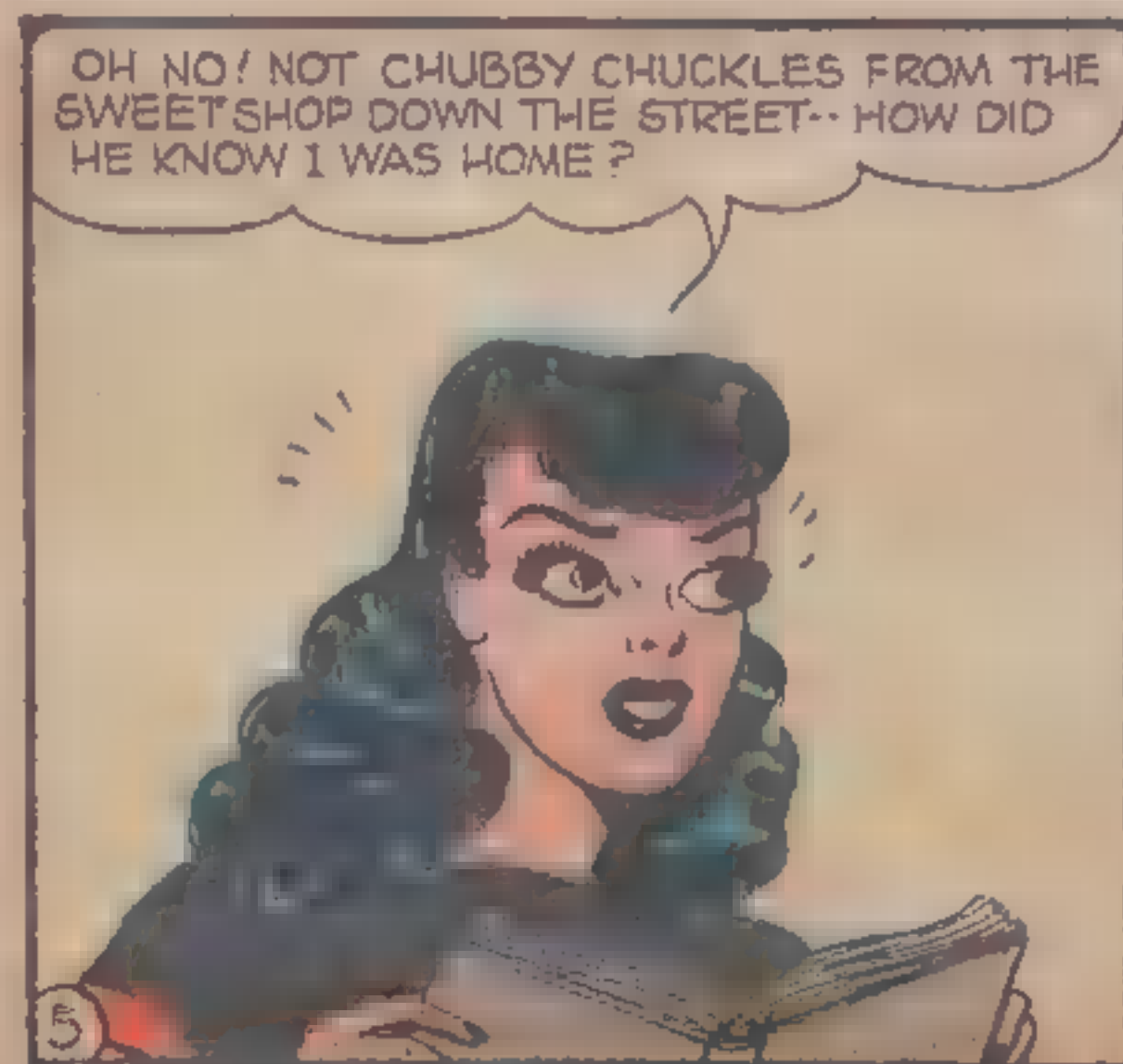
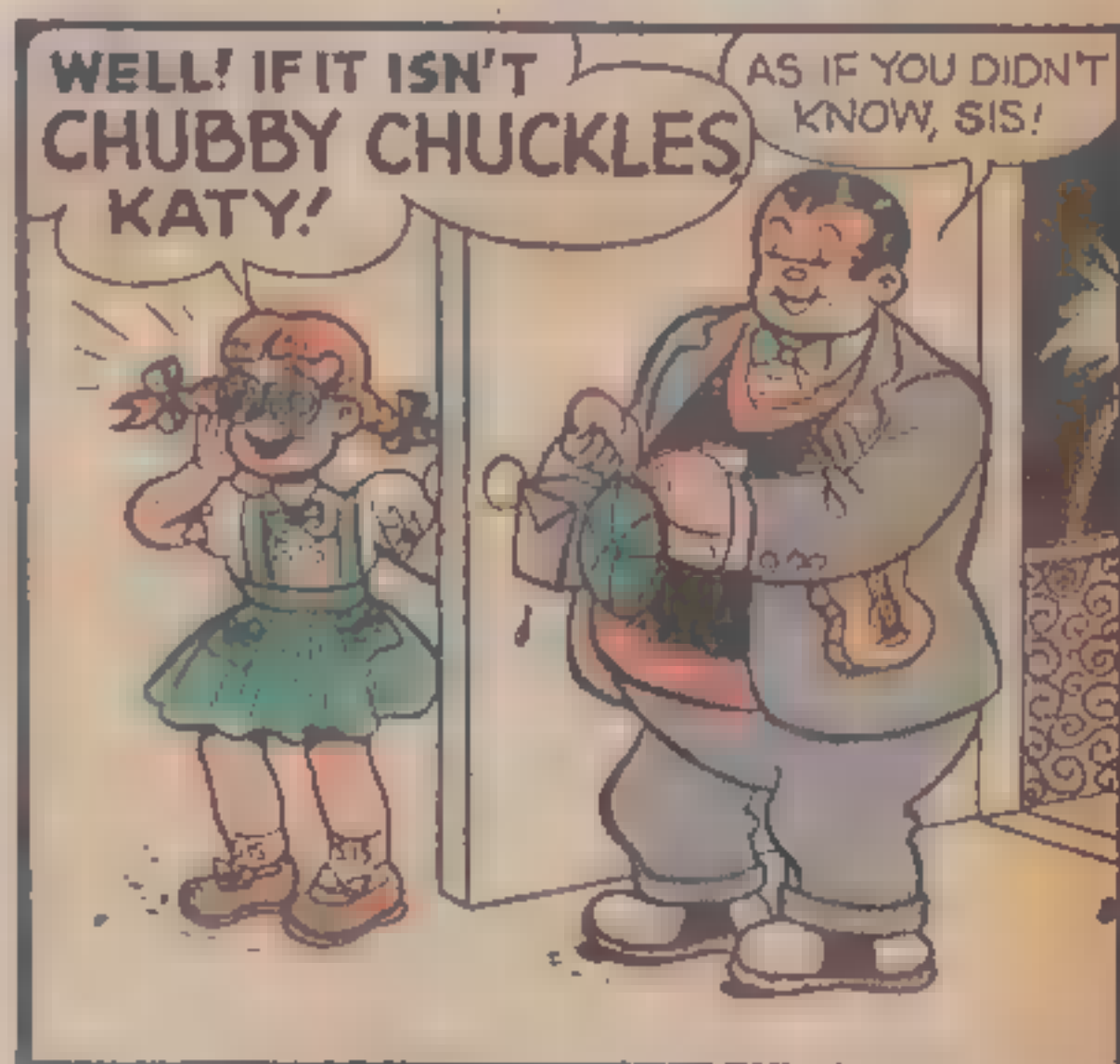
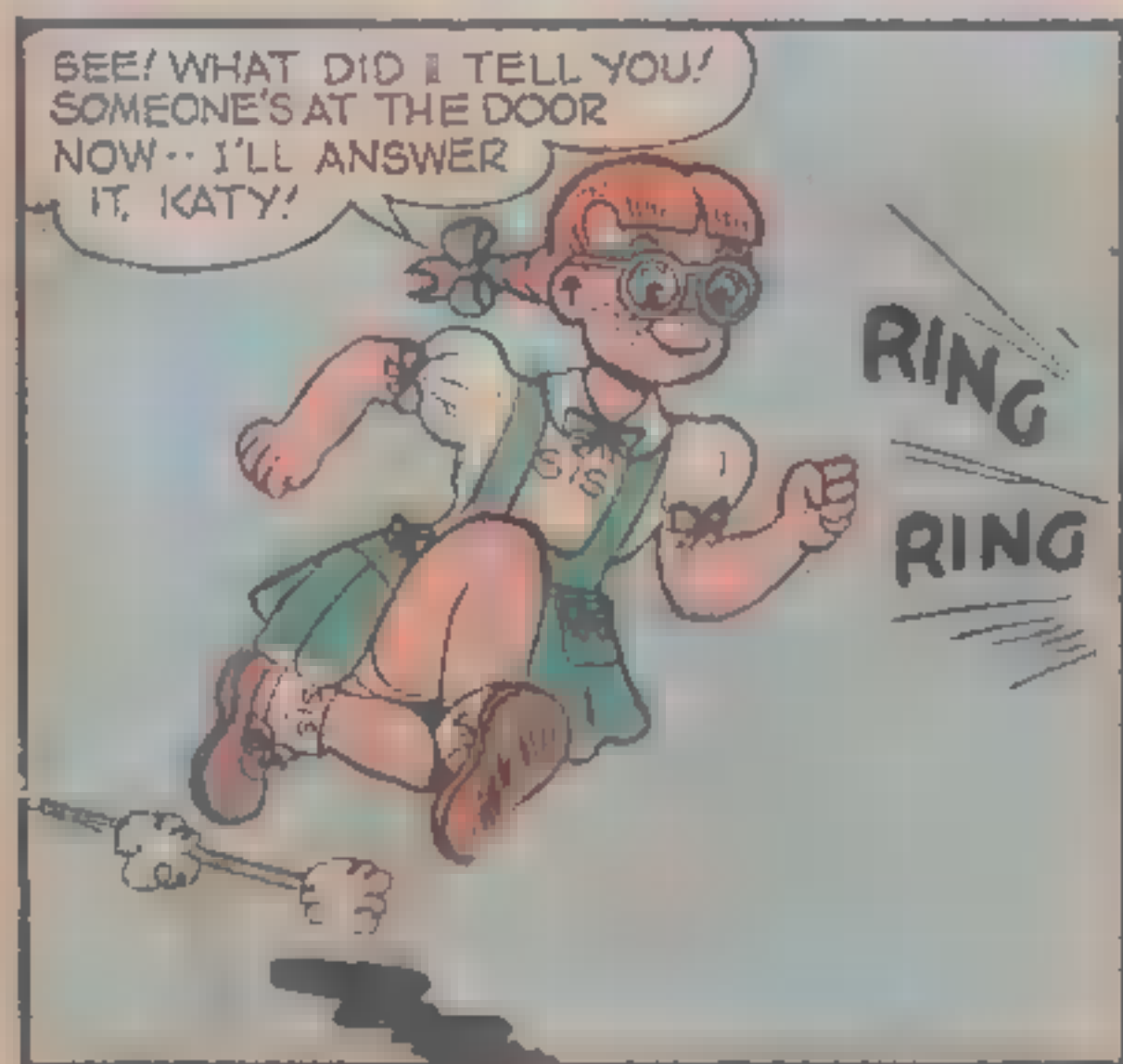
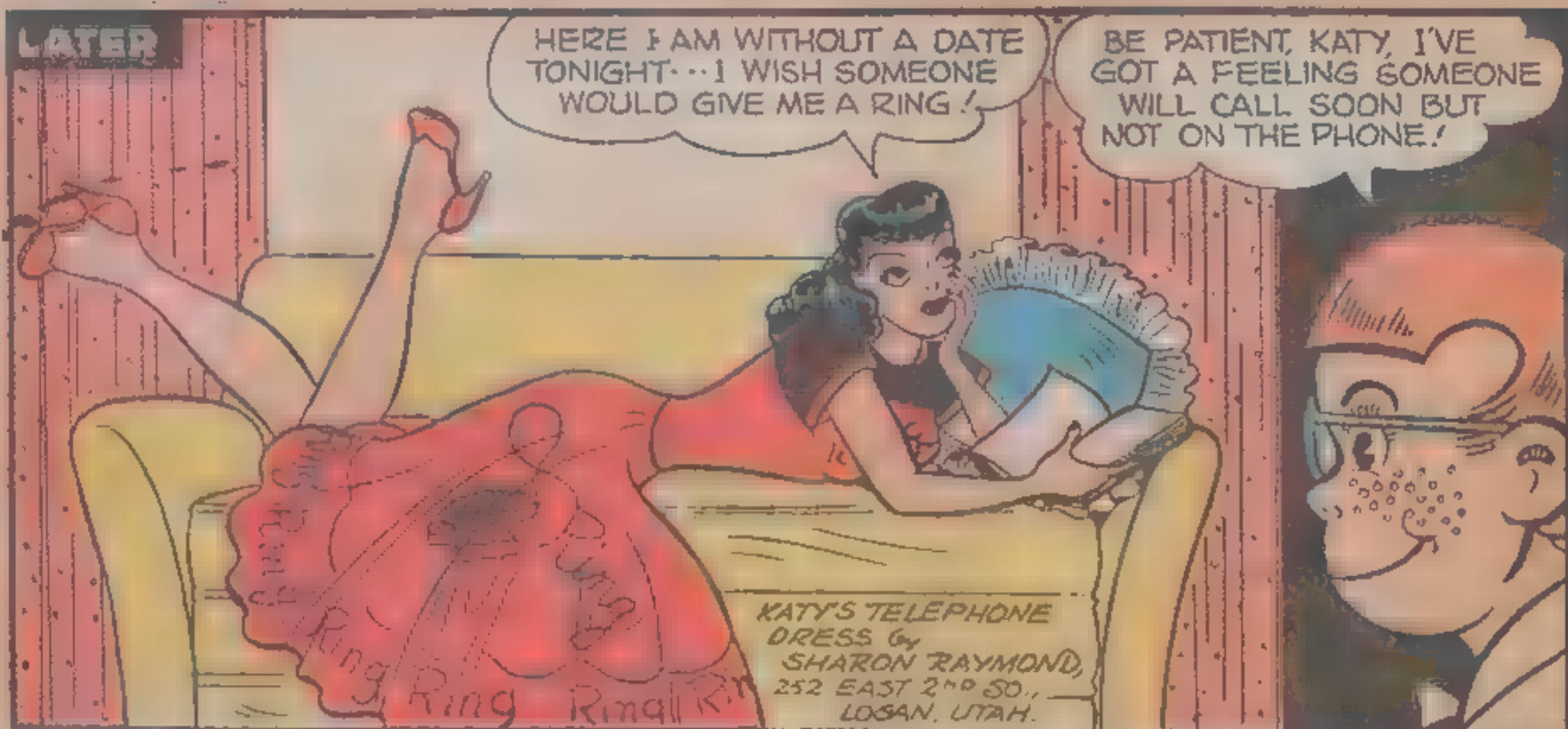


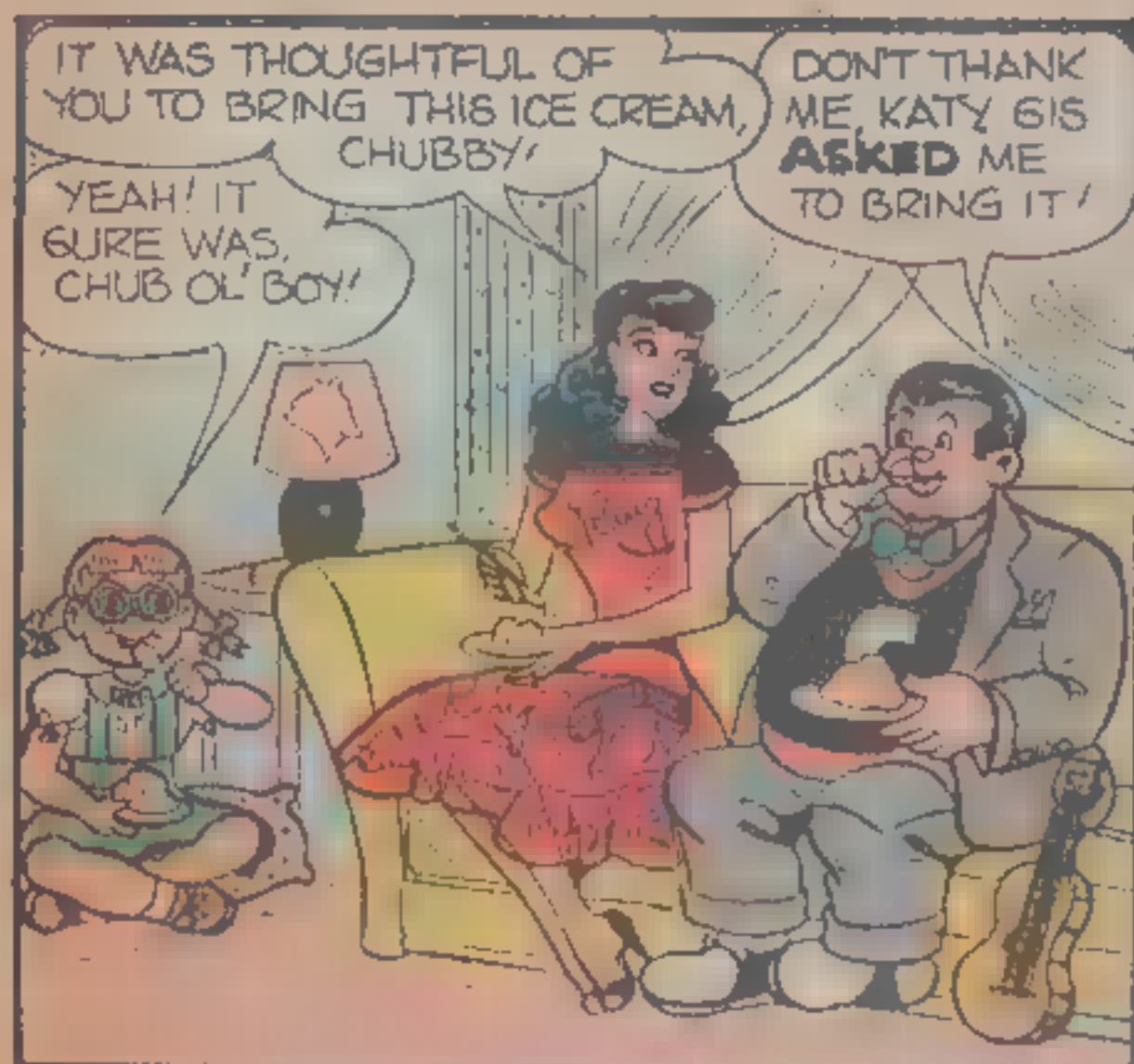


RANDY'S SUIT + TIE by JOANNE BOCK (AGE 10) 7 SKIFF PARKWAY, NORTH HAVEN, CONNECTICUT

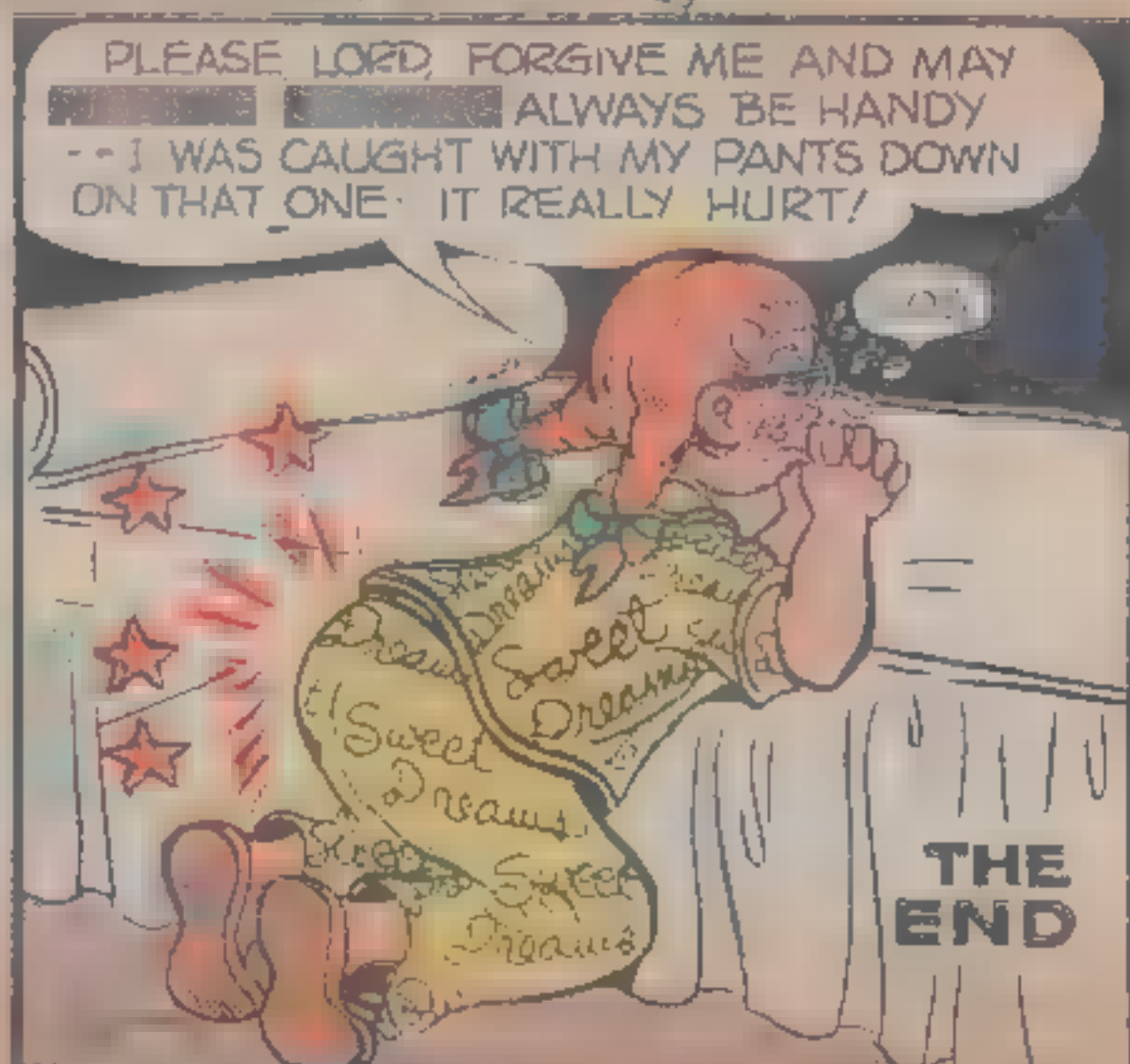
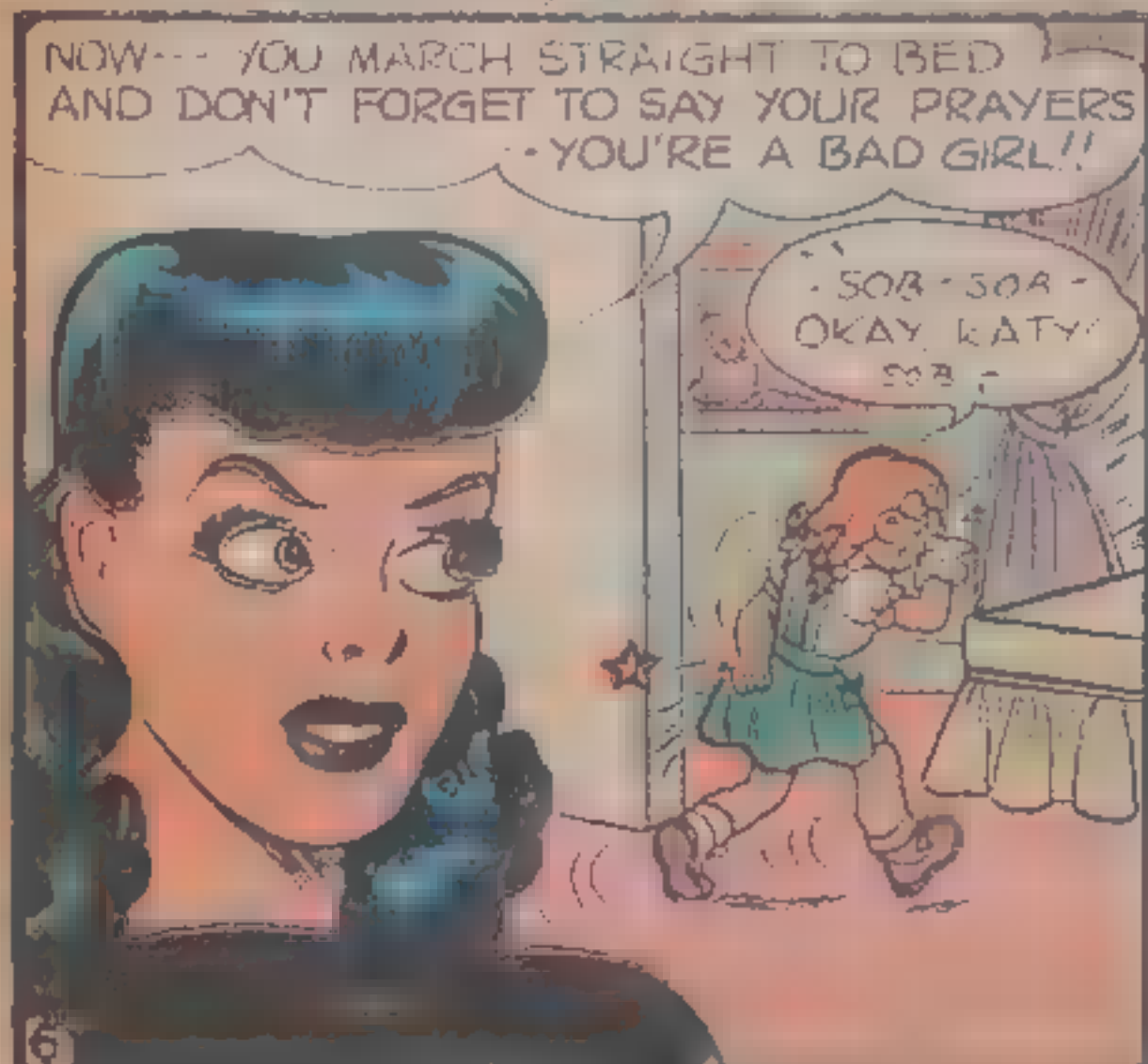








"SWEET DREAMS" PASTED BY BETTY TALBOT BOX 175 UPPER MARLBURG, MARYLAND



THE END

HERE ARE SOME FASHIONS FOR SIS THE CANDY KID

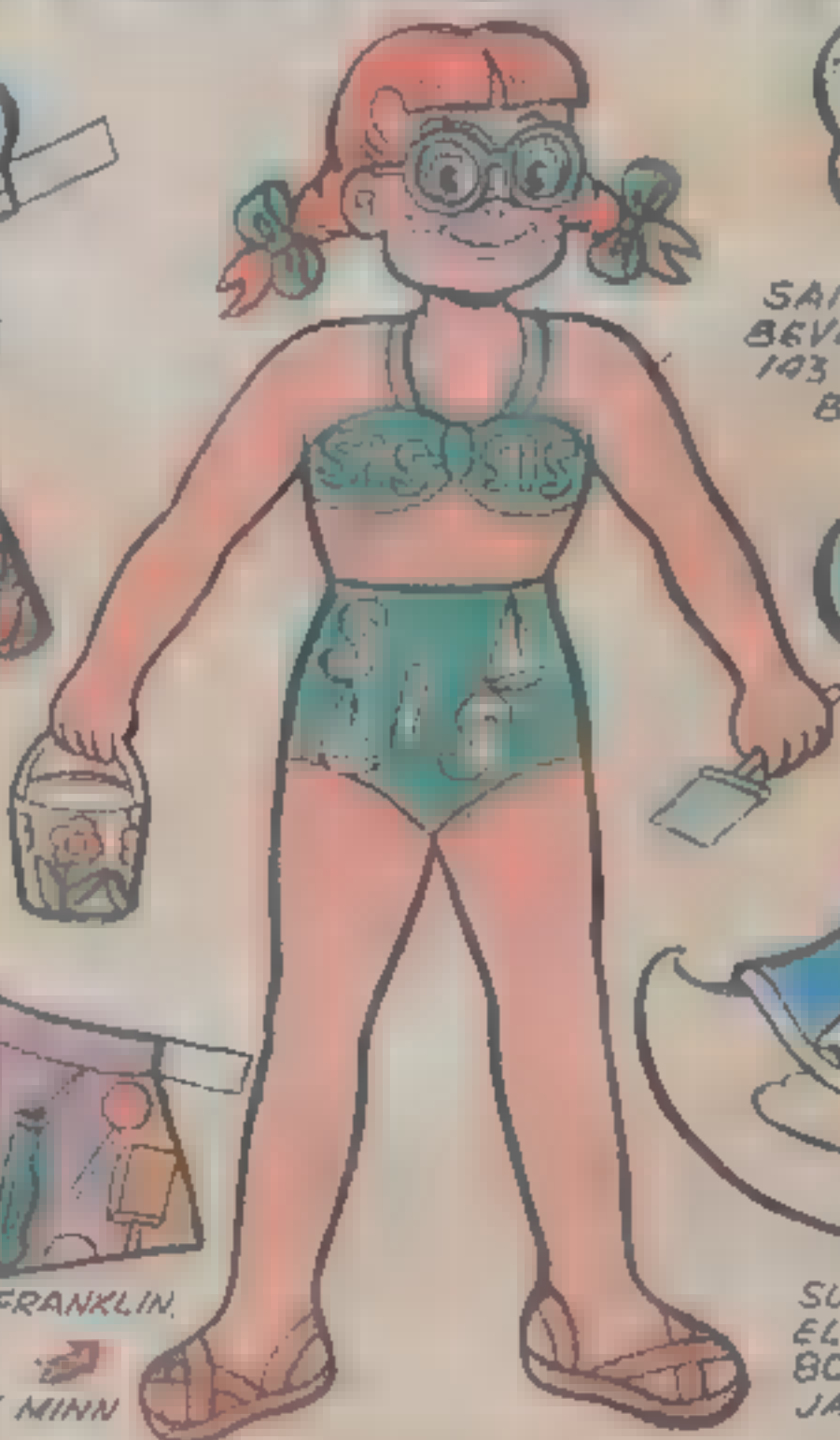


CANDY DRESS by
LINDA LEE SWISS,
44 LINDBERGH BLVD.
BLOOMFIELD, N.J.



SUN SUIT by
MARGO NICHOLSON, 236 S. FRANKLIN,
SOMERSET, PA.

SWIM SUIT AND POSE by
JUNE NELSON, GROVE CITY, MINN.



SAILOR OUTFIT by
BEVERLY GOLBIN,
193 STERLING ST.
BROOKLYN 25, N.Y.



DUCK TO RIDE IN WATER
by CYNTHIA LORING,
18 WAKEFIELD,
HARTDEN, CONN.



SUN SUIT by
ELLEN COHEN,
80-32 190 ST.
JAMAICA 3, N.Y.

IF YOU'D LIKE A PIN-UP AND CUT-OUT SET OF SIS AS WELL AS KATY--LOOK AT AD BELOW

NOW!
YOU CAN SEND
FOR THIS

THOUSANDS HAVE ASKED FOR IT! HERE IT IS! A PIN-UP AND CUT-OUT SET OF SIS!

PIN-UP OF SIS

10¢

ALL FOR
ONLY
10¢

HERE'S HOW TO GET THIS BEAUTIFUL PIN-UP AND CUT-OUT SET OF SIS! JUST SEND 10¢ WITH THIS COUPON TO KATY KEENE IN HOLLYWOOD

3 TO KATY KEENE PIN-UP DEPT.
7070 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

HERE IS MY TEN CENTS IN CASH PLEASE SEND ME THE NEW PIN-UP AND CUT-OUT SET OF SIS

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(PLEASE PRINT NAME AND ADDRESS PLAINLY)

And IF YOU HAVEN'T ALREADY DONE SO YOU MAY STILL SEND FOR NUMBER **ONE** AND NUMBER **TWO** PIN-UP AND CUT-OUT SETS OF KATY KEENE---JUST SEND ADDITIONAL MONEY AND SPECIFY WHICH SET YOU WANT (EACH SET COSTS 10¢)

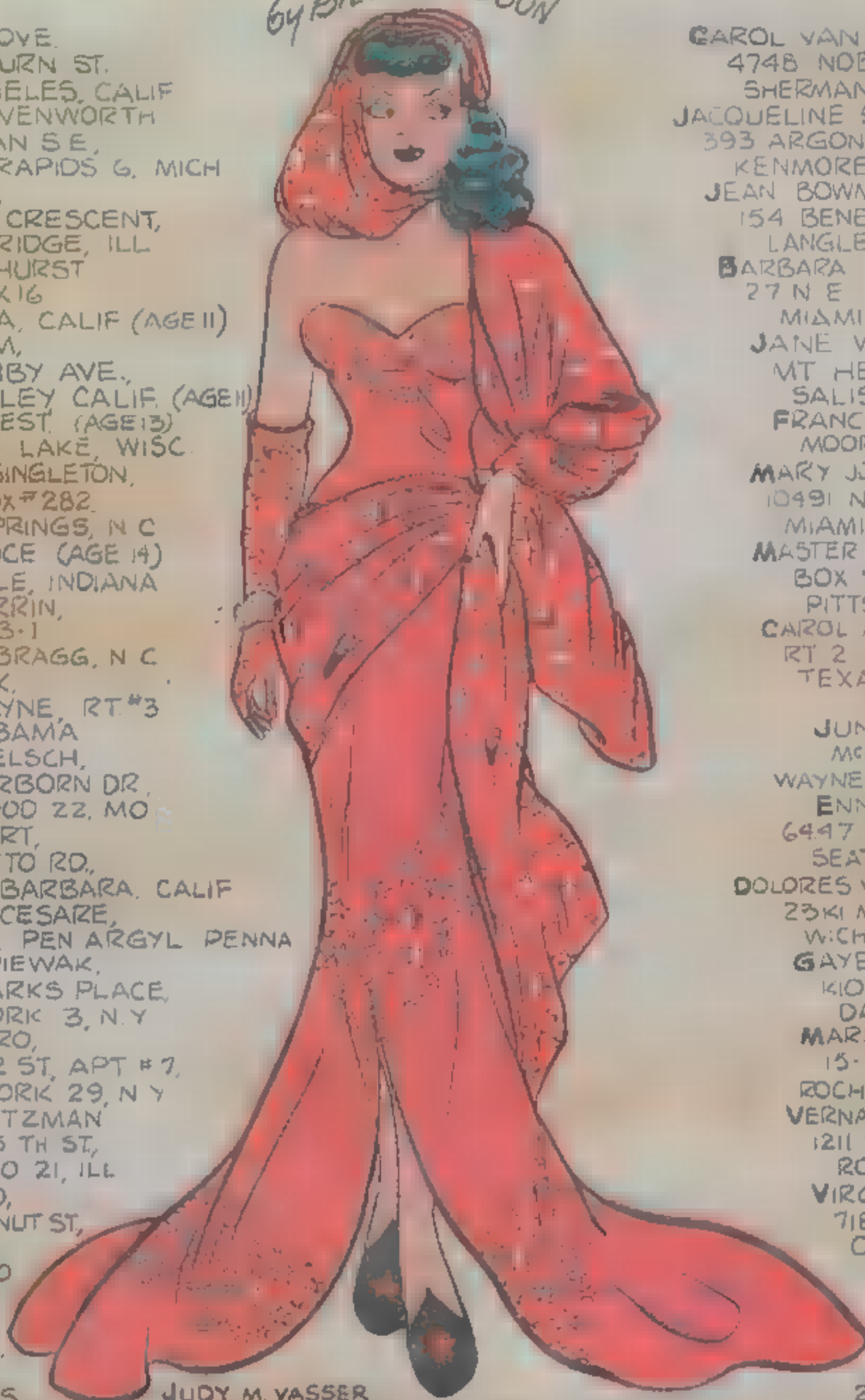
KATY KEENE #3 P.24 Letter

THIS PIN-UP IS 6X9 INCHES. IN COLORS AND IS SUITABLE TO FRAME. CUT-OUTS ARE THE MOST POPULAR FASHIONS SENT IN FOR SIS!

KATY KEENE

by Bill Woggon

SUSAN LAVOYE,
6081 SATURN ST.
LOS ANGELES, CALIF
ROGER LEAVENWORTH
1515 LOGAN SE,
GRAND RAPIDS 6, MICH
JUDY COOK,
1420 SO CRESCENT,
PARK RIDGE, ILL
ILENE HAYHURST
RT 2, BOX 16
YUCAIPA, CALIF (AGE 11)
LARRY HOM,
1959 ASHBY AVE.,
BERKELEY CALIF. (AGE 11)
GLORIA WOEST, (AGE 13)
ECKHART LAKE, WISC
REBECCA SINGLETON,
RT 3, BOX #282,
RED SPRINGS, N C
NORMA BRUCE (AGE 14)
RT 3, DALE, INDIANA
SUSAN HERRIN,
TFA 811 B-1
FORT BRAGG, N C
JOYCE COOK,
FORT PAYNE, RT #3
ALABAMA
GINGER WELSCH,
1686 DEARBORN DR,
KIRKWOOD 22, MO
SHEILA HART,
1 RAMETTO RD,
SANTA BARBARA, CALIF
JEANETTE CESAIRE,
BOX 512, PEN ARGYL PENNA
HALINA SPIEWAK,
65 ST. MARKS PLACE,
NEW YORK 3, N.Y
FILEPA FERRO,
3 EAST 112 ST, APT #7,
NEW YORK 29, N Y
JUDITH WAITZMAN
435 W. 65 TH ST,
CHICAGO 21, ILL
MARY BENO,
332 CHESTNUT ST,
FAIRPORT,
HBR, OHIO
RUTH
ROBISON,
BOX 304,
KIOWA,
KANSAS
EMILY SHYLOSHI,
311 WORCESTER ST,
INDIAN ORCHARD, MASS.

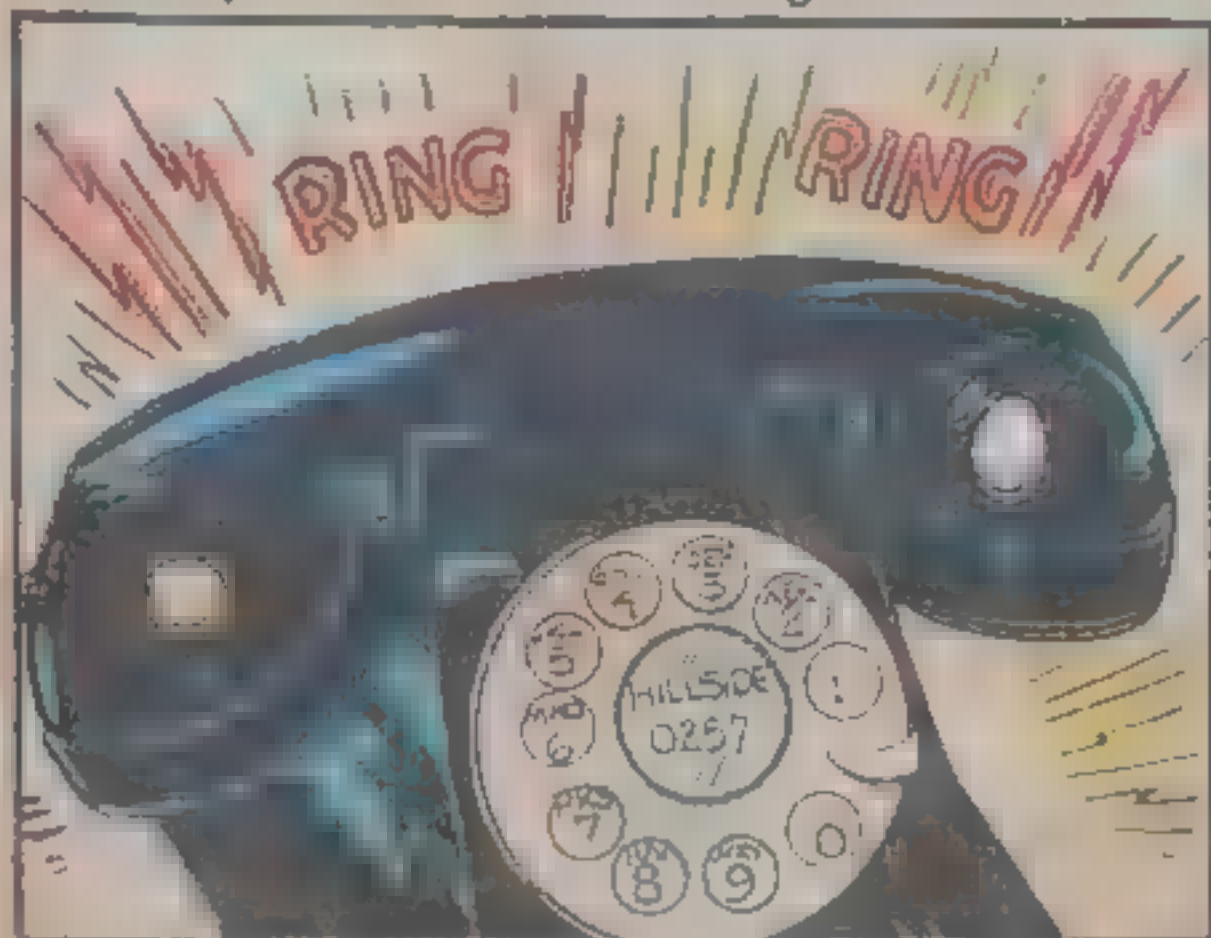


JUDY M. VASSER
288 SO. RIDGE RD., SAN FRANCISCO, CALIF
DONNA LEE WIRKIKALA
GRAYS RIVER WASH

CAROL VAN DYKE
4748 NOBLE AVE
SHERMAN OAKS CALIF
JACQUELINE STADEL
393 ARGONNE DR,
KENMORE 23 N Y
JEAN BOWMAN (AGE 10)
154 BENEDICT AVE,
LANGLEY FIELD VA
BARBARA KOLBY,
27 N E 17 TERR
MIAMI 32 FLA
JANE WILLEY,
MT HERMAN RD,
SALISBURY, MD
FRANCES TROY
MOOREFIELD, W VA
MARY JO GUDRIAN
10491 N W 22 AVE,
MIAMI, FLORIDA
MASTER ALFRED VIEN,
BOX #611,
PITTSFIELD, N.H
CAROL ANN COLLOM
RT 2 BOX #740
TEXARKANA
TEXAS
JUNE MCCRAY
MCCRAY'S CAFE
WAYNESVILLE, MO
ENNED ALME
6447 26TH AVE N.W.
SEATTLE 7 WASH
DOLORES VINCENT (AGE 12)
23 KI MAPLE ST,
WICHITA 12, KANS
GAYE PHILIPP,
KIOZ SERENO DR,
DALLAS 18, TEXAS
MARSHA PETERS,
15-4TH AVE, N.W.,
ROCHESTER, MINN.
VERNA M. KENDALL,
1211 W SECOND AVE,
ROCHELLE, ILL
VIRGINIA COOK,
718 ELM ST,
CHULA VISTA
CALIFORNIA.
(AGE 13)
PATSY ANN
JONES (AGE 11)
2116 1ST AVE S.
TEXAS CITY, TEXAS
RITA KAY HUNTER,
BOX 321, ODOM, INDIANA.

STAR DOWN ON KATY DESIGNED BY READERS WHOSE NAMES ARE LISTED ABOVE!
WRITE TO THEM AS A PEN PAL AND TELL THEM YOU SAW THEIR DESIGN ON KATY KEENE!

Katy's horoscope says she's to see lots of stars soon and as our story begins her phone rings in her apartment at 7070 Hollywood Blvd.



Katy runs like mad to answer it, thinking it might be her big break in the movies.



KATY'S CACTUS SKIRT and BLOUSE by SUEA FERGUSON, 3330 62ND ST, SACRAMENTO, CALIF. 4

HELLO, YES-YES! THIS IS KATY KEENE!
YOU SAY THIS IS M-G-N MOVIE STUDIOS!

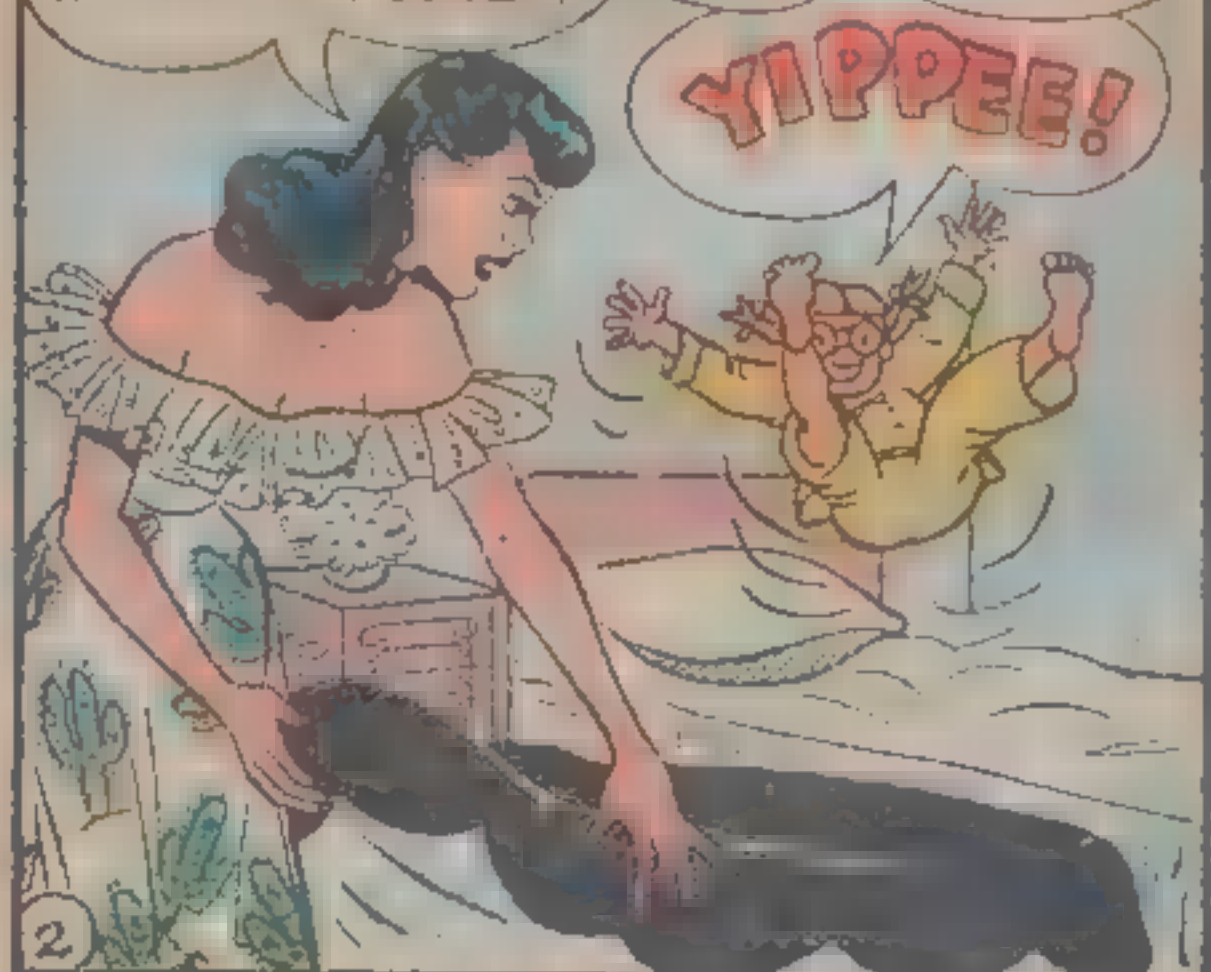


YES, KATY, THIS IS DANNY, AT M-G-N STUDIOS--
WE HAVE A PART FOR YOU, KATY, --YOU'LL
HAVE A CHANCE TO SEE LOTS OF BIG STARS
TOO--REPORT AT THE CASTING OFFICE
TOMORROW MORNING AT
SEVEN!



KATY'S SLIP, ROSE AND PICTURES ON WALL by JOYCE EBERHARD, 35 ELDER ST, ROCHESTER 6, N Y. (AGE 13)

SIS, MAYBE THIS IS MY BIG BREAK. I'M TO
REPORT AT M.G.N CASTING OFFICE TOMORROW
MORNING AT SEVEN!



THAT'LL MEAN NO DATES TONIGHT--I'VE GOT
TO RETIRE EARLY! HMM! MY
HOROSCOPE SAYS I'M TO SEE
LOTS OF STARS SOON!



That evening

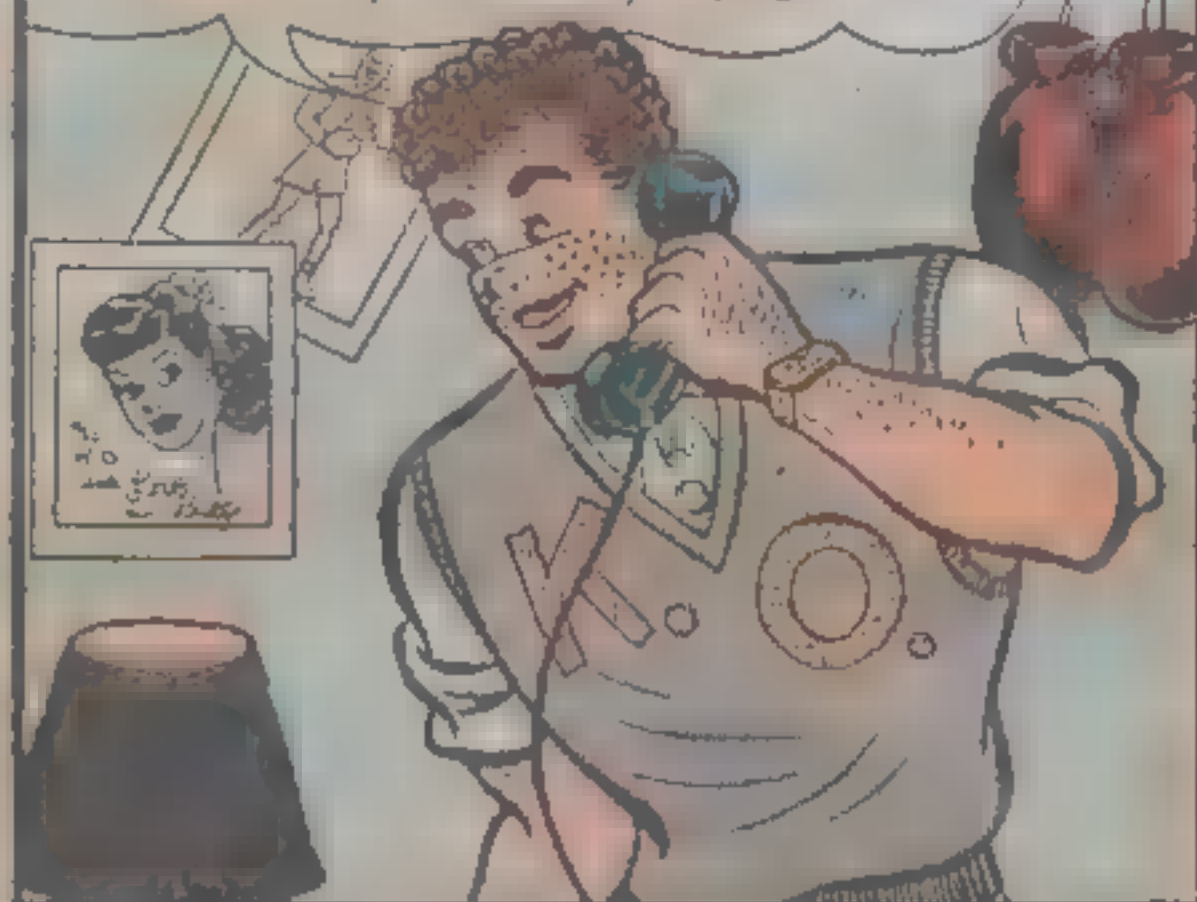
I DON'T CARE IF PRINCE CHARMING CALLS FOR A DATE TONIGHT--I'M GETTING TO BED EARLY--OH-OH! THERE'S THE TELEPHONE!

RING
RING



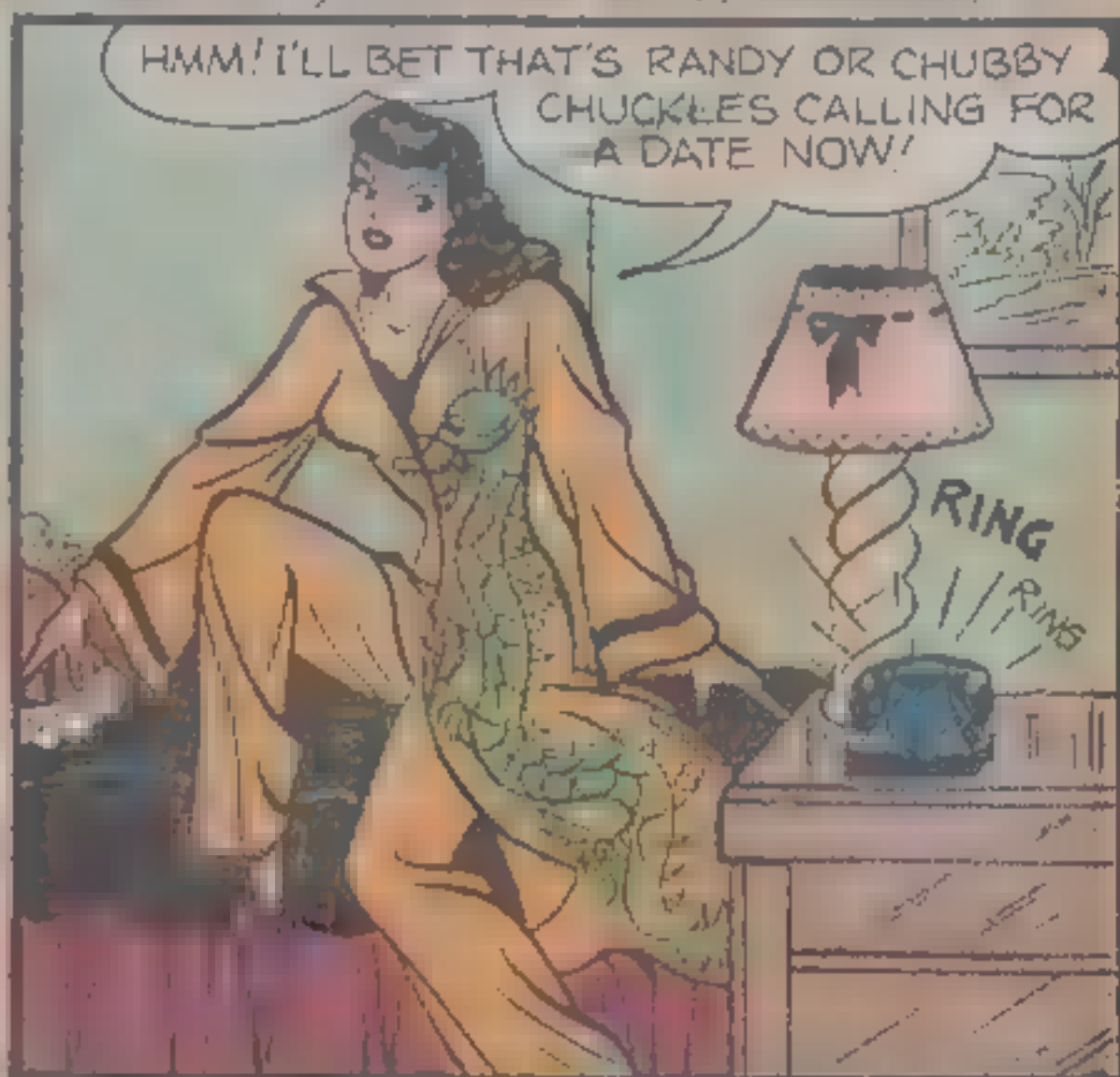
K.O.'S SWEATER by KATHYRINE HELVEY, KINGSFORD, TENN.

WHAT? YOU'VE GOT A PART AT M-G-N STUDIOS, KATY? BEGORRA! THAT'S FINE! THEN YOU'LL WANT TO GET TO BED EARLY--- GOOD NIGHT! SLEEP TIGHT, ME LOVE, GOOD LUCK!



HMM! I'LL BET THAT'S RANDY OR CHUBBY CHUCKLES CALLING FOR A DATE NOW!

RING
RING



KATY'S DRAGON ROBE by DOTTIE BLIZZARD, 132 DUNROVIN DR., PT. WENTWORTH, GEORGIA

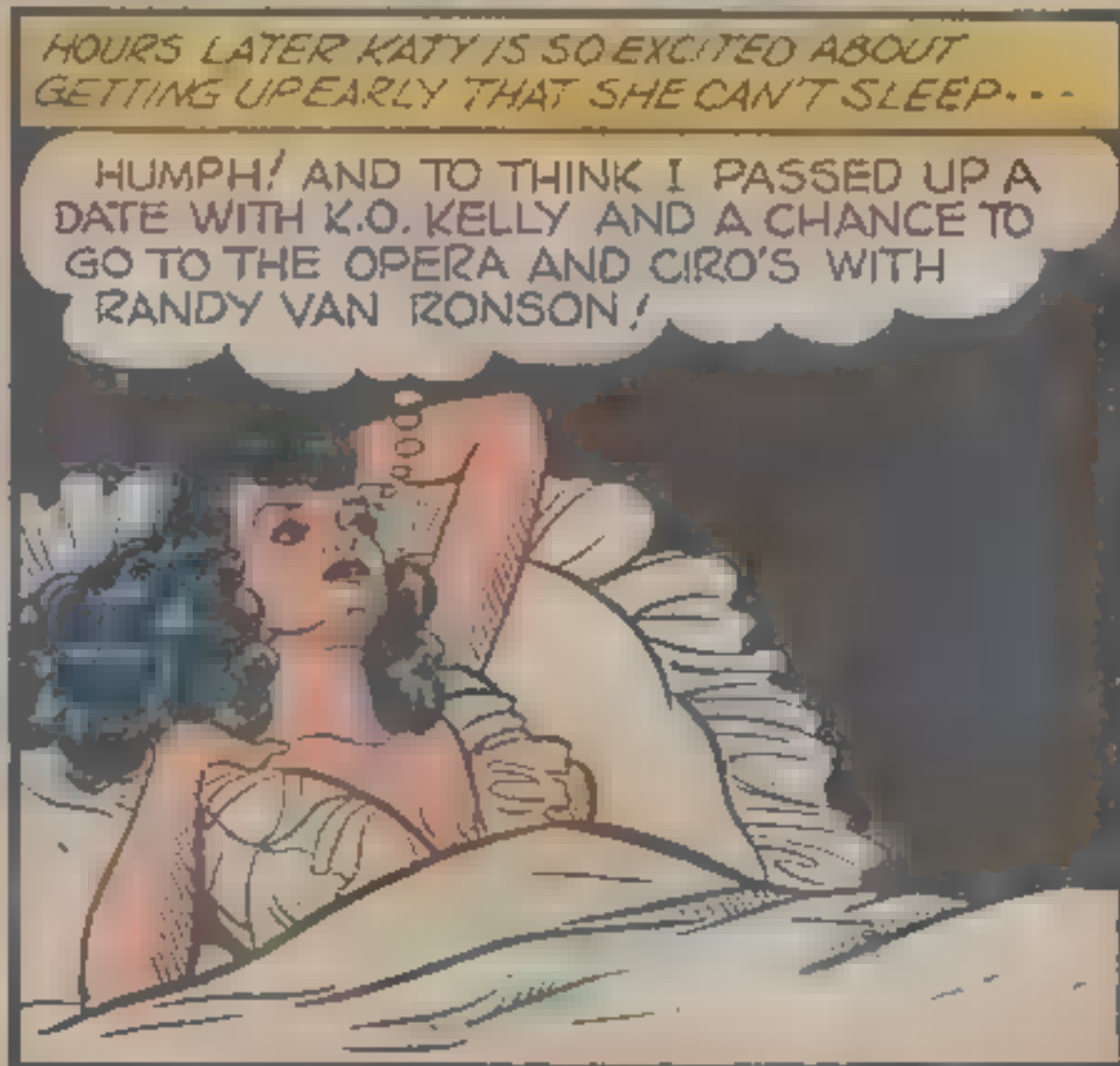
BUT, KATY, I HAVE RESERVED SEATS FOR THE OPERA AT THE HOLLYWOOD BOWL--- THEN WE COULD GO TO CIRO'S--YOU'VE GOT TO GO WITH ME KATY! PLEASE!

I'M SORRY, RANDY, BUT I'M RETIRING EARLY TONIGHT!



HOURS LATER KATY IS SO EXCITED ABOUT GETTING UPEARLY THAT SHE CAN'T SLEEP---

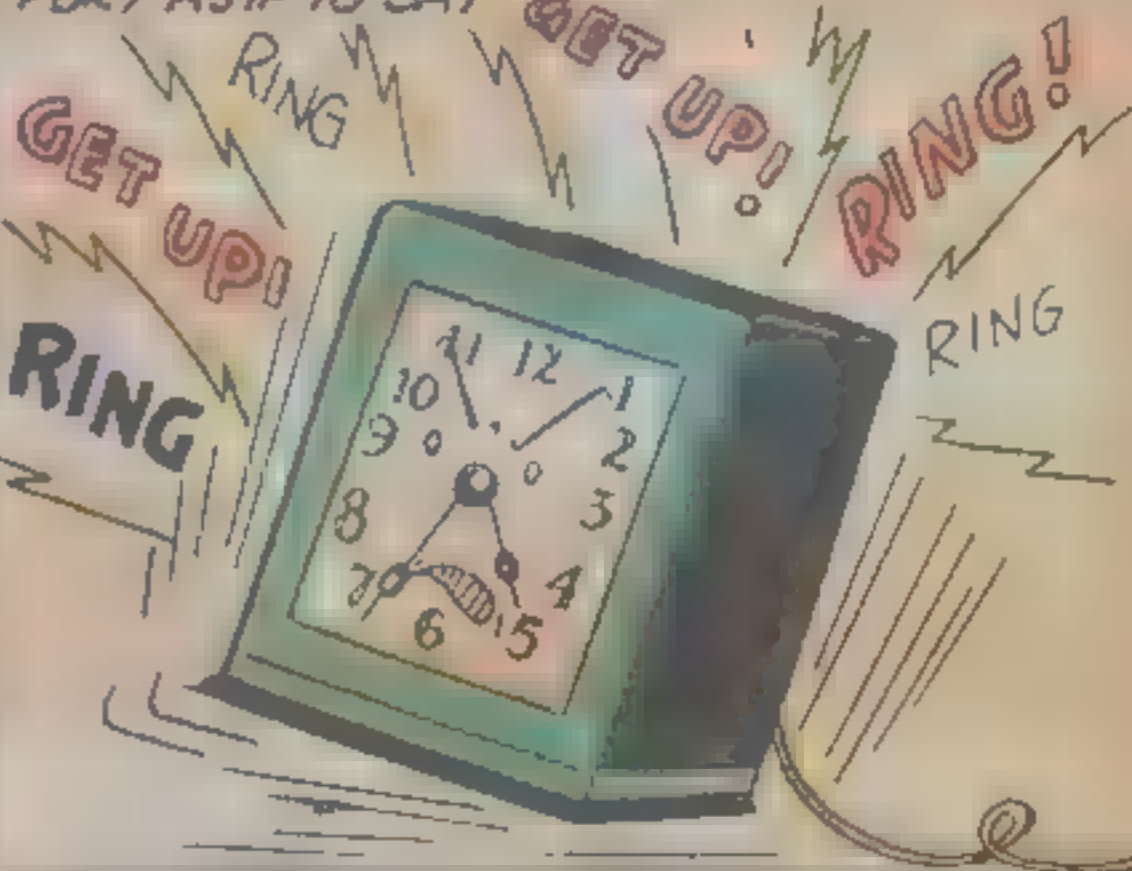
HUMPH! AND TO THINK I PASSED UP A DATE WITH K.O. KELLY AND A CHANCE TO GO TO THE OPERA AND CIRO'S WITH RANDY VAN RONSON!



FINALLY KATY GOES TO SLEEP ABOUT THE TIME SHE IS TO GET UP--HER ALARM RINGS MADLY AS KATY SOUNDLY SLEEPS Zz



THE ALARM CLOCK KEEPS RINGING LIKE FURY AS IF TO SAY--

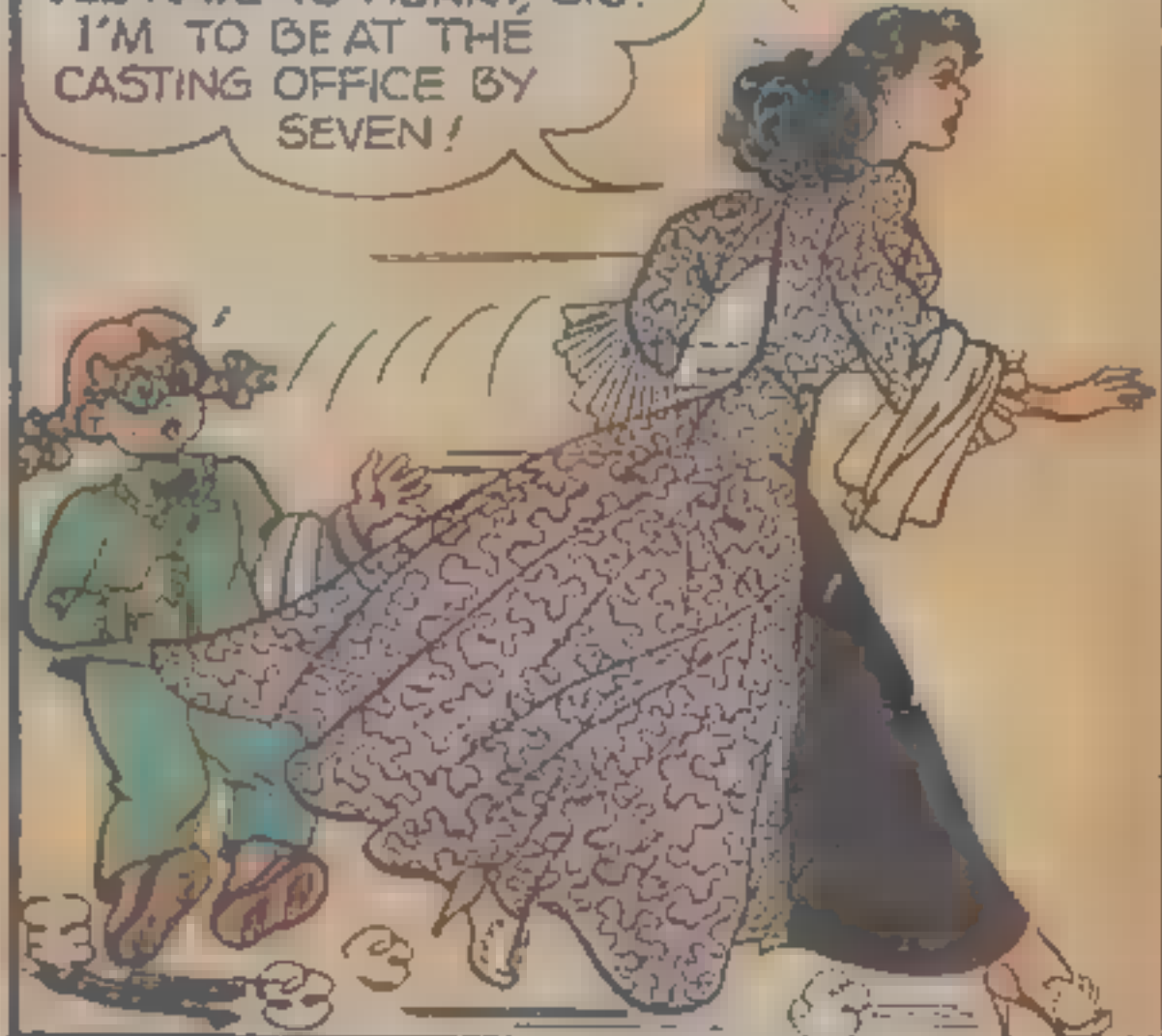


KATY'S NIGHTIE by PENNY COHEN, 285 COLLEGE ST., MACON, GEORGIA. (AGE 11)

ONE HOUR LATER KATY AWAKENS



I'LL HAVE TO HURRY, SIS! I'M TO BE AT THE CASTING OFFICE BY SEVEN!



KATY'S NEGLIGEE by TERRY RUONER, 26 CENTRAL ST., NEWPORT, NEW HAMPSHIRE

GOODNESS! I'LL NEVER MAKE IT, I'LL HAVE TO GO WITHOUT BREAKFAST!

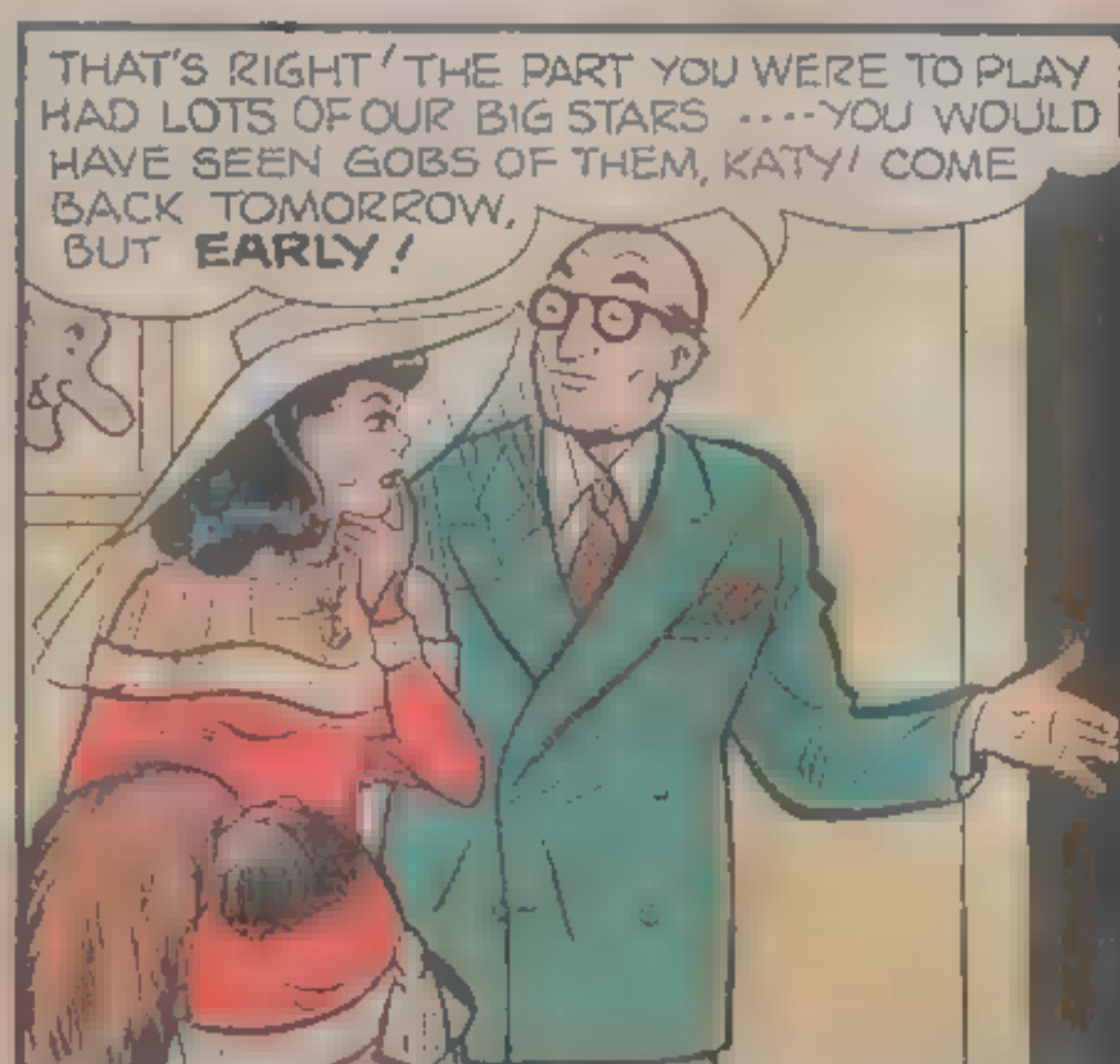
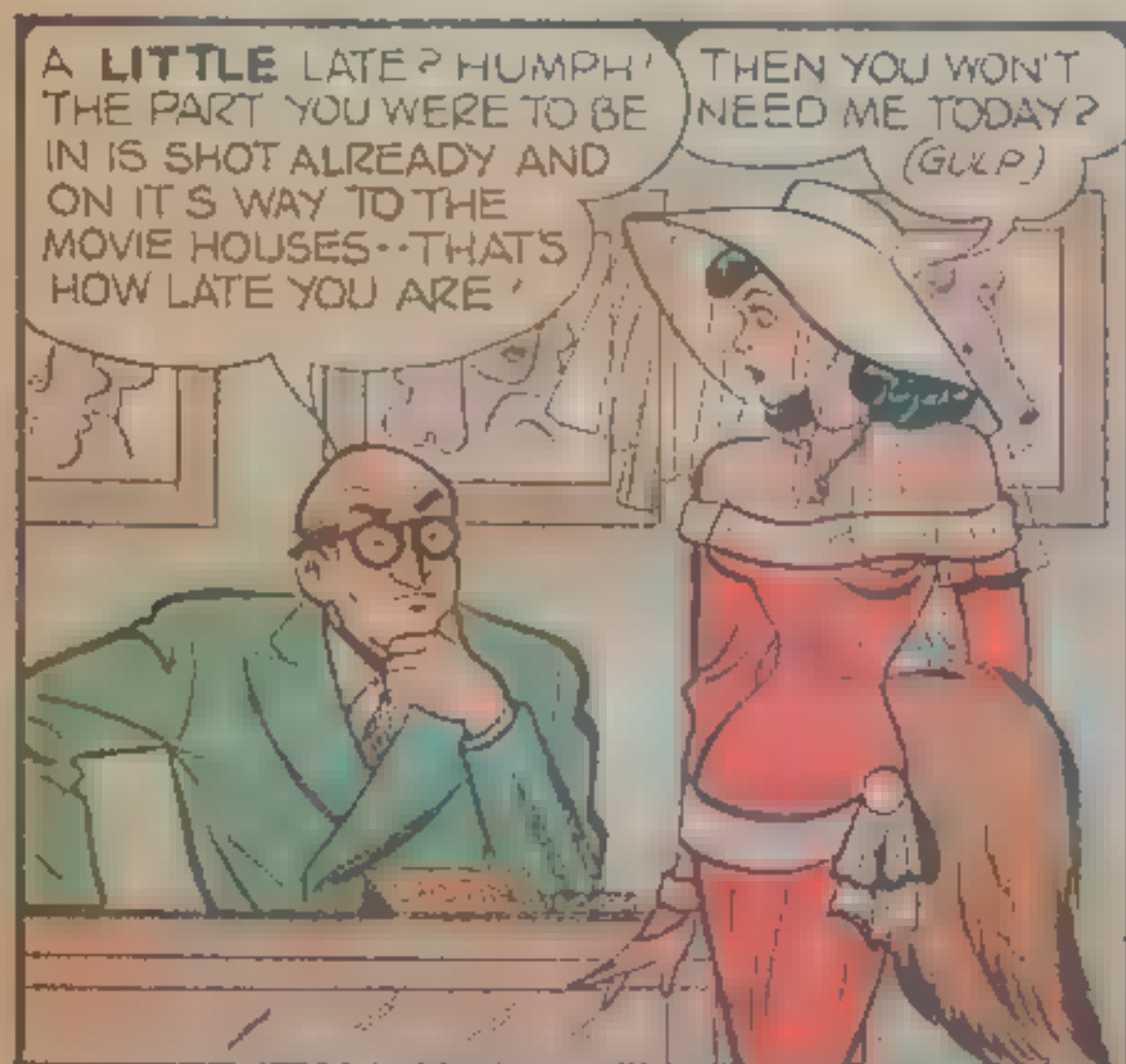
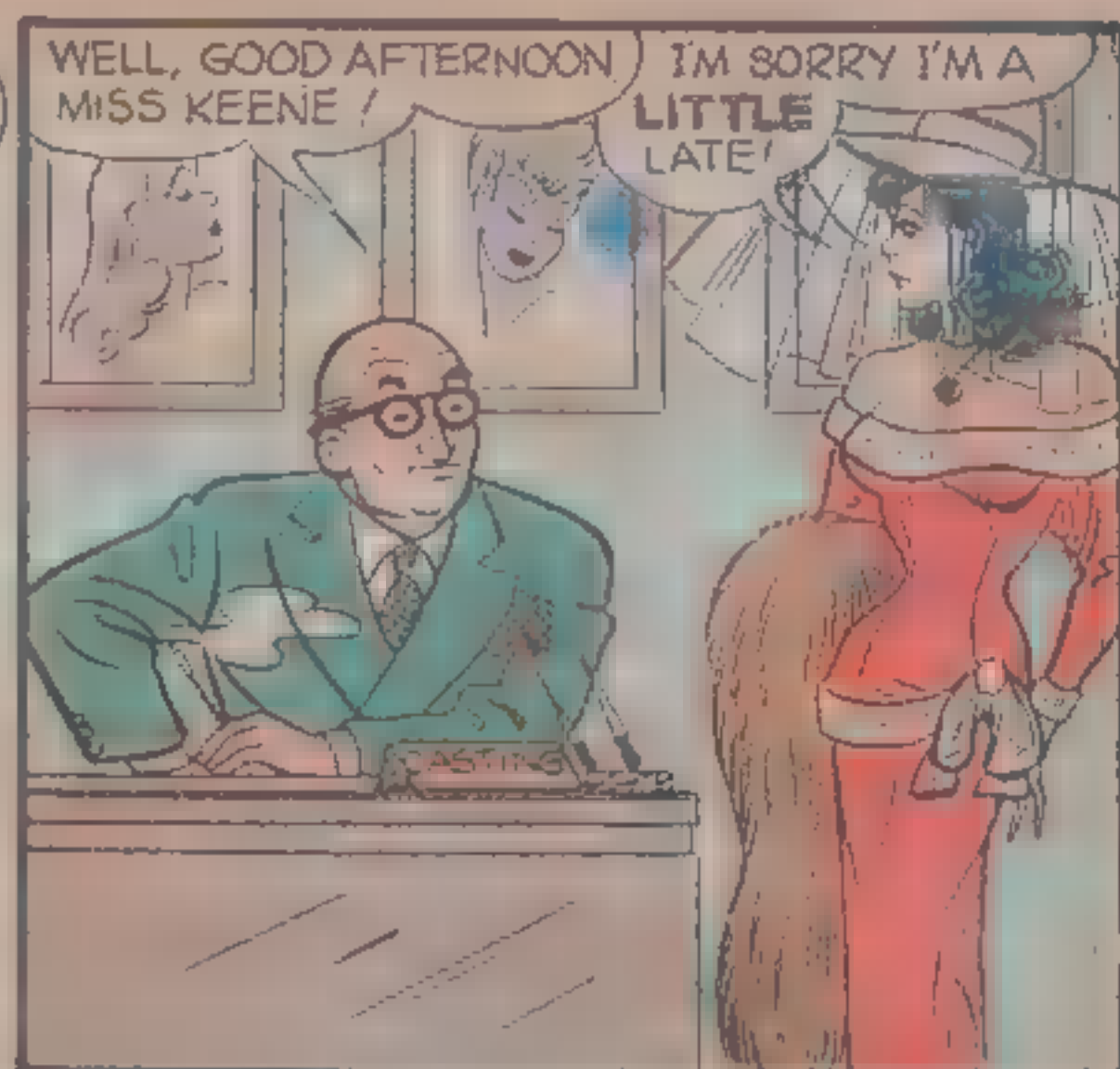


SIS! I MUST DO SOMETHING ABOUT WAKING MYSELF UP! THE ALARM CLOCK DOESN'T DO THE JOB!

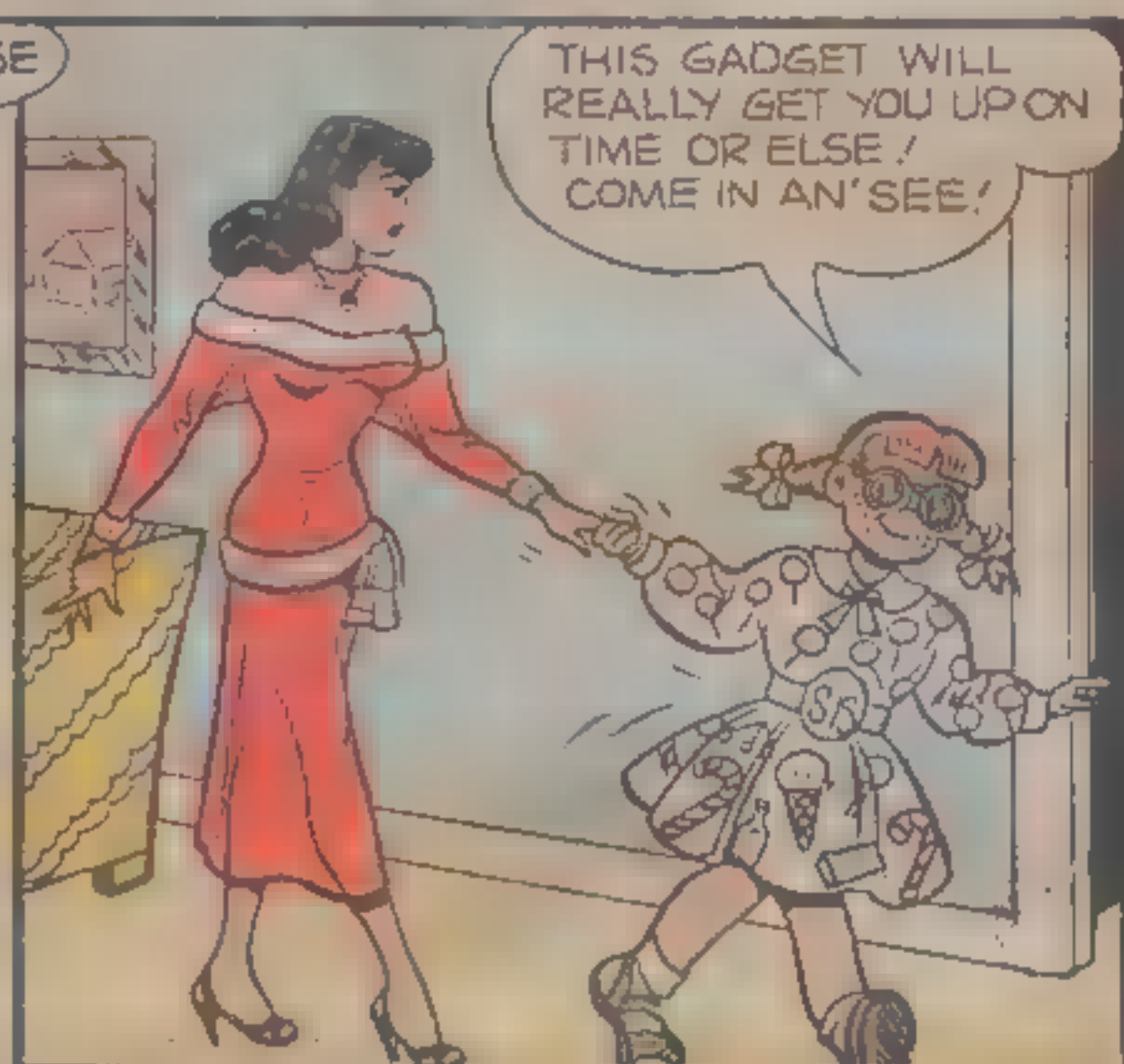
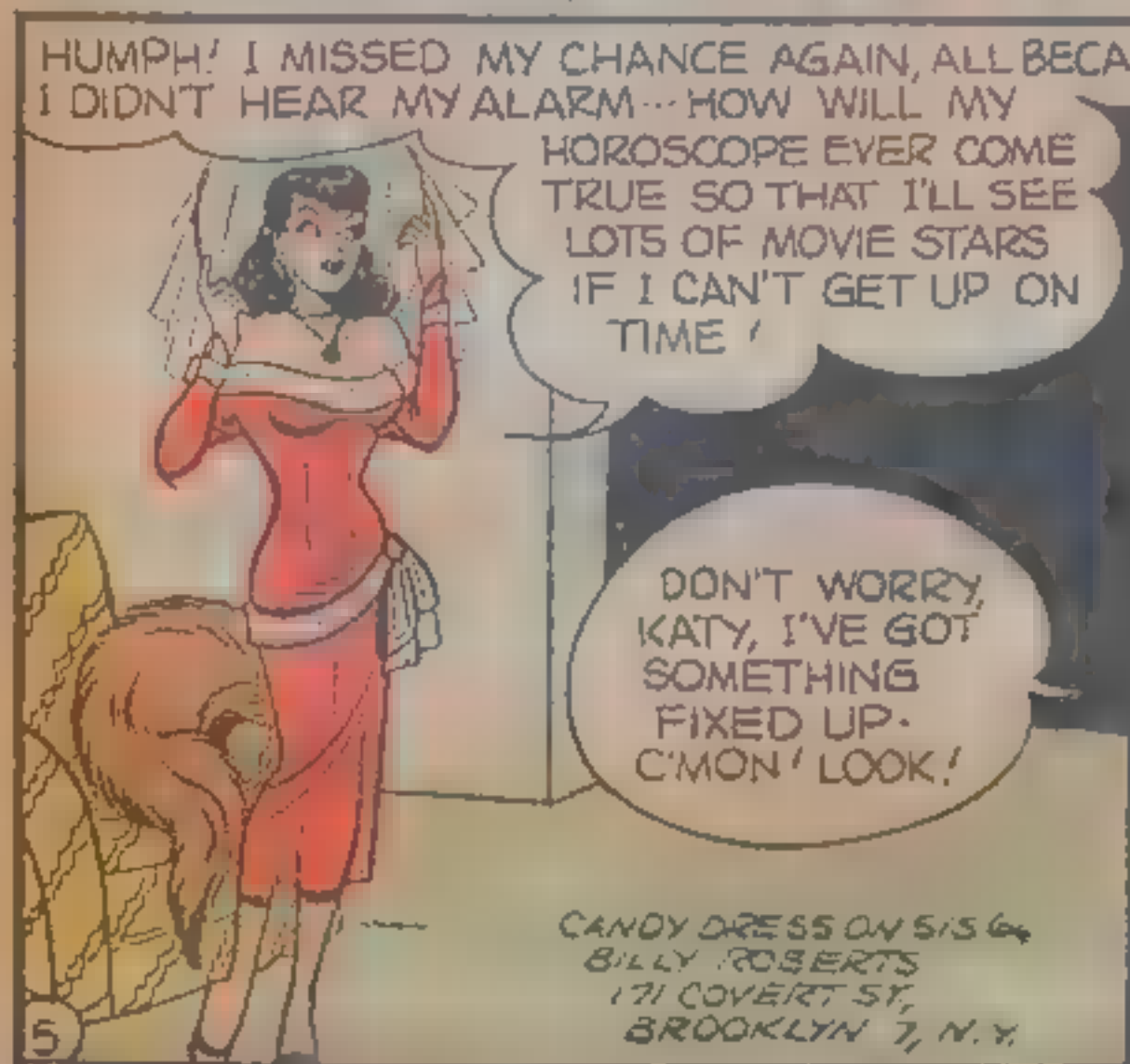
MEBBE I CAN THINK OF SUMPIN' WHILE YOU'RE AT THE STUDIO!

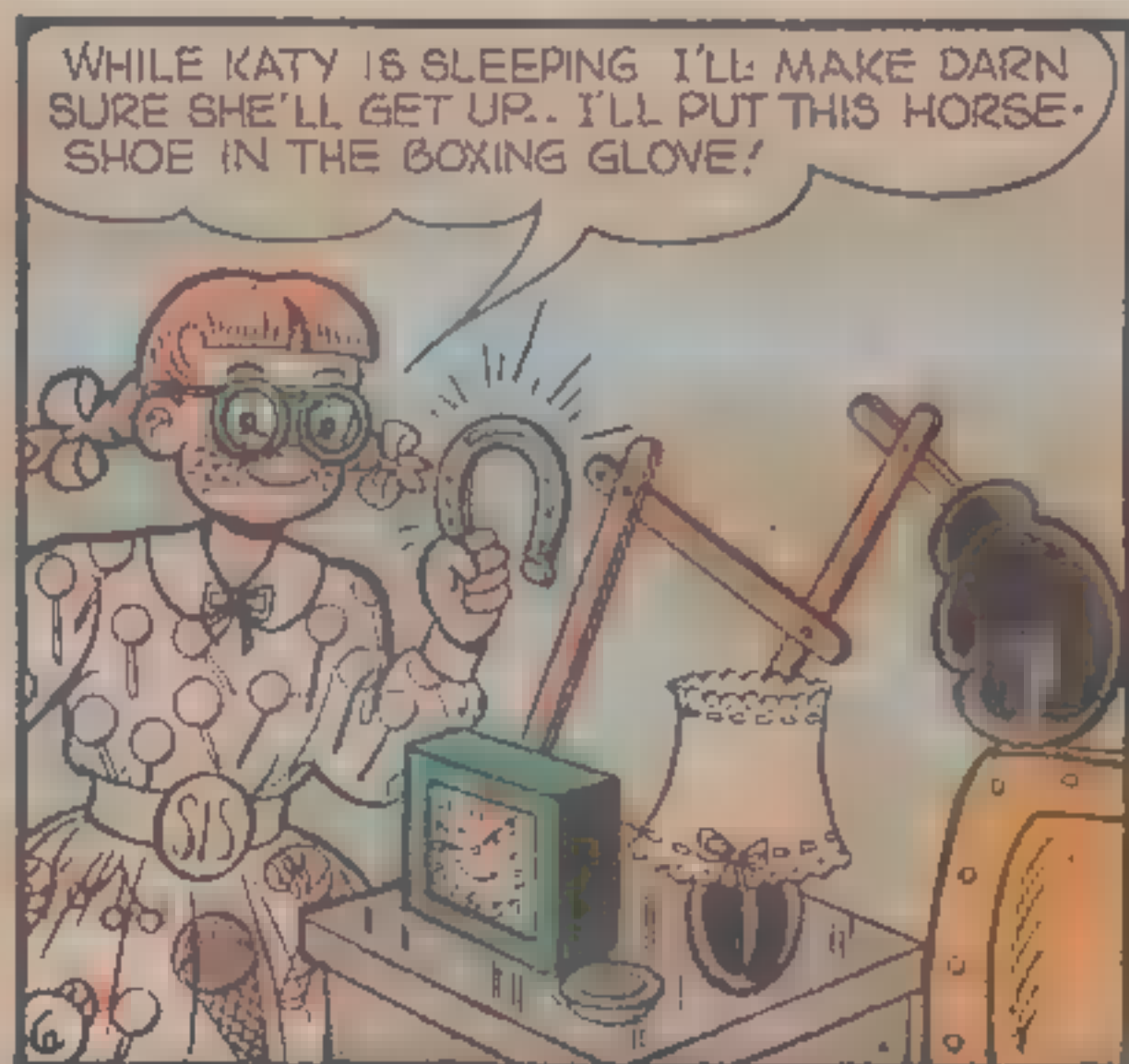
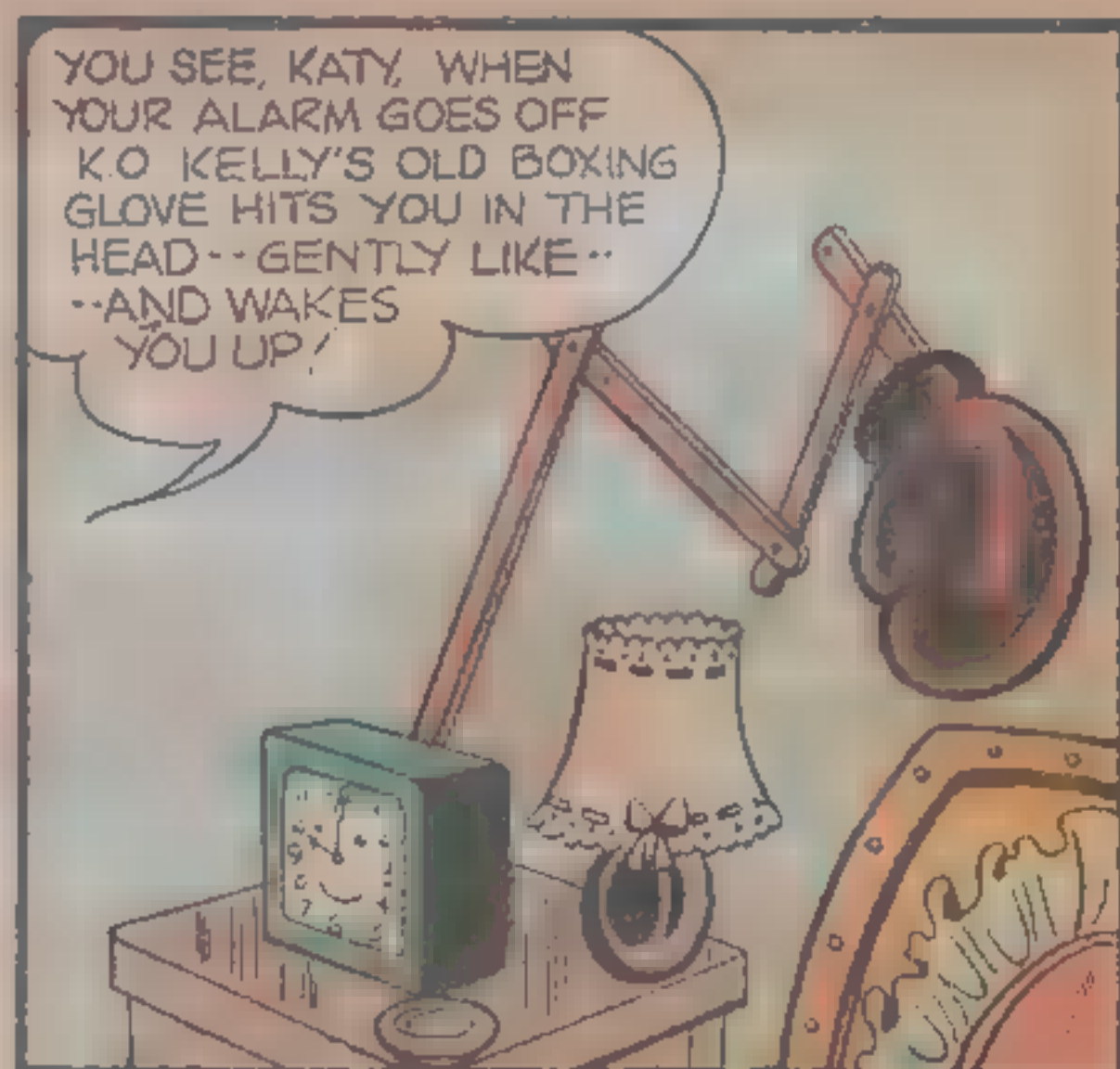
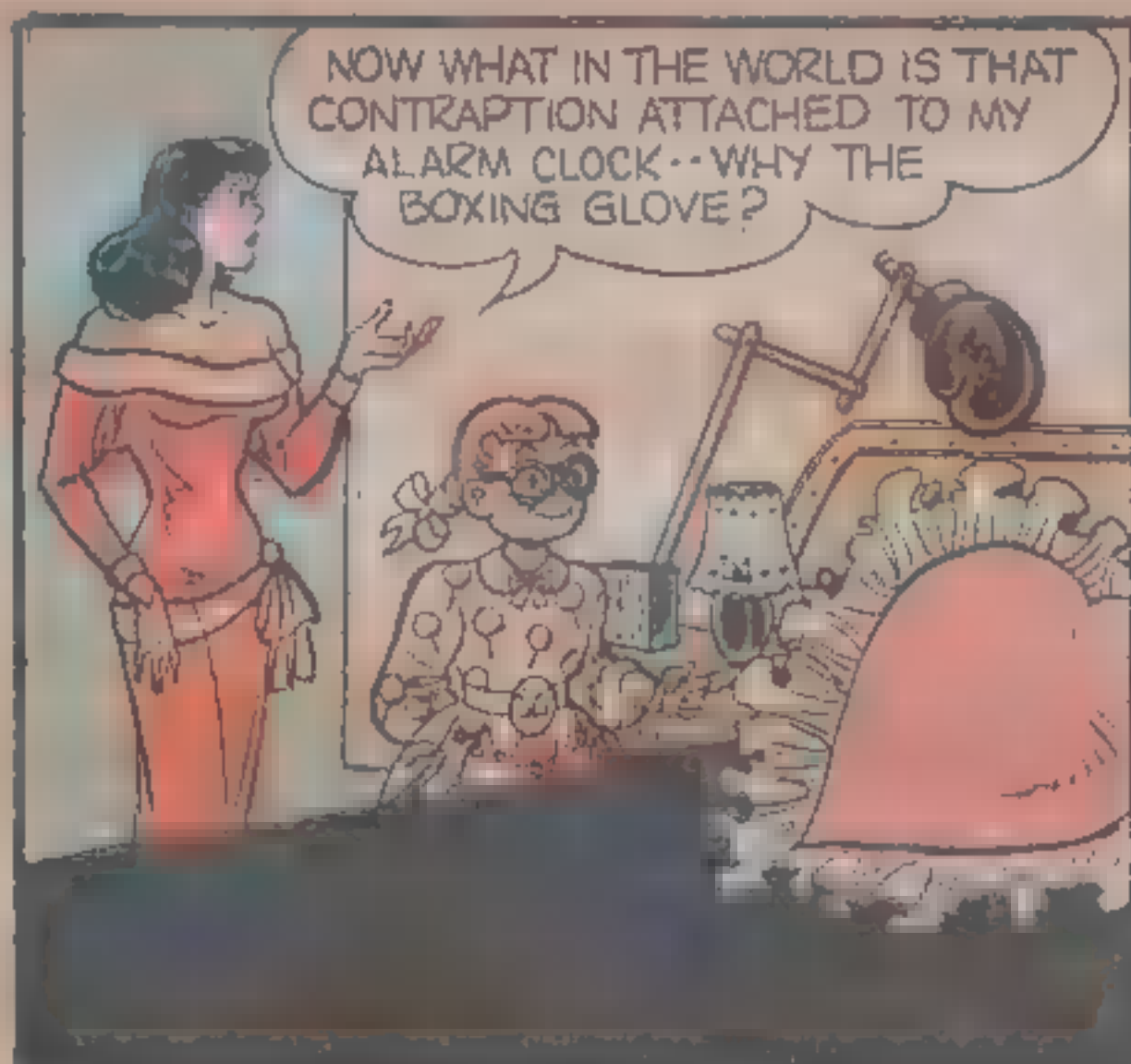


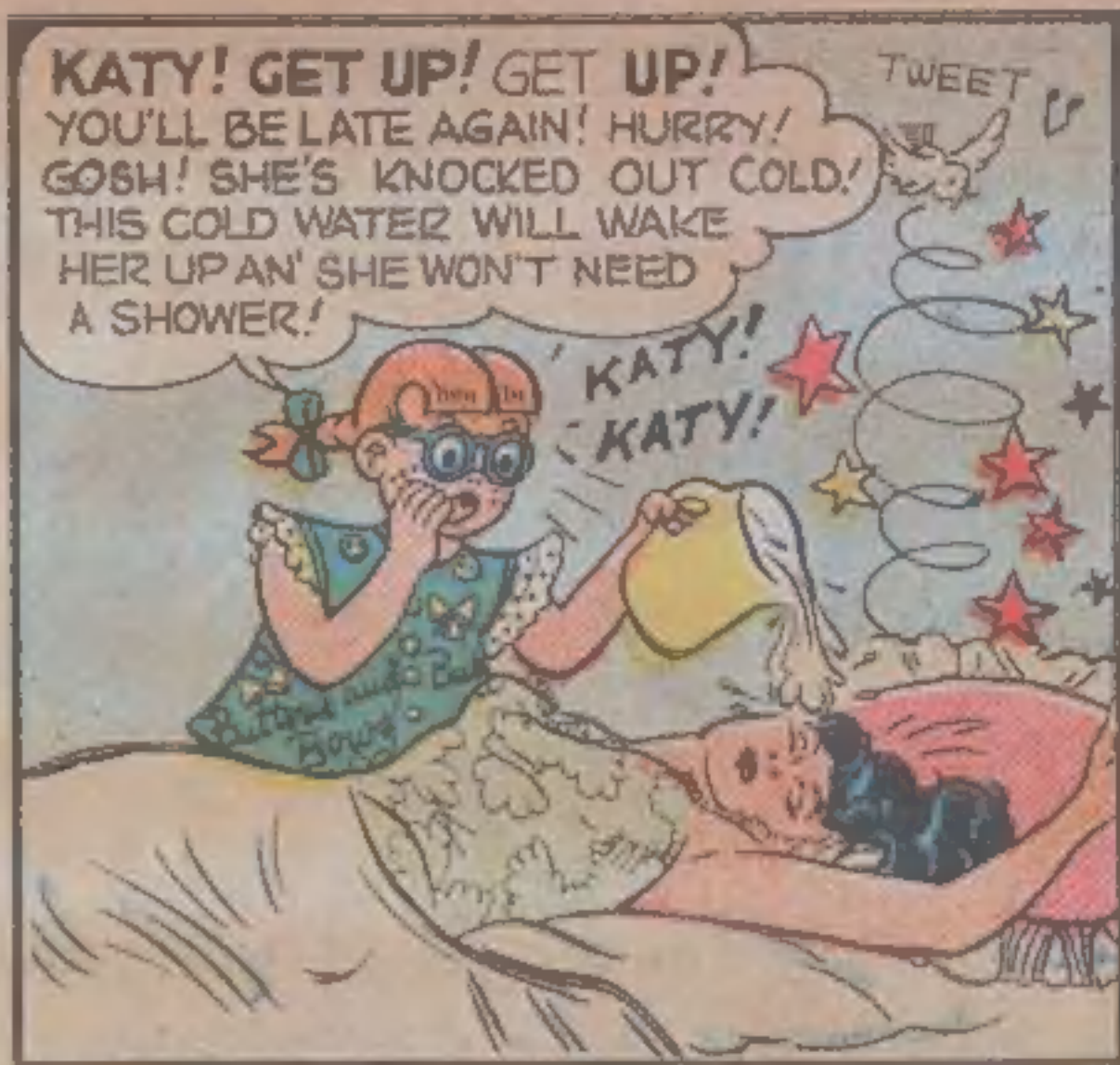
PAJAMAS ON SIS by CAROL EGGLESTON, 229 WEST 15TH ST., NEW YORK 11, N.Y.



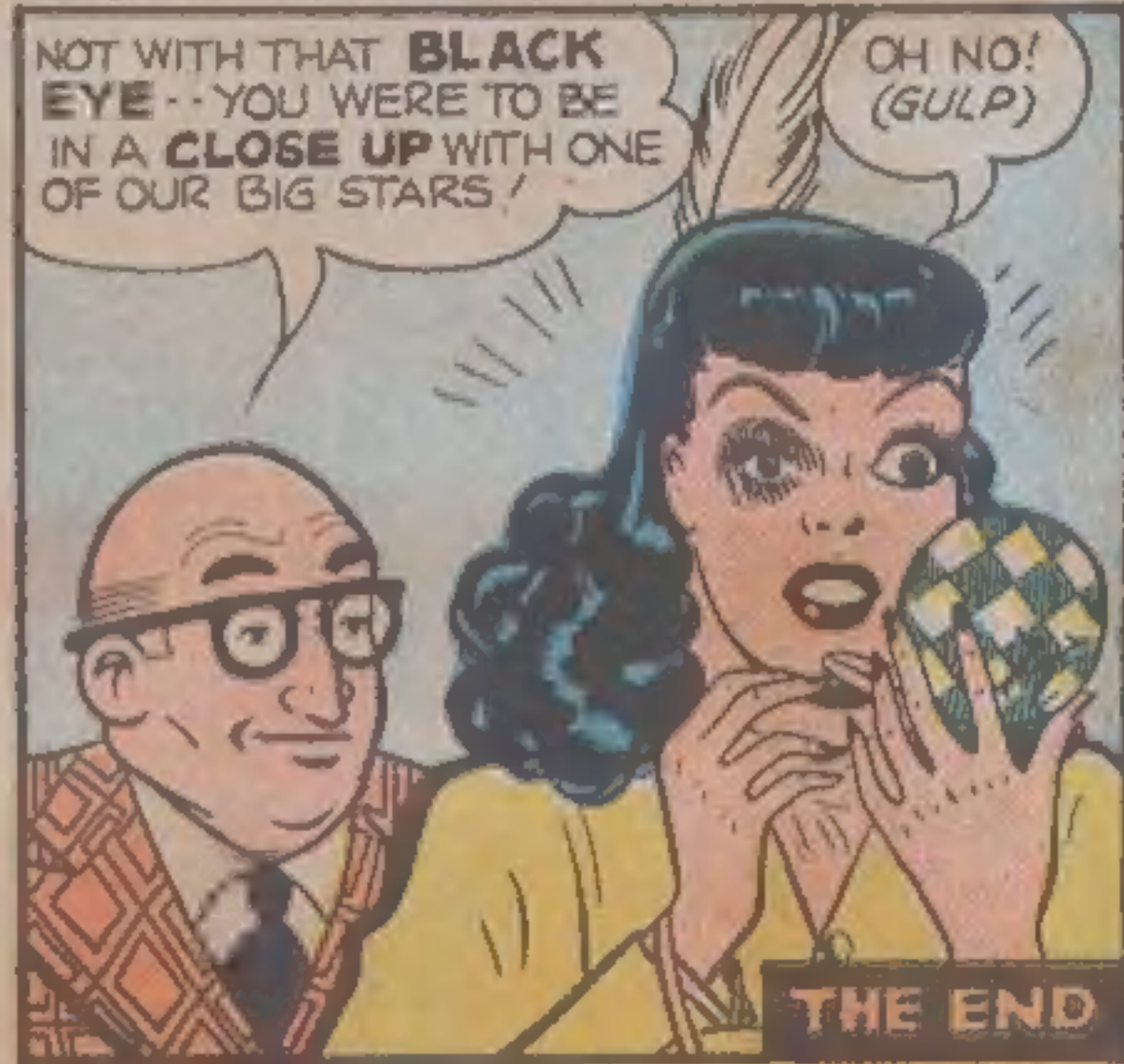
KATY'S DRESS AND POSE by DONETTE PRITTING, 448 DARTMOUTH, BUFFALO 15, N.Y.







BUTTONS AND BOWS PAJAMAS OVSIS by SANDRA JONES, AGE 12, ANKENY, IOWA



**MEDICAL
DOCTOR says:**



**It's FUN
to REDUCE
with KELPIDINE
CHEWING GUM!**

**NO DIETING
NO STARVING
NO HATEFUL
NO EXERCISE
NO STEAMING
NO LAXATIVES**

FREE! A full 25 day
package will
be given FREE
with a 50 day
supply for \$5.95. That's actually
a 75 day supply for only \$5.95.

**KELPIDINE CHEWING GUM
GOOD FOR MEN, TOO**

"FAT MEN & WOMEN
who are normally overweight, will be amazed to
discover this safe, pleasant, scientific way to lose ugly
fat and get a slimmer, more attractive figure."

CHEW IMPROVED FORMULA GUM KELPIDINE CHEWING REDUCE

**UP
TO 5 lbs. A WEEK**
With Dr. PHILLIPS REDUCING PLAN

It's really FUN to REDUCE with **KELPIDINE CHEWING GUM**. This amazing, pleasant-
tasting chewing gum way to reduce helps you lose ugly fat and take off weight without
hardships. It's the scientific, safe way to lose up to 5 lbs. a week. Best of all, with
Dr. Phillips **KELPIDINE CHEWING GUM REDUCING PLAN**, you eat 3 tasty, well-balanced
meals every day, and only when you are tempted to take a fattening snack, you chew
KELPIDINE CHEWING GUM instead, which contains only 3 calories in each delicious piece.
KELPIDINE CHEWING GUM is wonderful because it pleases your sweet-tooth, yet helps
to keep you on Dr. Phillips Reducing Plan, which helps you lose ugly fat and reduce weight.

LOSE 10 - 20 - 30 LBS.

Men and women everywhere are losing as much weight as they wish since they dis-
covered this amazing, scientific way to reduce. You can take off 10-20-30 lbs. and still
eat 3 tasty, well-balanced meals every day. It's really FUN to REDUCE with the Dr.
Phillips **KELPIDINE CHEWING GUM REDUCING PLAN**. Why even think of any other way
to reduce when you can lose pounds and inches and have fun doing it. Don't just wish
for a slimmer more attractive figure! You can easily reduce to a beautiful, slim,
glamorous figure, which will give you poise, win new friends, romance and popu-
larity. Don't deny yourself what you've been wishing for . . . send for your 33 day
supply of Improved Formula **KELPIDINE CHEWING GUM** and Dr. Phillips Reducing Plan
this very minute. 100% guaranteed!

You must lose weight . . . up to 5 lbs. a week . . . **IF YOU DON'T EAT ONE PENNY!**
Your friends . . . your mirror . . . and your scale must tell you that you have lost ugly
fat and excess weight, or your money back. What can you lose but unwanted pounds
and inches, so send the coupon right away.

**25 Day
Supply
Only**

\$2.98

Money-Back Guarantee! 10 Day Free Trial!

Mail the coupon now! Test the amazing Dr. Phillips **KELPIDINE CHEWING GUM REDUCING PLAN** for 10 days at our expense. If after 10 days your
friends, your mirror and your scale do not tell you that you have lost
weight and look slimmer you pay nothing.

SENT ON APPROVAL - MAIL COUPON NOW!

**AMERICAN HEALTHAIDS COMPANY, Dept. CH-303
318 Market Street, Newark, N. J.**

Just mail us your name and address, and \$2.98 cash, check or money-order.
You will receive a 25 day supply of **KELPIDINE CHEWING GUM** (Improved
Formula), and Dr. Phillips Reducing Plan postage prepaid.

Name

Address

City State

☐ Send me Special 50 day supply and FREE 25 day package for \$5.95.

I understand that if I am not delighted with **KELPIDINE CHEWING GUM** and Dr. Phillips
Reducing Plan, I can return in 10 days for full purchase price refund.

LOSE WEIGHT OR NO CHARGE

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

BARGAINS GALORE

BEAUTIFUL
PSEUDO
Jewelry
Masterpieces



Miss America

THE COSTUME JEWELRY SET THAT GLAMORIZES YOU!

Perfectly Matching Earrings, Necklace and Ring

The bargain of a lifetime! Imagine—three masterpieces of the costume jeweler's art—all three at the price you'd expect to pay for just ONE of them! All in NATURAL GOLD color effect—today's glamour style!

40 IMITATION SIMULATED DIAMONDS!

The "Miss America" set is hand set with 40 multi-cut simulated diamonds made by European artisans. These are not cheap, gaudy plastic stones. Each and every stone is multi-faceted! They blaze with a thousand rays of light! "Fifth Avenue" finish—looks like fabulous \$1,000.00 sets! Well made to last and 1-A-S-I! Each set in deluxe Jewel Box.

WEAR AND ENJOY IT OUR RISK!

So beautiful... so stylish... so smart! You must see and wear this set to truly appreciate it. Try at our risk for 10 full days. See for yourself how they add a touch of magic to your costume... how they win everybody's admiration! Full price back if not thrilled! Don't lose this opportunity! Supply limited! Only one set per customer. Rush coupon NOW. Complete set, ~~only~~ for only **4.99**



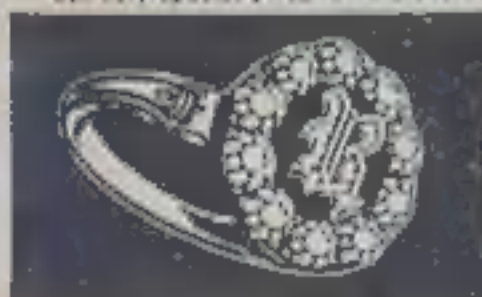
"Hollywood Star"

LATEST COSTUME
JEWELRY SET

It's a rage... so original and right for all occasions. Set all over with white stones that sparkle like diamonds. So different from the ordinary. The splendid necklace and earrings match perfectly and will add a dash of magic to any gown. The metal is in the rich, refined color of precious platinum. Especially suited for evening wear. The stones are made to catch and reflect the light rays, surrounding you with their soft glow.

ATTRACT FRIENDS... WIN ADMIRATION!

You risk nothing. If the "Hollywood Star" set doesn't thrill you—your money comes right back! Don't delay! Get your order in NOW at our very special price for the set of earrings and necklace **1.98**



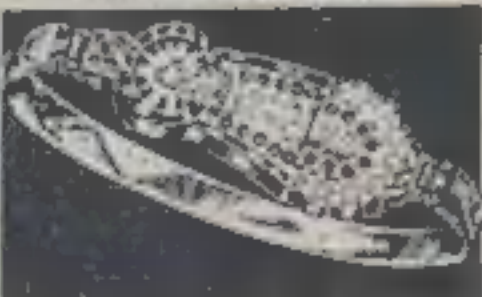
Beautiful LADIES' INITIAL RING

Very, very special and so exclusive! Your own initial in raised gold color effect set in a RUBY RED color stone in the centre of a circle of beautiful, Pseudo Diamonds imported from Europe. 14 Karat Rolled Gold Plate. Sale price, only **2.95**



Romantic Love WEDDING RING SET

Exquisite! Special quality. Very beautiful. Square and round Pseudo Diamonds imported from Europe. NATURAL GOLD color. They sparkle with a thousand rays of light, look like \$800.00 sets. Enjoy a lifetime at an unbelievably low price of **4.95**



"Broadway" COCKTAIL BRACELET

Here is a captivating simulation of a fabulously expensive cocktail bracelet costing thousands. Beautifully gold plated and richly set with sparkling diamonds and rubies imitated by European craftsmen. You'll love it. Your friends will gaze with amazement. Truly gorgeous. Sale price **2.99**

TAKE YOUR PICK...TRY AT OUR RISK!

Wear, compare, enjoy any of these marvelous rings, jewelry or watches on 10-DAY FREE TRIAL in your own home! SEND NO MONEY NOW! Deposit price, plus postage on arrival. Full price back QUICK if not thrilled! WARNING: War may cause prices to jump sky high. Clip and rush coupon now! This may be your LAST CHANCE to get these truly amazing values!



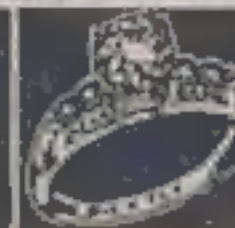
Loyal Wedding Ring Set

30 glistening brilliant to resemble diamonds are featured in famous LOYAL Wedding Ring Set. Gorgeous gold color! So fashionable! Compare! Our price for BOTH... **2.94**



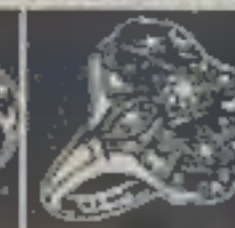
Double Cluster Ring

Enchanting ring for smart ladies. 20 small Pseudo Diamonds imported from Europe are hand set in twin clusters. Very feminine... dainty... refined! Sensational value, only **2.95**



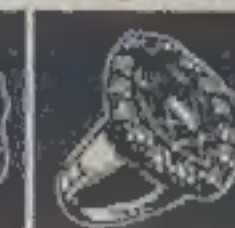
Sublime Engage- ment Ring

Heavy weight! Beautiful NATURAL GOLD color effect. Has one big Pseudo Diamond with 4 more on sides. Rich "princess" design. Very smart and wealthy looking. Only **2.97**



Smart Dinner Ring

Multi-faceted. Pseudo Diamonds, special imported quality make this Natural Gold Color ring an object of real beauty. Gorgeous Styling at a low, low price... **2.99**



New Cocktail Ring

Really special! 14 sparkling Pseudo Diamonds! NATURAL GOLD color effect! Heavy weight! Centre stone is fabulous "Marquise" cut. Refined style—yours for a lifetime... **2.98**



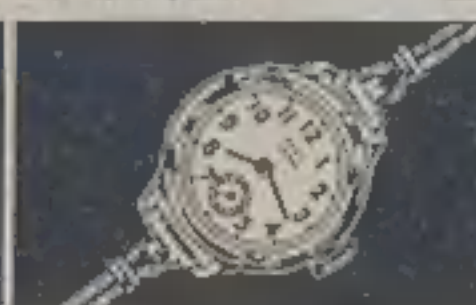
Royal Peacock Ring

15 Rhinestones in blazing rainbow hues: Ruby-red, Emerald-green, Sapphire-blue, and Diamond-white colors. Gold plated, exquisitely designed and so dainty! Bargain, **1.99**



Cocktail Watch SET WITH PSEUDO DIAMONDS

Petite, classic design. Rolled GOLD PLATE (14/60 14 Karat). Swiss 7 JEWEL movement of wonderful accuracy GUARANTEED against mechanical defects! Beautiful, Pseudo Diamonds and rubies set in dial. A timepiece of enchanting beauty—this year's glamour style. Bargain price **14.00**



Bargain! "LADIES' SPORTEX WATCH

Sturdy, accurate watch ~~ideal~~ for active women, girls, teachers, typists, housekeepers, etc. Luminous hands and numerals, for night reading. Unbreakable crystal. 10-Day money-back guarantee and conditional free service certificate. Only **7.98**



Sports Queen GOLD PLATED WATCH

Use this beautiful, rugged watch for work or play! Jewelled Swiss movement gives dependable time. Luminous hands and numerals! Unbreakable crystal! FREE of extra cost—matching Gold Plated band that E-X-P-A-N-D-S! Money-Back GUARANTEE! Big value at **9.95**



14 Karat Gold VERY PETITE WATCH

Our tiniest, prettiest watch—Incredibly accurate! The case is precious 14 Karat GOLD, thin and trim. Marvelous 17 jewel imported movement. So dainty and stylish! Money-back guarantee! No, it's not 75.00. Our special low bargain price to you, only **21.50**



Paris Inspiration WATCH WITH 40 BRILLIANTS

All accurate watch of exceptional beauty! Comes with 40 imported Pseudo Diamonds that glow with dazzling brilliance. Wins attention everywhere, adds romantic charm to your costume. The Paris Inspiration watch is fully guaranteed to delight you or your money back in 10 days! Don't miss this bargain! Only **9.89**



Your Very Own INITIAL BRACELET

Hurry! Get your order in now for this divine Initial Bracelet. Rich gold color, heavy link chain construction. It's the latest style sensation that gives a lift to your costume and looks to heavenly. Supply limited. Only one to **135**



FOR THE ACTIVE WOMAN Automatic Watch WATER & SHOCK RESIST ...it winds itself...

carefree watch for freedom-loving, over-active American women. Set it... then forget it! Winds itself as you wear it. Never overwinds. Drop it... bang it... even go swimming with it! It just defies breakage. Amazing accuracy! Radium dial, sweep second hand, one of the thinnest 17 jewel movements... so tiny and beautiful—you'll prize it a lifetime!

UNLIMITED GUARANTEE
EXCLUSIVE OF PARTS—never a penny charge for skilled labor! It's tomorrow's watch today. Our outstanding value at only **29.00**

10 DAY FREE TRIAL COUPON

Send no money...Just clip and mail coupon to:

PARISIAN BAZAAR, Dept. 118-F
131 West 33rd Street, New York 1, N. Y.

Write articles desired on lines below. Pay price shown plus a few cents postage and excise tax on delivery. Then TRY 10 DAYS FREE! You take no risk—FULL PRICE BACK UNLESS THRILLED AND DELIGHTED!

Name _____
Address _____
Town _____ State _____
MAIL: If you do not know ring size, send this page of paper.

NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! LOOK SLIMMER, MORE YOUTHFUL REDUCE

YOUR APPEARANCE!



THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved as you get every cent back ~~in~~ once!

No matter how many other girdles you have tried, we believe NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE-ADJUSTER! No other girdle or supporter belt offers you more TUMMY CONTROL, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE-ADJUSTER feature! Figure-Adjuster is LIGHT in weight (ideal for WARM weather) yet powerfully strong! Figure-Adjuster allows AIR to circulate through it, ABSORBS perspiration, is made by the ~~most~~ skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE-CONTROL you ~~like~~ and NEED for an IMPROVED FIGURE!

MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure-Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra—NO MIDRIFT BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, ~~scientifically~~ controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure-Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact ~~amount~~ of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure-Adjuster give you MORE figure control . . . for more ~~of~~ your figure . . . let it give you a MORE BEAUTIFUL ~~figure~~ . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR ~~slimmer~~ AT ONCE WITH THE MAGIC PANEL control of Figure-Adjuster. Colors nude, blue or white. Sizes 24 inch waist to 48, only \$4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel ~~different~~, don't you! That's just what the UP-LIFT adjustable FIGURE-ADJUSTER ~~does~~ for you, only the FIGURE-ADJUSTER ~~does~~ it better. MAIL ~~coupon~~ AND TEST IT AT HOME FOR 10 days trial at our expense! NO OTHER GIRDLE AT THIS PRICE CAN GIVE YOU BETTER SUPPORT, ~~can~~ make you ~~look~~ better, feel better as appear slimmer ~~and~~ younger! Sizes 24 to 48 waist.

100% MONEY-BACK GUARANTEE!

Test the Figure-Adjuster at home for ten days trial at our expense! It's ~~our~~ approval! If ~~you~~ do all we claim for ~~it~~ return it after ten days and we'll send your money right back. We take all the risk . . . that's because ~~we~~ know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

Guaranteed to Delight or Your Money Back . . . 10-DAY TRIAL OFFER!



THE FIGURE ADJUSTER GIRDLE COMES IN PANTS WITH DETACHABLE CROTCH AND REGULAR—IT LIFTS AND FLATTENS TUMMY, SLIMS DOWN THE WAIST, TRIMSHAPES AND ELIMINATES THE "SPARE TIRE" WAISTLINE ROLL!

TRULY SENSATIONAL AT

\$4.98
NOW formerly \$4.50

TRIM UNWANTED INCHES OFF YOUR MIDRIFT.

waist and hips with real breathe-easy comfort. New scientific construction whittles away rolls and bulges . . . slimming, easy-to-adjust rayon satin tummy panel laces right up to your bra. In powerful elastic. White, light blue or nude. Small (25"-26"), Medium (27"-28"), Large (29"-30"), Extra Large (31"-32"). Also "PLUS" sizes for the fuller figure, XX (33"-35"), XXX (36"-38"), XXXX (39"-40"), XXXXX (41"-44").

You will feel like this beautiful model in your new and improved cool—light weight FIGURE-ADJUSTER.

WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPLINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

GIFT!

"SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper ~~use~~ of make-up and other secrets to help you look years younger. Pounds and inches slimmer, will ~~be~~ included with your order.

For Your Figure's Sake MAIL THIS COUPON NOW!

SEND NO MONEY

FIGURE-ADJUSTER CO., DEPT. FA-267
318 Market St., Newark, New Jersey

Yes! Please rush "FIGURE-ADJUSTER" on approval. If ~~you~~ delighted I may return girdle within 10 days.

☐ I will pay postman \$4.98 plus postage.

☐ I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color End color choice

Size Panty Girdle Girdle

Name

Address

City Zone State

Please PRINT carefully. BE SURE TO GIVE YOUR SIZE